



GAM 225 Introduction to Gaming Management 3 Credits Sample Syllabus

Class Scheduled:
Primary Location:
Office:
Office Hours:
Email:

Course Description:

Overview of the casino; topics include the economics of the casino, its interface with the hotel, organizations, and terminology.

Course Objectives and Learning Outcomes:

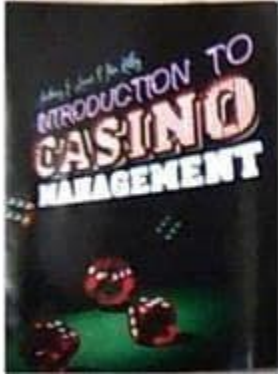
- Identify the concepts of Responsible Gaming and Guest Service in the Casino.
- Describe the history of Casino Gaming.
- Learn and play the major table games, including Craps, Blackjack, Baccarat and Roulette.
- Explain the importance of ancillary gaming departments of Race & Sports Book and the Poker Room.
- Review Slot Operations, Electronic Games and the role of Human Resources.
- Examine the role of the Nevada Gaming Control Board and Surveillance.
- Discuss Title 31 and Casino Marketing.

Course Summary:

Students will be introduced to the fundamental elements of the casino industry. We will open with Responsible Gaming and move to Guest Service in the Casino, and on to the history of the gaming business, focusing on Nevada and international jurisdictions. You will learn the basic elements of the major Casino Table Games and Slot Machines. You will receive a strong overview of the ancillary gaming departments such as Race and Sports Book and Poker. We will introduce the role of the Nevada Gaming Control Board, Surveillance/Game Protection and Casino Math. I am very concerned with both your academic success and professional development. My intentions are to expose you to the various resources available, including the Lied Library, and my network of gaming industry executives and professionals. This course is live, hands on, and will prepare you for the next chapter in your gaming journey or hospitality career

Readings:

Required Text Book: Lucas, A.F. & Kilby, J., (2012). *Introduction to Casino Management*. Gamma: San Diego, CA.



Article 1: Nevada Council on Problem Gambling <https://www.nevadacouncil.org/>

Article 2: Understanding Casino Math <https://gaming.unlv.edu/casinomath.html>

Administrative Requirements:

I have three basic rules in the classroom and in industry: Show Up - Have Fun - Be Professional

Participate and Engage

My expectation is for you to receive maximum value for your educational investment and for you to receive a memorable experience that will carryover into your career development. When you "Have Fun" you will be motivated to attend class, engage with others, and bring positive energy to our virtual campus. Together we will experience new material and concepts that may focus your future toward the gaming industry. We will follow the current events and industry trends that can lead to future employment following graduation.

In the classroom, being professional starts with treating everyone with dignity and respect. Our classroom culture will be one where everyone feels confident to participate and express themselves. We will all work together, as a team, to reach our goal of a positive educational experience that produces the students' desired results. I have included the University's version of "professional".

Late Work:

There is no makeup or reopening of locked quizzes. All assigned quizzes must be successfully completed before the start of the accompanied lecture. All Discussion essays must be submitted by the posted due date. Any video presentation work turned in past the due date will lose 25%. I will clearly communicate deadlines and my expectations of the task in the "Video Presentation Guidelines" and our Monday Live meetings.

In industry when you receive a deadline on an assigned task you are required to meet that deadline. You will be held accountable for your lack of urgency and/or unsatisfactory time management skills. There is no "Extra Credit" offered in this class.

Missed Work:

A student missing a class/assignment due to the observance of a religious holiday shall have the opportunity to make up missed work. These students must notify the instructor of anticipated absences no less than one week prior to the missed class.

Students representing UNLV at any official extracurricular activity shall have the opportunity to make up assignments, but the student must provide official written notification to the instructor no less than one week prior to the scheduled class.

Access Issues:

Students must be able to access WebCampus. You must be officially registered for the course to access WebCampus Canvas. You are also required to have access to a webcam for this online class.

Communication:

My goal is to acknowledge and develop a professional relationship with each student in our class. Communication through WebCampus Inbox - All class related business and communication will be conducted through the WebCampus system. All assignments will be uploaded and handed in through WebCampus. I will do my best to respond to your email in 48 hours, off on weekends.

Meeting with Instructor - As a requirement of the Video Presentation project you are invited to schedule a WebEx meeting with me. Appointments will be made through the WebCampus/WebEx. At this meeting you will share with me all of your materials pertaining to your presentation. We will discuss your game plan and any necessary support for your successful presentation.

