

# Journalism & Media Studies (BA)

Name \_\_\_\_\_

Advisor \_\_\_\_\_

Note: 60 Credits MUST be from a FOUR year institution

## General Education Core

ENG & 1 <sup>st</sup> Year Seminar (9 Credits)	Credits	Grade	Semester
GSC 100 (1 <sup>st</sup> year seminar)	3		
ENG 101 (PREJMS)	3		
ENG 102 (PREJMS)	3		

Constitution US & NV (3-6 Credits)	Credits	Grade	Semester
(PREJMS)			
(PREJMS)			

Mathematics (3 Credits)	Credits	Grade	Semester
MATH 120 or higher	3		

Social Sciences (9 Credits)	Credits	Grade	Semester
(1 <sup>st</sup> Discipline)	3		
(2 <sup>nd</sup> Discipline)	3		
(3 <sup>rd</sup> Discipline)	3		

Life & Physical Science (6-7 Credits)	Credits	Grade	Semester
(Without lab)	3		
(With lab)	4		

Logic/Analytical Thinking (3 Credits)	Credits	Grade	Semester
PHIL 102			

Multicultural & International (0-6 Credits)	Credits	Grade	Semester
(Multi)			
(Int'l)			

### Notes:

- Students must earn at least a C (2.0) grade in the PREJMS core courses (JOUR 100, 101, & 102, ENG 101, ENG 102, US & NV Constitution).
- Students must earn a C (2.0) or above grade in and all other JMS courses; C- is not acceptable.
- Minimum of 120 total credits required for the Baccalaureate Degree.
- A minimum of 42 Upper Division Credits (300-400 level) are required for the Baccalaureate Degree.
- Student must complete the last 30 UNLV semester credits in uninterrupted resident credit as a declared major in the degree-granting college.
- If a transfer student has more than 30 transfer credits they are exempt from 1<sup>st</sup> year seminar.

# Catalog Year FALL 2015

NSHE \_\_\_\_\_

Date Worksheet Prepared \_\_\_\_\_

Note: MUST have a 2.0 GPA or higher to graduate

## College / JMS Program Coursework

Civic Engagement (3 Credits)	Credits	Grade	Semester
GSC 300 (2 <sup>ND</sup> year seminar)	3		

PRE-JMS (9 Credits)	Credits	Grade	Semester
JOUR 100 Intro to JMS	3		
JOUR 101 Critical Analysis of Mass Media	3		
JOUR 102 News Reporting and Writing	3		

JMS Major Core (21 Credits)	Credits	Grade	Semester
JOUR 305 Media Ethics	3		
JOUR 401 First Amendment and Society	3		
JOUR 413 History of Journalism	3		
JOUR 435 Media Research	3		
JOUR 475 Global Media	3		
JOUR 485 Mass Media and Society	3		
JOUR 499 Professional Internship	3		

JMS Track (15 Credits)	Credits	Grade	Semester
JOUR	3		
JOUR	3		
JOUR	3		
JOUR	3		
JOUR	3		

JMS Electives (9 Credits)	Credits	Grade	Semester
JOUR UD	3		
JOUR UD	3		
JOUR UD	3		

**Total JMS Program Credits 54 Credits**

Outside Area (6 Credits must be UD) (12 credits)	Credits	Grade	Semester
	3		
	3		
(Must be Upper Division)	3		
(Must be Upper Division)	3		

