

Pathway Goal: Student Achievement **Report:** Year-End: May 2018
Action Item # 1-3

Action Item Description:

Tracking of student experience metrics: Curricular & Co-Curricular.

Submitted By:

Name	Department
Laurel Pritchard	Academic Affairs

Working Group Members:

Name	Department
Laurel Pritchard	Academic Affairs
Judd Harbin	Campus Life
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Process and Timeline: Provide a brief summary of the year-long process for your working group.

- Lindsay Couzens is leading group to revise alumni and senior exit surveys to measure student satisfaction with academic and co-curricular experiences.
- Review SSI data and make recommendations for how UNLV might improve student ratings on key metrics.
- Administer NSSE in Spring 2018.
- Administer NASPA Consortium Study for Campus Activities in Spring 2018.

Describe what has been accomplished so far this year.

We were pleasantly surprised to discover that the new Senior Associate Vice President for Alumni Engagement and Annual Giving, Chad Warren, was planning to launch a revised, nation-wide alumni survey. He invited Lindsay Couzens to take part in the planning process for the survey and help to craft some custom items relevant to alumni satisfaction with curricular and co-curricular experiences at UNLV. The survey was launched in October, 2017, and data are expected to be returned in mid-January, 2018. Another promising development this year is that the Office of Campus Life Assessment is planning to administer the NASPA Consortium Study for Campus Activities. This study, in which UNLV has participated in the past, provides national benchmarks for student involvement in campus activities and the impact of those activities on the overall collegiate experience.

Identify next steps.

- Convene a working group of academic and student affairs professionals to review the SSI data and make recommendations for how UNLV might improve student satisfaction ratings.
- The Office of Campus Life Assessment will administer the NSSE during Spring 2018. Once those data are collected, analyses for the purposes of Top Tier will focus on the “How would you rate your entire educational experience at this institution?” item.
- The Office of Campus Life Assessment will administer the NASPA Consortium Study for Campus Activities during Spring 2018. Once those data are collected, this sub-committee will examine the results and determine which items might be useful as student experience metrics for Top Tier.

What will your final product be at the end of the year? Such as, what metrics which will be used to assess your progress/achievement, will a report be generated, etc?

At the end of the year, the subcommittee aims to produce the following deliverables:

- Summary report of relevant items from the Alumni Survey. Examples include: “Which of the following best describes your experience as a student?” (scale: poor to excellent); “In which of the following social or academic-related organizations/activities did you participate as a student?” (Check all that apply: Honor Society, Fraternity/Sorority, Professional or career-related organizations, etc.)
- A set of recommendations, based on review of data from the SSI, to improve students’ ratings of satisfaction with curricular and co-curricular experiences.
- A recommended item or group of items from the NASPA Consortium Study to use as Top Tier key metrics.

You may have reference material to attach to this report. Select from the list.

No additional reference material

OR

Any material generated by this working group (if completed at this time)

Additional information to include (optional).

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End of Mid-Year Report
Remainder of the report will be completed in May.

Year-End

This portion is to be completed in May.

2017-18 Accomplishments.

The Alumni Survey was completed, and results were presented to campus constituents in April, 2018. The overall response rate was approximately 1.8%; however the survey was distributed to nearly 5 times the amount of individuals, thanks to improvements with identifying constituents. Implications from findings included focuses on the following: feedback to alumni; focus on the future; increase understanding of benefits of being an Alumnus/a; targeted communications focusing on successful outcomes from events; focus talking point and topics on degree preparing graduates for careers, equity of degree, and areas where alumni want to see improvement over time; and build campus coalitions around alumni by sharing and discussing data. An affinity index was created to show engagement and results revealed a 2% increase in affinity. The NASPA consortium just concluded with a response rate of 16.3%. Results are expected, including national benchmark data, in July. Data collection for the NSSE is ongoing, with results expected in August. The Office of Community Engagement, in collaboration with the Office of Student Engagement and Diversity, conducted a formal survey of the colleges to determine which courses involved service learning. Responses were due on March 30, 2018. To date, some colleges have not responded to the survey, and among those that did respond, the number of courses for which at least some sections meet the criteria established for service learning is quite low (i.e., a handful across the university).

2018-19 recommendations and next steps

- **What does the SWOT analysis reveal?**
- **What should the goals / activities be for the subcommittee?**
- **Who should be responsible?**

Continue with the subcommittee.

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No additional reference material

OR

Any material generated by this working group

Additional information to include (optional).

End of Report