Weekly Updates - Starting Week 1 I will have pre-recorded messages covering the week's expectations, assignments, readings, quizzes and deadlines. These recorded messages will give you all of the necessary information to produce a great result for that week's module.

Academic Requirements:

On day one everyone has an "A". Refuse to lose ground and keep focused on the task in front of you. Strive for perfect attendance, listen, take good notes and respect the learning process. When I assign readings, they will be followed up with a quiz. That's called "Trust and Verify". There will be four exams which will include material that we covered in class and the readings. Should you fail to complete an exam for an approved University reason, I will work with you to reschedule. The highlight of the class will be your "Video Presentation". You will identify an approved topic, engage the Hospitality Librarian, Lateka Grays, for your research and references and complete a detailed outline. Student will create a Power Point and schedule a meeting with the instructor for his insight and approval. The Presentation will be 10 to 12 minutes in length. There are 20 Discussion opportunities following the lectures. There will be five (5) Live gaming Labs.

GAM 225 Grading

Topic	#	Points	Total Points
Quizzes	10	10	100
Labs	5	20	100
Discussions	20	20	400
Exam	4	50	200
Video Presentation	1	200	<u>200</u>
			<u>1,000</u>

Video Presentation Breakdown:

Topic	#	Points	Total Points
Presentation Outline	1	10	10
Presentation References	1	10	10
Presentation Power Point + Meeting	1	30	30
Recorded Presentation	1	150	150
			<u>200</u>

Grade Scale (points):

A	B+	B	C+	C	D	F
900 – 1000	875 – 899	800 – 874	775 - 799	700 – 774	600 – 699	Below 600

GAM 225-01 Weekly Schedule

<i>Modules</i>	<i>Class Topic</i>	<i>Class Agenda</i>
Week 1	Review Syllabus LV 2021	D1
	Responsible Gaming	Article 1, D3
Week 2	Guest Service in Casino	D4
	Presentation Overview	Lied Library, D2
Week 3	History of Gaming 1	Text CH 1, Quiz 1, D5
	History of Gaming 2	Text CH 1, D6
Week 4	IR Organizational Chart	D7
	Exam 1	
Week 5	Basic Casino Math	Article 2, Quiz 2, D8
	TG Craps	Text CH 13, Quiz 3, D9
Week 6	TG Craps	D10
	TG Craps Lab	LAB 1
Week 7	TG Blackjack	Text CH 11, Quiz 4, D11
	TG Blackjack Lab	LAB 2
Week 8	TG Roulette	Text CH 14, Quiz 5, LAB 3
	Exam 2	
Week 9	TG Baccarat	Text CH 12, Quiz 6, D12
	TG Baccarat Lab	LAB 4
Week 10	Poker	D13
	Poker Lab	LAB 5
Week 11	HR in the Casino	D14
	Casino Surveillance	D15
Week 12	Exam 3	
	Race & Sports Book 1	Text CH 15, Quiz 7, D16
Week 13	Race & Sports Book 2	Text CH 16, D17
	Casino Marketing	Text CH 5, Quiz 8, D18
Week 14	NV Gaming Control	Text CH 8, Quiz 9, D19
	Currency Reporting	D20
Week 15	Slot Operation 1	Text CH 9, Quiz 10
	Slot Operation 2	Text CH 10
Week 16	Exam 4	

Presentation Guidelines

Students will be required to deliver a video presentation on an approved gaming topic. Students are required to follow the timeline and present all of their completed materials to the instructor in a live meeting by appointment. Video Presentations will be 10-12 minutes in length. You can record your presentation on your laptop, GoPro, or any other recording device. I expect a professional presentation that is worthy of **up to 200 points. Failure to submit a Final Video will result in the forfeiture of all prior points for Outline, References & Instructor Meeting.**

Week 2 January 29, 2022 -Topics Confirmed

Students will be required to choose their topic and share with me in Discussion 2. Choose from the list posted in Module 1 - Meeting with Lateka Grays.

Week 4, February 12, 2022 - Video Outline due to WebCampus.

Your Outline must consist of Full Header including:

- Your name
- Class number and section
- Your Approved Topic

At least 4 bullet points, clearly explaining your direction and point of your video presentation. Think of your Outline as your roadmap or game plan of your project. Your Outline must make me clearly understand how you are approaching your topic and goals of your project. Get your **Outline** to me early so I can assist you, if necessary, with polish or suggestions. **Up to 10 points.**

Week 6, February 26, 2022 - Video References due to WebCampus.

