

**William F. Harrah College of Hospitality
Event Design and Management Concentration
2020-2021 Catalogs**

Use your imagination and critical thinking skills to design unique event experiences. It's a great choice for students who wish to work in the exciting event industry as well as those considering careers in the entertainment, sports, and tourism industries.

Event Design and Management			
Required Courses - 15 Credits			
Intro. to Global Event Management	TCA 210	(Min. of C in HMD 101)	3
The Event Proposal Process	TCA 301	(Min. of C in TCA 210)	3
Event Sales and Marketing	TCA 311	(Min. of C in TCA 210, 301)	3
F&B Essentials for Event Executives	TCA 371	(Min. of C in HMD 330, TCA 210) FA/SP ONLY	3
Concentration Elective (pick one)			
Culture and Cuisine	FAB 333	(Min. of C- in ENG 101, min. of C in HMD 130)	
UNLVino Management	FAB 372	(Min. of C in HMD 130, 205, 220, 21 years of age) SPRING ONLY	
Special Topics in TCA	TCA 376	(Junior or Senior standing) TBA	3
Sport and Concert Arena Mgt.	TCA 464	TBA	
Global Trade Show Operations	TCA 476	(Min. of C in TCA 301) TBA	
Culminating Experience - 3 Credits			
Meetings/Events Culminating Ex.	TCA 410	(Min. of C in HMD 405, TCA 210, 301)	3
Concentration Courses must be completed with a C or better grade			

HOW DO CONCENTRATIONS WORK?

Students who wish to specialize in a particular segment of the hospitality industry have a choice of a variety of concentration options to focus their studies in that field. Concentration courses replace the Hospitality College electives in the Hospitality Management Major and must be completed with a grade of C or better.

Declaring a concentration may take place any time after the student has been admitted to the Harrah College of Hospitality. It is necessary to schedule an appointment with an academic advisor to declare a concentration.

*A concentration is not required. Students also have the option to take a generalist approach by completing 15 credits of Hospitality Electives with courses of their own selection. Students can choose from a variety of topics that meet their interests or guide them in a specific direction, that may lead them into the Hospitality career of their dreams.

**Hospitality Advising Center
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