General Electives	Credits	Grade	Semester

\* Course rotations are subject to change \*

Course	Course Name	Credits	Prerequisite	Course Rotation
JOUR 100	Introduction to Journalism and Media Studies	3		ALL
JOUR 101	Critical Analysis of the Mass Media	3		ALL
JOUR 102/102D	News Reporting and Writing	3		ALL
JOUR 202	Electronic Media Production I	3		ALL
JOUR 223	Contemporary Audio	3		ALL
JOUR 261	Introduction to IMC	3	JOUR 100, JOUR 101, JOUR 102	ALL
JOUR 305	Media Ethics	3	Junior or Senior Standing	ALL
JOUR 310	Advanced Reporting	3	Admitted to the major, Junior or Senior Standing	ALL
JOUR 322	Writing for Electronic Media			
JOUR 325	Electronic Media Production II	3	Admitted to the major, JOUR 202	ALL
JOUR 362	Writing for Public Relations	3	Admitted to major, Junior or Senior Standing, JOUR 261	
JOUR 401	The First Amendment and Society	3	Junior or Senior Standing	
JOUR 413	Journalism History	3	Junior or Senior Standing	
JOUR 424	Electronic News Practicum	6***	Junior or Senior Standing, JOUR 202, JOUR 325	
JOUR 435	Mass Communication Research Methods	3	Junior or Senior Standing	ALL
JOUR 463	IMC Strategic Planning: Case Studies	3	Admitted to the major, JOUR 100, JOUR 101, JOUR 102, JOUR 261, JOUR 332, JOUR 362, or JOUR 374	ALL
JOUR 470	IMC Campaigns: Advertising and Public Relations	3	Admitted to the major, JOUR 100, JOUR 101, JOUR 102, JOUR 261, and one of JOUR 332, JOUR 362, OR JOUR 374	SPRING
JOUR 475	Global Media	3	Junior or Senior Standing	ALL
JOUR 485	Media and Society	3	Junior or Senior Standing	ALL
JOUR 486	Interviewing	3	Admitted to the major, Junior or Senior Standing	ALL
JOUR 490	Special Topics	3*	Admitted to the major, Junior or Senior Standing	ALL
JOUR 493	Independent Studies	1-3*	Admitted to the major, Junior or Senior Standing	ALL
JOUR 499	Professional Internship	3*	Fully admitted to the major, Junior or Senior Standing, written consent of instructor and internship coordinator, appropriate previous course work, and 3.0 GPA	ALL
JOUR 220	Fundamentals of Applied Media Aesthetics	3		ALL
JOUR 276	Design Principles for Advertising/Publications	3	JOUR 100, JOUR 101, JOUR 102	FALL
JOUR 332	Media Planning and Buying	3	Admitted to major, Junior or Senior Standing, JOUR 261	FALL
JOUR 333	Introduction to Interactive Media Design	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 408	Media Criticism	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 447	Interactive Gaming	3	JOUR 101, Sophomore	FALL
JOUR 450	Media Technologies and Society	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 461	Issues in Advertising	3	JOUR 100, JOUR 101, JOUR 102, JOUR 261 and one of JOUR 332, JOUR 362, JOUR 374	FALL
JOUR 484	Mass Media and Political Communication	3	Junior or Senior Standing	FALL
JOUR 210	Introduction to Public Relations	3	Sophomore NON-JOUR majors.	SPRING
JOUR 247	Social Networks and Media	3		SPRING
JOUR 313	Photo Journalism	3	Admitted to the major JOUR 220	SPRING
JOUR 374	Advertising Copywriting	3	Admitted to major, Junior or Senior Standing, JOUR 261	SPRING
JOUR 380	Women and Media	3	Admitted to the major, Junior or Senior Standing	SPRING
JOUR 411	News Editing	3	Admitted to the major, Junior or Senior Standing	SPRING
JOUR 420	Visual Literacy	3	Junior or Senior Standing	SPRING
JOUR 445	Forms of Journalistic Writing	3*	Junior or Senior Standing	SPRING
JOUR 250	Teaching Journalism	3		
JOUR 439	Electronic Media Practicum	3*	Admitted to the major, Junior or Senior Standing, and consent of instructor	
JOUR 444	Advanced Interactive Media Design	3	Admitted to major, Junior or Senior Standing, JOUR 333	
* May be repeated for up to 6 credits		*** May be repeated for up to 12 credits		