Presentation requires a minimum of 4 References.

References must be presented in APA style. (Use the Template in the Guide.)

References must be submitted to me separate from the Outline.

Ensure to include your Class number, Section and Topic. **Up to 10 points.**

Week 7, March 8, 2022 Last Day to Meet with Instructor

Ensure to schedule your in-person meeting with the me early in the process. Appointments will be available Monday, February 21, 2022 and ending Tuesday, March 8, 2022. Upload your completed Power Point Presentation (PPP) to WebCampus. Sending the Instructor incomplete PPP will result in reduced points. Ensure you have all materials ready for your meeting. Do not come to your meeting with incomplete work or an explanation of misunderstanding of the task. Cancellation of appointment must be 24 hours in advance with an email sent to the instructor. Unprofessional cancellations will result in point deductions. **Last day to meet with instructor for presentation meeting is March 8, 2022. Up to 30 points.**

Week 11 - Final Video Presentations Uploaded to WebCampus

All Video Presentations must be successfully uploaded into the Instructor's WebCampus inbox before 11:59 Saturday, April 2. You are encouraged to submit your final presentation to the Instructor as a YouTube public link. Upload the file in the WebCampus assignment or copy and paste the link in the assignment comments box. Late submissions will be downgraded 25 points. No Final Presentations will be accepted after Thursday, April 7, midnight. Up to 150 points.

*Failure to submit a Final Video results in loss of all prior project point

Your time management skills will be tested to successfully complete this project. This is a new experience for everyone, and you will be challenged and tested to achieve your desired outcome.

Make a commitment to yourself to prioritize this project and accomplish a great result. After successful completion you will have a new skill and a project worthy of posting on your LinkedIn page to share with your future employer. You are surrounded with all the support and tools necessary for great success. Good luck and respect the process.

Discussion Guidelines

Following each lecture, you are invited to complete and submit a "Discussion" essay that is directly related to the actual lecture. This Discussion is your verification of your active participation in the lecture. The Discussion must be a minimum of 500 words. The instructor is looking for your thoughts and opinions on the central theme of the lecture. You must include a heading that includes your name, lecture topic and Discussion number to receive maximum points. There are 20 opportunities to submit Discussion essays this semester. Each Discussion is worth up to 20 points each. The Discussion element is worth up to 400 points or 40% of your overall course grade. All recorded lectures are posted in Panopto through WebCampus. Panopto has a tool that gives the instructor a detailed report of each student's participation as far as viewing the lecture. The instructor's main goal with the Discussions is to ensure your constant engagement with the class.

Gaming Labs

There will be five interactive Gaming Labs for your participation. The labs will cover craps, blackjack, roulette, baccarat, and Texas Hold'em poker. Your participation in the labs is worth up to 20 points.

University Policies

Public Health Directives

Face coverings are currently mandatory for all faculty and students in the classroom. Students must follow all active UNLV public health directives while enrolled in this class. UNLV public health directives are found at [Health Requirements for Returning to Campus](https://www.unlv.edu/coronavirus/health-requirements), <https://www.unlv.edu/coronavirus/health-requirements>. Students who do not comply with these directives may be asked to leave the classroom. Refusal to follow the guidelines may result in further disciplinary action according to the [UNLV Student Conduct Code](https://www.unlv.edu/sites/default/files/page_files/27/StudentConduct-Code.pdf), https://www.unlv.edu/sites/default/files/page_files/27/StudentConduct-Code.pdf, including being administratively withdrawn from the course.

Academic Misconduct

Academic integrity is a legitimate concern for every member of the University community. We all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility, and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy, and are encouraged to always take the ethical path whenever faced with choices. Students enrolling at UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's educational mission. An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another person, from the Internet or any other source without proper citation of the source(s). See the [Student Conduct Code](https://www.unlv.edu/studentconduct/student-conduct), <https://www.unlv.edu/studentconduct/student-conduct>.

Auditing a Course

Auditing a course allows a student to continue attending the lectures and/or laboratories and discussion sessions associated with the course, but the student will not earn a grade for any component of the course. Students who audit a course receive the same educational experience as students taking the course for a grade, but will be excused from exams, assessments, and other evaluative measures that serve the primary purpose of assigning a grade.

