

Pathway Goal: Community Partnerships **Report:** Year-End: May 2018
Action Item # 6

Action Item Description:

<p>Goal: Encourage and facilitate greater community engagement.</p> <p>Actions:</p> <ol style="list-style-type: none"> 1. Identify and recognize UNLV’s current engagement, collaborations, and partnerships on an ongoing basis. 2. Develop ongoing systematic assessment of community perceptions. 3. Emphasize community engagement in marketing materials. 4. Track and describe funding for community engagement. 5. Develop systematic, campus-wide assessment mechanisms to measure the impact of community engagement. 6. Provide professional development for faculty/staff engaged in the community. 7. Gain community input into institutional or departmental planning for community engagement. 8. Identify existing or develop new personnel policies that support or reward community engagement. 9. Identify and describe outreach and partnerships across campus.

Submitted By:

Name	Department
Sue DiBella	Office of Community Engagement

Working Group Members:

Name	Department
Sue DiBella	Office of Community Engagement
Tamara Marino	Office of Community Engagement
Tondra De	Faculty Affairs
Bridget Kelly	Cannon Survey Center
Zach Miles	Office of Economic Development
Caleen Johnson	UNLV Foundation
John Osborn	Lee Business School
Cynthia Carruthers	Emeritus Faculty (College of Education)
Mary-Ann Winkelmes	Faculty Affairs
Sunny Gittens	Student Engagement and Diversity
Kyle Kaalberg	President’s Office
Gail Griffin	Vice Provost for Academic Affairs

Process and Timeline: Provide a brief summary of the year-long process for your working group.

1.
 - a) Annual campus award(s) program to formally recognize community engagement, by Office of Community Engagement, by May 1 annually. [CCE P3Q2]
 - b) Inclusion of questions from campus community engagement survey in Digital Measures template, by Dec. 1, 2017. [CCE P5Q3a]
 - c) Report on faculty community partners from Digital Measures, by May 1. [CCE P3Q3a]
 - d) Expansion of Digital Measures to add administrative faculty and classified staff as users to facilitate documentation of their community engagement activities, by Dec. 1, 2017. [CCE P5Q3a]
 - e) Survey of campus community, conducted by Cannon Survey Center, by March 1. [CCE P5Q3a]
2.
 - a) Annual survey of UNLV community partners, by the Office of Community Engagement and the Cannon Survey Center, by May 1 annually, and reporting of data, by Sept. 1. [CCE P3Q3a]
 - b) Focus groups/roundtables with college advisory boards, conducted by Office of Community Engagement, report by May 1. [CCE P3Q3a]
 - c) Number of Office of Community Engagement meetings with community partners, tracked by the Office of Community Engagement, reported annually, by May 1. [CCE P3Q3a]
 - d) Description of how data on community perceptions is used, by May 1. [CCE P3Q3b]
3.
 - a) List of and brief descriptions of marketing materials emphasizing community engagement, websites, brochures, UNLV News Center articles, social media posts, and other collateral materials, by May 1. [CCE P3Q4]
 - b) Analytics on UNLV Research Match, tracked by the Division of Research and Economic Development, reported annually May 1. [CCE P3Q4]
 - c) List of and brief description of executive leadership explicitly promoting community engagement, by May 1. [CCE P4Q5]
4.
 - a) Description of internal budgetary allocations dedicated to institutional engagement with the community, by May 1. [CCE P4Q2a]
 - b) Description of external funding and fundraising amounts and activities directed to community engagement, by May 1. [CCE P4-5 Q2b&2c]
 - c) Description of investment of university financial resources in the community for purposes of community engagement and development, by May 1. [CCE P5Q2d]
5.
 - a) Description of campus-wide assessment mechanisms that measure 1) ongoing, regularly conducted impact assessment on an institution-wide level; 2) impact on students; 3) impact on faculty; 4) impact on community; 5) impact on the institution, by May 1. [CCE P6-7Q4a-e]
 - b) Description of uses of above impact assessment data, by May 1. [CCE P7Q4f]
6.
 - a) Description of professional development provided to faculty/staff engaged in the community, May 1. [CCE P8Q6]
7.
 - a) Inclusion of community members on all Top Tier community partnership working groups, by Nov. 1, 2017. [CCE P8Q7]
 - b) Descriptions of community representation and role in institutional planning that shape the community engagement agenda, May 1. [CCE P8Q7]

Process and Timeline (con't):

8. a) Review/analysis/description of hiring/search policies or practices designed to specifically encourage hiring of faculty with expertise in and commitment to community engagement, by May 1. [CCE P8Q8]
- b) Review/analysis/description of P&T policies both at the institutional level and college/school/department level to determine those that reward scholarly work or teaching/learning that use community engaged approaches/methods, by May 1. [CCE P9Q9&11]
- c) Text from the faculty handbook or other documents that demonstrates that community engagement is rewarded as one form of 1) teaching and learning; 2) scholarship; and 3) service, by May 1. [CCE P9Q10a-c]
- d) In progress promotion and tenure guidelines to reward faculty scholarly work that uses community –engaged approaches and methods, by May 1. [CCE P10Q12]
9. a) Assignment of leads to identify and describe outreach and partnerships in various areas of the university, by May 1. [CCE P14-15Q1-5]

Describe what has been accomplished so far this year.

