

UNIVERSITY OF NEVADA LAS VEGAS

SPAN 730

**Studies in Hispanic Culture: Cultura Popular Mexicana**

**Descripción:**

Este es un estudio panorámico de la cultura popular mexicana en el siglo XXy XXI. El curso parte de la problemática definición de cultura popular hasta conceptos interrelacionados como clases sociales, nacionalismo, colonialismo y construcciones de género o identidad sexual. Estos conceptos serán estudiados a través de películas, comics, música, programas de televisión, espectáculos, folklore, telenovelas y comida. El curso tiene como propósito establecer la relación que existe entre cultura popular y la idea de nación.

**OBJETIVOS**

- examinar diferentes expresiones de cultura popular mexicana
- reconocer cambios socio-culturales y sus expresiones en la cultura popular
- resumir y sintetizar textos largos y complejos
- revisar algunas obras de cultura popular claves de los últimos 100 años años
- analizar textos críticos
- aplicar teorías de género, raza y de estudios culturales a los medios masivos de comunicación y/o obras de la cultura popular mexicana
- practicar la redacción de trabajos analíticos de investigación académica

**Componentes del curso:**

Participación	10%
Proyecto y trabajo final	25% (5 -20)
Tareas	15%
Examen Parcial	20%
Examen Final	30%

**Textos:**

Selección de artículos (CD) :

**Películas (en reserve y/o laboratorio):**

**Cuando los hijos se van** (Juan Bustillo Oro-1941)

**Nosotros los pobres** (Ismael Rodríguez-1948)

**Los olvidados** (Luis Buñuel-1950)

**María Candelaria** (Emilio Fernández-1944)

**Río Escondido** (Emilio Fernández-1948)

**Cascabel** (Raúl Araiza-1977)

**Sin dejar huella** (María Novaro-2000)

**El Callejón de los Milagros** (Jorge Fons-1995)

**Amores perros** (Alejandro González Iñárritu-2000)

La pasión según Berenice (Jaime Humberto Hermsillo-1975)

El lugar sin límites (Arturo Ripstein-1977)

Rojo amanecer (Jorge Fons-1990)

El anzuelo (Ernesto Rímoch-1996)

Novia que te vea (Guita Schyfter-1994)

Miss Bala (Gerardo Naranjo-2011)

El Infierno (Luis Estrada-2010)

El traspatio (Carlos Carrera-2009)

Heli (Amat Escalante-2013)

Extra

Extra

Asistencia y Participación:

La asistencia es muy importante para obtener un resultado satisfactorio en este curso. Si usted llega más de cinco minutos tarde será considerado como ausencia. Se permite faltar una vez sin que esto afecte la nota o calificación final. Cualquier falta o ausencia, además de la dos permitida, será penalizada con una disminución del 5% del resultado final total.

No habrá reposiciones (make-ups) de ningún componente del curso en caso de ausencia.

El estudiante que esté ausente es responsable de obtener información sobre la tarea y el

material discutido en clase. Si usted sabe que no asistirá a clase determinado día puede entregar la tarea por adelantado, ya que no se aceptarán después de la fecha asignada. Se aceptan justificantes médicos (Doctor's notes) en caso de enfermedades serias y prolongadas y no en el caso de ausencias de un día. Si usted planea faltar a clase debido a motivos religiosos avíseme por adelantado y en privado.

La participación es la manera de incorporarse activamente a la clase además de ser la forma de demostrar la responsabilidad de la preparación de clase con anterioridad. Y es debido a esto que la participación tiene un porcentaje relevante en los componentes del curso.

**\*\*\*No se aceptan tareas ni a trabajos a través de correo electrónico**

#### ACADEMIC HONESTY

Academic dishonesty is any treatment or representation of another individual's work (entirely or in part) as if one were fully responsible for it, or work in which one has received unacknowledged assistance from others. I will enforce all rules pertaining to Academic Dishonesty as outlined by the procedures and regulations of the University. In order to maintain the integrity of your written paper a statement acknowledging assistance must be included on the last page. If no other person was consulted, the student must explicitly state that information on the last page of the paper.

Acknowledgment statements must contain the following elements:

1. Name of the person(s) consulted and/or title(s) of works consulted.
2. Date(s) when consulted.
3. Contribution(s) made by the person(s) or work(s) consulted.
4. Local telephone number of the person(s) consulted.

**Course Evaluations:** Toward the conclusion of the semester a course evaluation form will e-mailed to each student to the e-mail address provided to Quía (Rebelmail) as stated above, UNLV encourages the use of Rebelmail. Student response to course evaluations is essential in providing the Department of Foreign Languages with useful course information that aides in the improvement of the overall language program. The

Department of Foreign Languages strongly recommends that each student complete this evaluation.

