

# PGA GOLF MANAGEMENT

## Department of Recreation & Sport Management

William F. Harrah College of Hotel Administration

For more information about careers in Sport Management:  
Department of Recreation & Sport Management  
Beam Hall 236  
702-895-5966  
email [recreation@unlv.edu](mailto:recreation@unlv.edu)  
<http://hotel.unlv.edu/recreation>



## Careers in PGA Golf Management

The UNLV PGA golf management program is accredited by the Professional Golfers' Association of America and administered through the Recreation and Sport Management Department of the Harrah Hotel College. Students graduating from the PGA golf management program will receive a Bachelor of Science degree with a major in Recreation, and a concentration in PGA golf management.

The PGA golf management curriculum consists of 124 credit hours in three primary areas: general studies, recreation management, and PGA golf management. Along with these requirements, students must complete 16 months of internship experience. Golf management classes support student progression through the PGA curriculum. This comprehensive curriculum and extensive internship experience prepares students to work in the expanding golf industry.

### The Department

The Department of Recreation and Sport Management prepares students for careers in the leisure service industry, including golf management careers.

The curriculum consists of the recreation management core, university general-education requirements, specialized concentrations, and electives.

### Employment Opportunities

Golf Management graduates will be prepared to begin careers in a variety of areas. A sampling of the types of positions available to sport management graduates is provided on this and the following page.

### Head Golf Professional

"Head Golf Professional" refers to an individual whose primary employment is: (1) The ownership and operation of a golf shop at a PGA Recognized Golf

Facility; or (2) The supervision and direction of the golf shop and supervision of teaching at a "PGA Recognized Golf Facility".

### Director of Golf

"Director of Golf" refers to: An individual who directs the total golf operation of a PGA Recognized Golf Facility, including the golf shop, golf range, golf car operations (if applicable) and supervision of the Head Golf Professional.

### Teaching Professional

Individuals employed at PGA Recognized Golf Facilities, PGA Recognized Golf Schools, PGA Recognized Indoor Facilities as either golf instructors, supervisors of golf instructors or indi-



viduals who instruct PGA Professionals How to Teach.

**Assistant Golf Professional**

"Assistant Golf Professional" refers to an individual who is primarily employed at a PGA Recognized Golf Facility and spends at least 50% of the time working on club repair, merchandising, handicapping records, inventory control, bookkeeping and tournament operations.

**Ownership and Leasing / Executive Management**

These individuals are employed in professional positions in management, development, ownership, operation and/or financing of facilities. This includes individuals who are involved in the management of more than two facilities, regardless of positions, titles or responsibilities.

**Golf Clinician**

"Golf Clinician" refers to an individual whose main source of income is golf shows or clinics.

**Association Management**

These individuals are employed by the Association, a Section or the PGA TOUR in an administrative capacity, and individuals who are employed full-time as employees of golf associations recognized by the Board of Directors.

**College Golf Coach**

These individuals are employed as golf coaches at accredited colleges, universities and junior colleges.

**General Management**

General Managers and/or Directors of Club Operations manage the entire golf facility including golf operations, golf course maintenance, club house administration, food and beverage op-

eration and other recreational activities at the facility.

**Director of Instruction**

"Director of Instruction" refers to an individual who is managing, supervising and directing the total teaching program at a PGA Recognized Golf School or PGA Recognized Facility.

**Golf Retail**

Individuals whose primary employment is ownership or management of golf products or services at a "PGA Recognized Retail Facility" provided employment such as manager and assistant manager.

**Golf Course Development**

Individuals who are primarily employed in the design of golf courses as architects or individuals who are primarily employed in an ownership or management capacity as golf course builders.

**Golf Course Maintenance**

Individuals primarily employed in the management of all activities in relation to maintenance, operation and management of a golf course. Individuals are required to satisfy the criteria of either a Golf Course Superintendent or Assistant Golf Course Superintendent as defined by the Golf Course Superintendent's Association of America.

**Broadcasting/Journalism**

Individuals primarily employed in the reporting, editing, writing or publishing of golf-related publications in any form of media (inclusive of, but not limited to, newspapers, magazines, the Internet) or in broadcasting or commenting about golf events on network television, cable networks, the

Internet or other form of related media.

**Golf Manufacturer Management**

Individuals primarily employed in an executive, administrative or supervisory position with a golf industry manufacturer or golf industry distributor.

**Sales Representative**

Individuals primarily employed by one or more golf manufacturing or distributing companies involved in the wholesale sales and distribution of golf merchandise or golf-related supplies to golf facilities, retail stores or any other golf outlets.

**Tournament Director**

Individuals primarily employed in the coordination, planning and implementation of golf events for organizations, businesses, or associations.

**Rules Official**

Individuals primarily employed in providing services as a rules official for recognized golf associations, recognized golf tours or recognized golf events.

**Golf Equipment Specialist**

Individuals primarily employed in the business of club fitting. They must use a recognized fitting system or a comparable system, must have all the necessary equipment normally associated with club fitting and must have access to a PGA Recognized Golf Range or a range at a PGA Recognized Golf Course to monitor ball flight. Individuals primarily employed in club repair must have an established place of business with all necessary equipment normally associated with club repair, or must service one or more golf tours or series of golf events.