Identify and recognize UNLV's current engagement, collaborations, and partnerships on an ongoing basis

Sue DiBella and Tamara Marino report that the Office of Community Engagement established a Community Engagement Awards Program in 2017, and the awards will be offered annually going forward. Four awards are offered and recognize the following activities: service learning, community based research, outreach, and student community engagement. Recipients are honored at the campus-wide Academic Achievement Awards ceremony each spring. The awards submission portal for the 2018 awards (<https://www.unlv.edu/communityengagement/awards>) was opened on November 15, 2017, and the application deadline is Jan. 31, 2018.

Tondra De and Sue DiBella report the data from the spring 2017 campus community engagement survey has been entered into faculty accounts on Digital Measures, eliminating the need for duplicate data entry. Efforts are under way for the inclusion of questions from the campus community engagement survey into Digital Measures by the end of the 2017 calendar year as well. Additionally, counts of administrative faculty and classified staff were provided to Digital Measures and to the vendor of the new system under consideration by the university; the two companies have provided pricing for the inclusion of administrative faculty and classified staff as users, separately and both groups together.

Bridget Kelly and Sue DiBella report that UNLV employees were surveyed online in January and February of 2017, yielding 340 responses, including information on 787 community engagement projects/activities and 379 community partners. A draft of the final report was provided to the Office of Community Engagement July 2017.

Develop ongoing systematic assessment of community perceptions

Sue DiBella and Bridget Kelly report that community partners were surveyed online May-June of 2017, yielding an 18% response rate. A draft report of results was provided at the end of July, reviewed and discussed in August, and revised and completed in November 2017.

Develop ongoing systematic assessment of community perceptions (continued)

Sue DiBella and Tamara Marino report that three roundtable discussions with college advisory boards (dental, science, and honors) have occurred, and meetings with additional college advisory boards will take place as the opportunities become available. (A discussion with the Lee Business School Advisory Council is scheduled for January.) The OCE is considering requesting meetings with subcommittees of the college advisory boards, as there is often not enough time at full advisory council meetings to effectively engage with board members. Information regarding Office of Community Engagement meetings with members of the community is being tracked and can be reported through the last full calendar month at any time. The description of how data on community perceptions is being used is in process.

Emphasize community engagement in marketing materials

Tamara Marino reports she is gathering information on the colleges' marketing materials. She has requested that members of the Community Engagement Council forward copies of marketing materials promoting community engagement. The Office of Community Engagement is building a social media presence via Facebook and Twitter, and has also created a brochure that provides an overview of the many ways to engage with UNLV.

Zach Miles reports Research Match has been monitored effectively over the past year and quarterly reviews of Research Match views have been recorded. There has been no significant increase/decrease recorded in the number of views.

Sue DiBella has been tracking instances of executive leadership explicitly promoting community engagement and will explore similar communication at the system level.

Track and describe funding for community engagement

Sue DiBella and Tamara Marino have established, are managing, and are tracking a budget and account for the Office of Community Engagement.

Caleen Johnson reported discussions have taken place at the UNLV Foundation to determine how to identify past donations and other external funding and track future funding that is directed to community engagement campus-wide. A draft of a description of the sources of external funding specific to UNLV (regardless of the entity securing the funding) is in progress.

John Osborn has started to explore the various ways the university invests revenue in the community. Several examples have been identified, but further exploration is needed before a list can be compiled and dollar amounts can be determined for each initiative.

Develop systematic, campus-wide assessment mechanisms to measure the impact of community engagement

Cynthia Carruthers submitted a draft report of campus-wide assessment mechanisms that measure ongoing, regularly conducted impact assessment occurring on campus. These mechanisms reflect impact on students, faculty, the larger community, and the institution as a whole. See attached report.

Provide professional development for faculty/staff engaged in the community

Mary-Ann Winkelmas and Sunny Gittens report the following professional development services for faculty/staff have taken place this year:

- May 15-16, 2017: Service learning was one of the break-out options during the Faculty Institute "Creative Research Assignments: Looking Beyond the Research Paper" coordinated by the Lied Library.
- August 25, 2017: Service learning was one of the topics during the General Education Faculty Development Institute.
- Service Learning & Leadership staff have been available to meet with faculty for consultations on request.

