

**BSBA degree, 2021-2022 catalog year  
Marketing (MKT)**

Use this degree worksheet in conjunction with the [Undergraduate Catalog](#) and LEE Undergraduate Advising's handouts.

**UNLV General Education Requirements, 31-41 credits**

**English Composition, 6 credits**

| UNLV course | Cr.                     | Grade | Sem or TR |
|-------------|-------------------------|-------|-----------|
| ENG 101     |                         |       |           |
| ENG 102     | also a pre-major course |       |           |

**Constitution, 3-6 credits (US and NV)**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |
|             |     |       |           |

**Math, 3 credits (MATH 124 or higher; min. C grade)**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |

**Humanities, 6 credits (two different areas)**

| UNLV course | Cr.                     | Grade | Sem or TR |
|-------------|-------------------------|-------|-----------|
| COM 101     | also a pre-major course |       |           |
|             |                         |       |           |

**Fine Arts, 3 credits**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |

**Sciences, 7 credits (one class must include a lab)**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |
|             |     |       |           |

**Analytical Thinking, 3 credits**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |

**First-Year Seminar, 2-3 credits**

| UNLV course (no transfer) | Cr. | Grade | Sem |
|---------------------------|-----|-------|-----|
|                           |     |       |     |

**Second-Year Seminar, 3 credits**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |

Multicultural, 3 cr. (may overlap with another requirement)  
International, 3 cr. (may overlap with another requirement)  
For course options, go to: <https://www.unlv.edu/provost/multicultural-requirements>

- 50% of 120 credits must be earned at a four-year school.
- UD business courses & computer proficiency (or equivalent) considered only if taken within seven years prior to admission to business program.

**General Electives, (to earn 120 credits)**

Max four credits of PEX activity allowed

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
|             |     |       |           |
|             |     |       |           |
|             |     |       |           |

**Lee Business School Requirements, 78-81 credits**

**Business pre-major courses (min. C, 2.0 grade; 3x max), 15-18 credits**

| UNLV course                 | Cr. | Grade | Sem or TR |
|-----------------------------|-----|-------|-----------|
| ACC 201                     | 3   |       |           |
| ACC 202                     | 3   |       |           |
| ECON 102                    | 3   |       |           |
| ECON 103                    | 3   |       |           |
| ECON 261                    | 3   |       |           |
| Computer proficiency/IS 101 | 3   |       |           |

**Non-business pre-major courses (min. C, 2.0 grade), 9 credits**

| UNLV course                         | Cr. | Grade | Sem or TR |
|-------------------------------------|-----|-------|-----------|
| COM 101                             | 3   |       |           |
| ENG 102                             | 3   |       |           |
| MATH 127, 128, 132, 176, 181 or 182 | 3   |       |           |

**Required for all BSBA students (min. C, 2.0 grade; 3x max), 3 credits**

| UNLV course | Cr. | Grade | Sem or TR |
|-------------|-----|-------|-----------|
| BUS 321     | 3   |       |           |

**Must be admitted to a business major to take the following courses (not BUSPRE)**

**Upper-division business core courses (min. C, 2.0 grade; 3x max), 27 credits**

| UNLV course    | Cr. | Grade | Sem or TR |
|----------------|-----|-------|-----------|
| BLW 302        | 3   |       |           |
| FIN 301        | 3   |       |           |
| IS 330         | 3   |       |           |
| IS 335         | 3   |       |           |
| MGT 301        | 3   |       |           |
| MGT 371        | 3   |       |           |
| MKT 301        | 3   |       |           |
| SCM 352        | 3   |       |           |
| BUS 496 or 498 |     |       |           |

**Major courses (min. C, 2.0 grade; 3x max), 24 credits**

| UNLV course     | Cr. | Grade | Sem or TR |
|-----------------|-----|-------|-----------|
| MKT 400         | 3   |       |           |
| *MKT/IB 425     | 3   |       |           |
| MKT 472         | 3   |       |           |
| MKT 495         | 3   |       |           |
| MKT elective ** | 3   |       |           |
| MKT elective ** | 3   |       |           |
| MKT elective ** | 3   |       |           |
| MKT elective ** | 3   |       |           |

<sup>x</sup> May earn credit in only one of the following: MKT 425, IB 425, MKT 312 or MKT 325(x).

\*\* Select from: MKT 380; MKT 422; MKT/IB 435; MKT 441; MKT 442; MKT 448, MKT 450; MKT 455; MKT/IB 456; MKT 464, MKT 465; MKT 468; MKT 473, MKT 483, MKT 490, MKT 492, MKT 494; SCM 474; or any UD (300- or 400-level) MKT course offered by UNLV.