Classroom Conduct

Students have a responsibility to conduct themselves in class and in the libraries in ways that do not interfere with the rights of other students to learn, or of instructors to teach. Use of devices such as cellular phones and pagers, or other potentially disruptive activities are only permitted with the prior explicit consent of the instructor. Students are specifically prohibited to record classes without instructor authorization, including online/remote classes (either audio only, or video and audio). The instructor may rescind permission at any time during the class. If a student does not comply with established requirements or obstructs the functioning of the class, the instructor may initiate an administrative withdrawal of the student from the course.

Since the COVID-19 pandemic forced some instruction to be delivered remotely starting in Spring 2020, numerous students have asked instructors to record their synchronous classes, so that they can access them at their convenience. Instructors who agree to record their classes (audio only, or video and audio) should inform students in advance. Recorded lectures may not be broadly released to anyone, but made available exclusively to those students enrolled in the class during the particular academic term. Recorded lectures must be stored securely, and are subject to the Nevada System of Higher Education's Records Retention Policy, meaning that the recordings can only be deleted 120 days after the end of class (i.e., after grades are posted). Once this requirement is met, the recordings should be deleted. Class recordings are protected from disclosure, as they are deemed part of an educational record under the Family Educational Rights and Privacy Act (FERPA).

Copyright

The University requires all members of the University Community to familiarize themselves with, and to follow copyright and fair use requirements. You are individually and solely responsible for violations of copyright and fair use laws. The University will neither protect nor defend you, nor assume any responsibility for student or employee violations of fair use laws. Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional [copyright policy information](#) is available at <https://www.unlv.edu/provost/copyright>.

Disability Resource Center (DRC)

The [UNLV Disability Resource Center](https://www.unlv.edu/drc) (Student Services Complex, SSC-A, Room 143, <https://www.unlv.edu/drc>, telephone 702-895-0866) provides resources for students with disabilities. Students who believe that they may need academic accommodations due to a permanent disability, temporary or permanent medical need, or academic support due to pregnancy are encouraged to contact the DRC as early as possible in the academic term. A Disabilities Specialist will discuss what options may be available to you. Students who are

already registered with the DRC should request their accommodations online each semester, and make an appointment to discuss their accommodations with their instructors.

Final Examinations

The University requires that final exams given at the end of a course occur on the date and at the time specified in the Final Exam schedule. The Final Exam schedule is typically available at the start of the semester, and the classroom locations are available approximately one month before the end of the semester. See the [Final Exam Schedule](https://www.unlv.edu/registrar/calendars), <https://www.unlv.edu/registrar/calendars>.

Identity Verification in Online Courses

All UNLV students must use their Campus-issued ACE ID and password to log in to WebCampus-Canvas.

UNLV students enrolled in online or hybrid courses are expected to read and adhere to the [Student Academic Misconduct Policy](https://www.unlv.edu/studentconduct/misconduct/policy), <https://www.unlv.edu/studentconduct/misconduct/policy>, which states that “acting or attempting to act as a substitute for another, or using or attempting to use a substitute, in any academic evaluation or assignment” is a form of academic misconduct. Intentionally sharing ACE login credentials with another person may be considered an attempt to use a substitute, and could result in investigation and sanctions, as outlined in the Student Academic Misconduct Policy.

UNLV students enrolled in online courses are also expected to read and adhere to the [Acceptable Use of Computing and Information Technology Resources Policy](https://www.it.unlv.edu/policies/acceptable-use-computing-and-information-technology-resources-policy), <https://www.it.unlv.edu/policies/acceptable-use-computing-and-information-technology-resources-policy>, which prohibits sharing university accounts with other persons without authorization.

To the greatest extent possible, all graded assignments and assessments in UNLV online courses should be hosted in WebCampus-Canvas or another UNLV-managed platform that requires ACE login credentials for access.

Incomplete Grades

The grade of “I” (Incomplete) may be granted when a student has satisfactorily completed three-fourths of course work for that semester/session, but cannot complete the last part of the course for reason(s) beyond the student’s control and acceptable to the instructor, and the instructor believes that the student can finish the course without repeating it. For undergraduate courses, the incomplete work must be made up before the end of the following regular semester. Graduate students receiving “I” grades in 500-, 600-, or 700-level courses have up to one calendar year to complete the work, at the discretion of the instructor. If course requirements are not completed within the period indicated, a grade of “F” will be recorded, and the student’s GPA will be adjusted accordingly. Students who are fulfilling an Incomplete grade do not register for the course, but make individual arrangements with the instructor who assigned the “I” grade.