## GUIDELINES FOR RESEARCH PAPER ASSIGNMENT

There are certain goals to be attained from writing a Research Paper.

1. Development of research skills: By finding appropriate resources you will develop skills that will help you in any professional situation, including the scholarly or academic work. If you do not know where to start, you can attend one of the workshops provided by Lied library; these are useful links:  
<http://www.library.unlv.edu/inst/events.html> and  
<http://www.library.unlv.edu/services/undergrad.html>

2. Development of analytical skills: By making you consider a text, and reconsider opinions written about that text, you will enhance your own ability to develop ideas and to think critically about what you read (or see), be it literature or any other cultural expression (such as those derived from popular culture itself).

3. Development of writing skills: Writing is an art that can be perfected only through practice, and revision. This paper will provide you with the opportunity to write at length about a topic of your choosing, and with supporting information, so that you learn how to put all these ideas together in a coherent, original, and interesting way. This integration of sources and our own ideas is a life skill that will help you in any future endeavor, and that will carry through to your own English-language writing, not only the Spanish-language one.

The topic for the research paper should be thought carefully. The paper should not be a one-dimensional descriptive report or re-telling of a story, but an analysis of a theme found in the work you have read. The steps of every component in this project are as follows:

1. Identify an important topic or theme that you discern in the literary text of your choosing, not discussed in class.
2. Find 5 relevant articles or books (minimum) about that author, topic and/or the text you are analyzing, and create an **annotated bibliography**. To accompany the identification of every source (stated in MLA format), you must write a brief (25-50 words) summary where you point out at least three main ideas suggested by the article or book that will help your analysis in the final paper. You may use only one Internet source that is not from a scholarly journal article, such as an interview with the author, author's web page, etc.; only one may be from an encyclopedia or literary history; and only one may be an interview. If interested, you may use a particular theoretical approach as a critical foundation, such as Feminism, Gender Studies,

Postcolonialism, New Historicism, and so forth, and include your sources in the bibliography. I strongly encourage you to search for scholarly articles, so you familiarize yourself with academic writing in the discipline. Use the MLA guidelines to write the bibliography. For this, you may refer to the formatting and style guide available in <http://owl.english.purdue.edu/owl/resource/557/01/> or <http://writingcenter.unlv.edu/writing/mla.html> or other sources such as the MLA Handbook available at the library.

All this secondary sources must be used in your final paper later on.

3. Based on your reading of the text, and your preliminary research, formulate a thesis on your topic or theme.

4. Develop a **Working Outline** with the thesis stated out first in sentence form. A Working Outline is an informal list of topics and subtopics, which you are thinking of covering in your paper. Using an outline can help you organize your material and can also help you discover connections between pieces of information that you weren't aware of when you first conceived the plan of your paper. It can also make you aware of material that is not really relevant to the purposes of your paper or material that you have covered before and should therefore be removed. The working outline can be revised as you discover new material and get new ideas that ought to go into your paper. Integrate your sources and quotations from the sources to the relevant parts of the outline. Relate all parts of the outline back to the thesis. If this cannot be done, you will need to consider if that idea, or the source that you are using to support it, are indeed relevant or if you need to revise your thesis statement.

5. Before you turn in your final analytical essay please self assess your work by taking the time to consider the following questions on form and content, and awareness of your reader:

Form:

- Did you check for correct use of syntax, grammar, punctuation, and spelling? This does have an effect on the reader's ability to actually understand what you mean so do take the time to revise.
- Is the vocabulary use accurate? Remember, certain words may be cognates and still not mean the same in Spanish or be false cognates.
- If you incorporated quotes, have you provided the necessary information, according to MLA format, about the sources you paraphrased and/or quoted? Remember, not to do so amounts to plagiarism. The Writing Center offers a workshop on how to avoid plagiarism.
- Is the text visually readable? (no faded ink, please!)

Content:

- Does it provide an interesting and informative introduction?
- Does it have a clearly defined focus and thesis?
- Are the organization and transitions logical?
- Have you achieved a smooth synthesis of ideas taken from sources, quotes from the text, and your own thoughts? Quotes should always be integrated within the body of the essay.
- Is the conclusion effective, logical and interesting?

Awareness of your reader:

- Is it clear what you mean? Have you expressed your thoughts in a clear way so that your reader can follow you?
- Have you adopted an appropriate scholarly tone? This is a research paper, not a gossip column.

6. On the last day of class the paper must be submitted in written essay form (6-8 pages manuscript maximum, typed, double-spaced, 12 times-font, one-inch margins). The title of the research paper should not be the same as the text analyzed. Please, use endnotes, not footnotes. The bibliography will follow after the endnotes; neither notes nor bibliography count as part of the manuscript. The value for this last component is 15% of your final grade.

