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# EMBA 720

## International Seminar 2016

Czech Republic

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### **Learning Objectives:**

The Learning objectives for this course are as follows:

- 1 - To develop familiarity with the economies of Poland and the Czech Republic
  - 2 - To identify key success factors for doing business in Poland and the Czech Republic
  - 3 - Gain first-hand experience of business etiquette and culture in Poland and the Czech Republic
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### **Grading:**

Student In-Class Presentations	20%
Trip Performance	15%
Organization Report	40%
<u>Personal Report</u>	<u>25%</u>
Total	100%

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### **Student Presentations:**

15-20 minute presentation with 5-10 minute Q&A.

Topics are found below.

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## **Trip Performance:**

Student's performance will be based on the quality of their participation during scheduled activities and business visits in Poland and the Czech Republic. Obviously, showing up on-time for scheduled events is imperative. Consequences are severe for nonparticipation.

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## **Organization Report: "What the organization does and how well does it do this"**

Based on one of our company visits write a report not to exceed five typed single-space pages. This report should include the following:

- 1 - Describe the organization, the organization goals and strategy, and the challenges it may face.
- 2 - Discuss the differences between issues and opportunities this organization faces in its home country compared to the United States.
- 3 - Provide any suggestions you see to improve how this organization might accomplish its goals.
- 4 - Discuss any opportunities you may consider in the United States based on this organization visit.

You may want to include additional research information to write this report besides that learned on the company visit.

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## **Personal Report: "What did you learn from this International Trip"**

Based on the overall trip experience write a report not to exceed 5 typed single-space pages. This report should include the following:

- 1 - What aspects of the trip (business and cultural) do you consider most valuable? Consider both a business and personal perspective.
  - 2 - Was there anything that surprised you while on this trip?
  - 3 - Were there any aspects of this trip you wish different? Please make any recommendation or suggestions for future trips.
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## **Video / Slide Show:**

Video Team and Slide Show Team will create product as substitute for Organization Report.

Preliminary Video and Slide Show due December 23.

Final Video and Slide Show due to EMBA Office by January 6 on flash drive.

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# Pre-Trip Class: November 18

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**Student Presentations:** (2 students per group)

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**AM: Group Presentations on Poland:**

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- 1 - Background on Poland - Brief History, Government, Significant Historical Events  
Current Poland Events - Economy, Employment, Education, Significant Current Events
- 2 - Life in Poland - Food and Drink, Sports, Culture  
Polish Customs - Religion, Customs, Social Taboos, Etiquette, Superstitions
- 3 - Doing Business in Poland- Women's Role, Values, Business Attire, Introductions,  
Negotiations

**PM: Group Presentations on the Czech Republic:**

- 1 - Background on the Czech Republic - Brief History, Government, Significant Historical  
Events  
Current Czech Events - Economy, Employment, Education, Significant Current Events
- 2 - Life in the Czech Republic - Food and Drink, Sports, Culture  
Czech Customs - Religion, Customs, Social Taboos, Etiquette, Superstitions
- 3 - Doing Business in the Czech Republic - Women's Role, Values, Business Attire,  
Introductions, Negotiations

**Company Visits:** (3 students per group)

- 1 - Polish Information and Foreign Investment Agency (Poland), Cisco (Czech Republic) -  
Company history, products, role in country visited, recent news
  - 2 - Enterprise Investments (Poland), Johnson & Johnson (Czech Republic) - Company  
history, products, role in country visited, recent news
  - 3 - Volvo Group (Poland), The Prague Public Transit Company (Czech Republic) -  
Company history, products, role in country visited, recent news
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**Trip Philosophy:**

Class, not a vacation - Rewarding Experience

Make the most of the Trip

Have a good attitude - Learn, Be Considerate of your Classmates, Good Manners with locals

Have Fun!

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**UNLV Policies**

**Academic Misconduct**—Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution.

An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the *Student Academic Misconduct Policy* (approved December 9, 2005) located at: <https://www.unlv.edu/studentconduct/student-conduct>.

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**Copyright**—The University requires all members of the University Community to familiarize themselves **with** and to follow copyright and fair use requirements. **You are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws.** Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

**Disability Resource Center (DRC)**—The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu/>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your Academic Accommodation Plan from the DRC to the instructor during office hours so that you may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach the instructor in front of others to discuss your accommodation needs.

**Religious Holidays Policy**—Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the responsibility of the student to notify the instructor **within** the first 14 calendar days of the course for fall and spring courses (excepting modular courses), or **within** the first 7 calendar days of the course for summer and modular courses, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit: <http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

**Transparency in Learning and Teaching**—The University encourages application of the transparency method of constructing assignments for student success. Please see these two links for further information:

<https://www.unlv.edu/provost/teachingandlearning>

<https://www.unlv.edu/provost/transparency>

**Incomplete Grades**—The grade of I—Incomplete—can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student’s control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester for undergraduate courses. Graduate students receiving “I” grades in 500-, 600-, or 700-level courses have up to one calendar year to complete the work, at the discretion of the instructor. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

**Library**—Students may consult with a librarian on research needs. For this class, the subject librarian is [https://www.library.unlv.edu/contact/librarians\\_by\\_subject](https://www.library.unlv.edu/contact/librarians_by_subject). UNLV Libraries provides resources to support students’ access to information. Discovery, access, and use of information are vital skills for academic work and for successful post-college life. Access library resources and ask questions at <https://www.library.unlv.edu/>.

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**Tutoring and Coaching**—The Academic Success Center (ASC) provides tutoring, academic success coaching and other academic assistance for all UNLV undergraduate students. For information regarding tutoring subjects, tutoring times, and other ASC programs and services, visit <http://www.unlv.edu/asc> or call 702-895-3177. The ASC building is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of the SSC (ASC Coaching Spot). Drop-in tutoring is located on the second floor of the Lied Library and College of Engineering TEB second floor.

**UNLV Writing Center**—One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>.

**Rebelmail**—By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always [@unlv.nevada.edu](mailto:@unlv.nevada.edu). **Emailing within WebCampus is acceptable.**

**Final Examinations**—The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at: <http://www.unlv.edu/registrar/calendars>.

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