Library Resources

Librarians are available to consult with students on research needs, including developing research topics, finding information, and evaluating sources. To make an appointment with a subject expert for this class, please visit the [Libraries’ Research Consultation](https://guides.library.unlv.edu/appointments/librarian) website, <https://guides.library.unlv.edu/appointments/librarian>. You can also [ask the library staff](https://ask.library.unlv.edu/) questions via chat and text message at <https://ask.library.unlv.edu/>.

Missed Classwork

Any student missing class, quizzes, examinations, or any other class or laboratory work because of observance of religious holidays will be given an opportunity during that semester to make up the missed work. The make-up opportunity will apply to the religious holiday absence only. It is the responsibility of the student to notify the instructor within the first 14 calendar days of the course for Fall and Spring courses (except for modular courses), or within the first 7 calendar days of the course for Summer and modular courses, of their intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit the Missed Classwork policy, under Registration Policies, on the [Academic Policies](https://catalog.unlv.edu/content.php?catoid=32&navoid=8271&hl=) webpage, <https://catalog.unlv.edu/content.php?catoid=32&navoid=8271&hl=>.

In accordance with the policy approved by the Faculty Senate regarding missed class time and assignments, students who represent UNLV in any official extracurricular activity will also have the opportunity to make up assignments, provided that the student submits official written notification to the instructor no less than one week prior to the missed class(es).

The spirit and intent of the policy for missed classwork is to offer fair and equitable assessment opportunities to all students, including those representing the University in extracurricular activities. Instructors should consider, for example, that in courses which offer a “Drop one” option for the lowest assignment, quiz, or exam, assigning the student a grade of zero for an excused absence for extracurricular activity is both contrary to the intent of the Faculty Senate’s policy, and an infringement on the student’s right to complete all work for the course.

This policy will not apply in the event that completing the assignment or administering the examination at an alternate time would impose an undue hardship on the instructor or the University that could be reasonably avoided. There should be a good faith effort by both the instructor and the student to agree to a reasonable resolution. When disagreements regarding this policy arise, decisions can be appealed to the Department Chair/School Director, College/School Dean, and/or the Faculty Senate Academic Standards Committee.

For purposes of definition, extracurricular activities may include, but are not limited to academic recruitment activities, competitive intercollegiate athletics, fine arts activities, liberal arts competitions, science and engineering competitions, and any other event or activity sanctioned by a College/School Dean, and/or by the Executive Vice President and Provost.

Rebelmail

Rebelmail is UNLV’s official email system for students and by University policy, instructors and staff should only send emails to students’ Rebelmail accounts. Rebelmail is one of the primary ways in which students receive official University communications, information about deadlines, major Campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the University. Sending emails within WebCampus-Canvas is also acceptable.

Tutoring and Coaching

The Academic Success Center (ASC), at the Claude I. Howard Building, provides tutoring, academic success coaching, and other academic assistance for all UNLV undergraduate students.

For information regarding tutoring subjects, tutoring times, and other ASC programs and services, please visit the [ASC website](https://www.unlv.edu/asc), <https://www.unlv.edu/asc>, or call 702-895-3177. The ASC is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of SSC A, Room 254. Drop-in tutoring is located on the second floor of the Lied Library, and on the second floor of the College of Engineering building (TBE A 207).

UNLV Writing Center

One-on-one or small group assistance with writing is available free of charge to UNLV students at the [Writing Center](https://writingcenter.unlv.edu/), <https://writingcenter.unlv.edu/>, located in the Central Desert Complex, Building 3, Room 301 (CDC 3-301). Walk-in consultations are sometimes available, but students with appointments receive priority assistance. Students may make appointments in person or by calling the Center, telephone 702-895-3908. Students are requested to bring to their appointments their Rebel ID Card, a copy of the instructions for their assignment, and two copies of any writing they have completed on their assignment.

Diversity Statement

As an institution of higher learning, UNLV represents a rich diversity of human beings among its faculty, staff, and students, and is committed to aspiring to maintain a Campus environment that values that diversity. Accordingly, the University supports understanding and appreciation of all members of its community, regardless of race, sex, age, color, national origin, ethnicity, creed, religion, disability, sexual orientation, gender, gender identity, marital status, pregnancy, genetic information, veteran status, or political affiliation. Please see [University Statements and Compliance](https://www.unlv.edu/about/statements-compliance), <https://www.unlv.edu/about/statements-compliance>.

A successful learning experience requires mutual respect and trust between the students and the instructor. Accordingly, the instructor asks that students be willing to listen to one another's points of view, acknowledging that there may be disagreements, keep discussion and comments on topic, and use first person, positive language when expressing their perspectives.