

## Careers: Ph.D. in English

**The Ph.D. in English prepares students with a broad set of skills in writing, literacy, critical thinking, and problem solving that can serve them well in almost any walk of life.**

· **Teaching:** English Ph.D.'s often hear the question: "What are you going to do with an English degree? Teach?" The answer is yes, teaching is one thing a person with a doctoral degree can do. With a Ph.D. in English, positions are available teaching high school English, teaching English abroad, and teaching at the college level.

· **Career enhancement/professional development:** Many people return to school after establishing a career as a way to grow and possibly gain an advantage over others in their current profession.

· **Publishing:** Publishing is another industry filled with persons holding doctoral degrees but preferring not to teach. They generally find editorial positions in publishing houses.

· **Professional and technical writing:** Besides technical writing jobs, there opportunities abound in areas such as search engine optimization, grant writing, corporate communications, and social media coordination.

· **Public relations and advertising:** PR and advertising agencies need candidates with strong writing and communication skills.

· **Libraries:** A person who loves books and reading might want to consider a career in libraries.

· **Business, management, and beyond:** In the broadest sense possible, the Ph.D. in English can do anything. In survey after survey, employers rank writing and communication skills as the most important credential and the one that they find most lacking in recent graduates. Persons with a doctoral degree in English can go on to careers in finance, management, human resources, politics, sales, marketing, civil service, non-profit agencies, institutional analysis—the possibilities are endless.