**INTERNET LINKS:**

***Sobre el uso de fuentes en los trabajos de disciplinas humanísticas:***

[http://mit.ocw.universia.net/21W-730-3/NR/rdonlyres/Writing-and-Humanistic-Studies/21W-730-3Consumer-CultureFall2002/E91602B9-FED8-4D17-B334-41900F4213AC/0/research\\_guidelines.pdf](http://mit.ocw.universia.net/21W-730-3/NR/rdonlyres/Writing-and-Humanistic-Studies/21W-730-3Consumer-CultureFall2002/E91602B9-FED8-4D17-B334-41900F4213AC/0/research_guidelines.pdf)

***Sobre el formato correcto para la bibliografía de acuerdo al Modern Language Association:***

<http://owl.english.purdue.edu/owl/resource/557/01/>  
<http://www.liunet.edu/cwis/cwp/library/workshop/citmla.htm>  
<http://writingcenter.unlv.edu/writing/mla.html>

**Reportes: 8 a 12 oraciones-¿Cómo se refleja la cultura mexicana en general en cada película?**

**Trabajo final 6 a 10 cuartillas (MLA).**

**CALENDARIO**

**Agosto 25- Introducción-Historia-Mitos mexicanos- Barthes**

**Sep. 01-Gusto-Comida-Cultura y Nacionalismo (The Cultural Studies Reader <2>)**

**08-Música-(En torno a la cultura nacional y García Canclini)**

**15-Música- (José Alfredo Jiménez y Agustín Lara)-Reporte 1**

**22-Música-(Tiempos mexicanos)**

**29-Música-Comics--Reporte 2**

**Oct. 06-Comics-(Incorporation of Women)**

**13-La cultura indígena (Ricardo Pérez)-Reporte 3**

**20-Examen I**

**27-T.V.-Reporte de trabajo final-Reporte 4**

**Nov. 03-T.V. (La cofradía de las emociones y Lo entretenido y lo aburrido)\_Rep. 5**

**10-Cine- -(Carlos Monsiváis :South of the border)**

**17— Cine-(Monsiváis: Desperté y ya era otro)**

**24-Cine-**

**Dic. 01-Conclusión-Repaso-Reporte y entrega de trabajos**

**Examen final: Dic. 08 6 PM**

**Academic Misconduct**— Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution.

An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the *Student Academic Misconduct Policy* (approved December 9, 2005) located at: <https://www.unlv.edu/studentconduct/student-conduct>.

**Copyright**—The University requires all members of the University Community to familiarize themselves **with** and to follow copyright and fair use requirements. **You are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws.** Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

**Disability Resource Center (DRC)**— **Disability Resource Center (DRC)**—The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your Academic Accommodation Plan from the DRC to the instructor during office hours so that you may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach the instructor in front of others to discuss your accommodation needs.

**Religious Holidays Policy**— Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the responsibility of the student to notify the instructor **within the first 14 calendar days of the course for fall and spring courses (excepting modular courses), or within the first 7 calendar days of the course for summer and modular courses**, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit: <http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

**Transparency in Learning and Teaching**—The University encourages application of the transparency method of constructing assignments for student success. Please see these two links for further information:

<https://www.unlv.edu/provost/teachingandlearning>

<https://www.unlv.edu/provost/transparency>

**Incomplete Grades**—The grade of I—Incomplete—can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student’s control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester for undergraduate courses. Graduate students receiving “I” grades in 500-, 600-, or 700-level courses have up to one calendar year to complete the

work, at the discretion of the instructor. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

**Tutoring and Coaching—The Academic Success Center (ASC)** provides tutoring, academic success coaching and other academic assistance for all UNLV undergraduate students. For information regarding tutoring subjects, tutoring times, and other ASC programs and services, visit <http://www.unlv.edu/asc> or call 702-895-3177. The ASC building is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of the SSC (ASC Coaching Spot). Drop-in tutoring is located on the second floor of the Lied Library and College of Engineering TEB second floor.

**UNLV Writing Center**—One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>.

**Rebelmail**—By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always [@unlv.nevada.edu](mailto:@unlv.nevada.edu). **Emailing within WebCampus is acceptable.**

**Final Examinations**—The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at: <http://www.unlv.edu/registrar/calendars>.

**Library statement:**

Students may consult with a librarian on research needs. For this class, the Subject Librarian is [https://www.library.unlv.edu/contact/librarians\\_by\\_subject](https://www.library.unlv.edu/contact/librarians_by_subject)). UNLV Libraries provides resources to support students' access to information. Discovery, access, and use of information are vital skills for academic work and for successful post-college life. Access library resources and ask questions at <https://www.library.unlv.edu/>.

