

MUS 490 1001 MUSIC INTERNSHIP

LEARNING OUTCOMES- At the conclusion of this course the student will:

- create a bio, resume and curriculum vitae
- form a performing ensemble and a record a promotional CD recording
- create a promotion kit including press releases, photographs and other materials
- research professional web site building including design options and compete a proposal in this regard including all information, recordings, video links and that are appropriate
- investigate obtaining mechanical and digital licenses and joining ASCAP, BMI and/or SESAC in order to publish a recording of your jazz or commercial music ensemble
- research social media options for advertising performances, recorded material and other relevant purposes
- report on successful local professional musicians and their typical performance and rehearsal schedules

SCHEDULING DEADLINES POLICY:

Because this is a course about business, there will be scheduling deadlines for the projects that **must** be met. Failure to meet these deadlines will adversely affect final grade.

GRADING POLICY:

Projects: 70%
Deadlines: 30%

COURSE OUTLINE INCLUDING ASSIGNMENTS AND PROJECTS:

Write a short essay describing what your goals are as a musician and describe specifically what you are doing to achieve these goals.

The following projects should be submitted in draft form to the instructor by the deadlines provided. We will discuss and edit the content and format before it is included in finished form in the complete Promo Package.

Artist Bio and Personal Credentials: Draft due -

A brief history of your life, music career and where you are headed. Examples of your credentials might include: Jazz major at UNLV, member of UNLV Jazz Ensemble, soloist at recent concert, teachers with whom you have studied, other bands that you perform with, awards etc. quotes about you from other musicians or people who know you.

Group Description and Personnel: Draft due -

A list of the musicians in your group, what they play and a short list of their credentials. Also include a list of songs and the style of music that you are presenting.

Cover Letter: Draft due -

A concise personal statement introducing yourself and telling the recipient; a club owner or concert promoter, what you are seeking.

Business Card: Draft due -

Create a business for yourself.

Photo: Draft due -

A photo can enhance or diminish what you want to achieve. Print a sample to be discussed. A professional photo is not required for this course.

Organize and record a demo CD of your group:-scheduled by -

Time for a three-hour session has been set aside for you to record your group in the UNLV recording studio.

Complete Promo Package: Draft due -5

A complete promo kit would include a folder, a cover letter, a bio of you and your group, a photo of you and possibly your group, a demo CD, your business card, quotes about your work and reviews of things that you have done, a list of the songs you are playing, and maybe even a video. Although this is an exercise and you do not have to have a photo or video for this assignment, it is still important that what you do have is carefully done. It should be usable for promotion as it is. The different parts should be proof read, look professional and be printed on separate sheets. A sloppy job with errors will certainly affect your chances of getting work and also your grade.

Book and play an engagement with your group: MUST COMPLETED BY-

All work in finished form must be submitted by - NO EXCEPTIONS

UNLV POLICIES

Academic Misconduct—Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution.

An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the *Student Academic Misconduct Policy* (approved December 9, 2005) located at: <https://www.unlv.edu/studentconduct/student-conduct>.

Copyright—The University requires all members of the University Community to familiarize themselves with and to follow copyright and fair use requirements. **You are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws.** Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

Disability Resource Center (DRC)—The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu/>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your Academic Accommodation Plan from the DRC to the instructor during office hours so that you may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach the instructor in front of others to discuss your accommodation needs.

Religious Holidays Policy—Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the responsibility of the student to notify the instructor **within** the first 14 calendar days of the course for fall and spring courses (excepting modular courses), or **within** the first 7 calendar days of the course for summer and modular courses, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit: <http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

Transparency in Learning and Teaching—The University encourages application of the transparency method of constructing assignments for student success. Please see these two links for further information:

<https://www.unlv.edu/provost/teachingandlearning>

<https://www.unlv.edu/provost/transparency>

Incomplete Grades—The grade of I—Incomplete—can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student's control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester for undergraduate courses. Graduate students receiving "I" grades in 500-, 600-, or 700-level courses have up to one calendar year to complete the work, at the discretion of the instructor. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

Library Resources

Students may consult with a librarian on research needs. For this class, the subject librarian is

https://www.library.unlv.edu/contact/librarians_by_subject. UNLV Libraries provides resources to support students' access to information. Discovery, access, and use of information are vital skills for academic work and for successful post-college life. Access library resources and ask questions at <https://www.library.unlv.edu/>.

Tutoring and Coaching—The Academic Success Center (ASC) provides tutoring, academic success coaching and other academic assistance for all UNLV undergraduate students. For information regarding tutoring subjects, tutoring times, and other ASC programs and services, visit <http://www.unlv.edu/asc> or call 702-895-3177. The ASC building is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of the SSC (ASC Coaching Spot). Drop-in tutoring is located on the second floor of the Lied Library and College of Engineering TEB second floor.

UNLV Writing Center—One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>.

Rebelmail—By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always @unlv.nevada.edu. **Emailing within WebCampus is acceptable.**

Final Examinations—The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at: <http://www.unlv.edu/registrar/calendars>.

Any other class specific information—(e.g., absences, make-up exams, status reporting, extra credit policies, plagiarism/cheating consequences, policy on electronic devices, specialized department or college tutoring programs, bringing children to class, policy on recording classroom lectures, etc.)