Gain community input into institutional or departmental planning for community engagement

Kyle Kaalberg reports the inclusion of community members on all Top Tier community partnership working groups, by Nov. 1, 2017, was not feasible for several reasons. However, community members are involved on the Top Tier working group addressing the goal, "Help solve community problems" and on the Community Engagement Awards applicant review committee. Additionally, input will be gathered from deans to determine how their constituents influence their strategic plans; this effort is currently under development. In addition, information has been compiled regarding community input from Top Tier rollout sessions held each spring, demonstrating the community's voice in strategic planning.

Identify existing or develop new personnel policies that support or reward community engagement

Gail Griffin reports that a review of department and college bylaws for mention of hiring faculty with expertise in and commitment to community engagement was requested from the Office of Faculty Affairs.

Identify and describe outreach and partnerships across campus

Sue DiBella reports that assignments are being made to identify and describe outreach and partnerships in the various areas of the university itemized in this section of the Carnegie Classification application.

Identify next steps.*Identify and recognize UNLV's current engagement, collaborations, and partnerships on an ongoing basis*

Sue DiBella and Tamara Marino report the awards portal will close on January 31, 2018, at which time a committee will review all applications and recommend an award recipient for each of the four awards. Recipients will be recognized at the campus awards ceremony in early April.

Tondra De and Sue DiBella report efforts are under way for the inclusion of questions from the campus community engagement survey into Digital Measures by the end of the 2017 calendar year. Additionally, a decision about adding administrative faculty and classified staff to Digital Measures or a similar software program will be made after the quotes provided by the vendors for doing so have been reviewed, a vendor decision has been made, and sources for any additional funding needed have been identified.

Bridget Kelly and Sue DiBella report a meeting will take place to finalize the next campus community engagement survey, as well as the spring 2018 community partners survey.

Develop ongoing systematic assessment of community perceptions

Sue DiBella and Bridget Kelly report a meeting will take place in December to finalize the spring 2018 community survey.

Sue DiBella and Tamara Marino report they will continue to work with additional deans to schedule roundtable discussions with college advisory boards. The Office of Community Engagement will continue to track the number of meetings with members of the community. Descriptions of how data on community perceptions is used will be finalized by May 1.

Emphasize community engagement in marketing materials

Tamara Marino reports an inventory of marketing materials will be created once samples of these materials are received. She will also work with Nikki Troxclair to compile a list of UNLV news stories tagged with the “community partnerships” tag, and to secure the inventory of all social media associated with the institutional units. The Office of Community Engagement brochure will be reviewed and reprinted as needed.

Zach Miles reports he would like to integrate searchable metatags into people pages of researchers/faculty on campus and restructure Research Match to search those pages and combine Research Match and other web-based search programs on campus into single search site for easy access and use.

Sue DiBella reports she is tracking instances of executive leadership explicitly promoting community engagement.

Track and describe funding for community engagement

Sue DiBella and Tamara Marino will report funding amounts for the Office of Community Engagement on the Carnegie Classification application.

Caleen Johnson reported the Foundation will be coordinating with the Office of Sponsored Programs to identify sources of external funding for community engagement, since OSP and the UNLV Foundation are the two entities through which these funds are directed for the benefit of UNLV. We will also work to determine what other UNLV entities, if any, might also secure/have secured funding for the university’s community engagement activity. Also, a draft of a description of the sources of external funding specific to UNLV (regardless of the entity securing the funding) is in progress.

John Osborn reports he plans to meet with several university administrators to investigate ways to identify investments the university makes in the community.

Develop systematic, campus-wide assessment mechanisms to measure the impact of community engagement

Cynthia Carruthers reports that she will assist in the transition to other university personnel who will manage this item going forward. Much of the material has been gathered in the attached report, so this will facilitate completion of the project. See attached report.

Provide professional development for faculty/staff engaged in the community

Mary-Ann Winkelmas and Sunny Gittens report the following next-steps will occur, relative to professional development for faculty and staff:

- Planning for Best Teaching Practices Expo session on Community Engagement on January 18, 2018
- Planning Faculty Development session on incorporating community engagement into the curriculum on April 4, 2018, including sessions on service learning and community based participatory research
- Compiling online resources to be shared in Directory of Teaching Resources (DR Directory)

Gain community input into institutional or departmental planning for community engagement

Kyle Kaalberg reports that efforts to include community members on Top Tier community partnership working groups will take place as appropriate opportunities arise. Exploration will continue on the idea of gathering input from deans to determine how their constituents influence their strategic plans. In addition, information will continue to be compiled regarding community input received during Top Tier Strategic Planning sessions held with community members. Also, members of the community can provide their feedback via the Top Tier website and via the Office of Community Engagement website.

Identify existing or develop new personnel policies that support or reward community engagement

Gail Griffin indicates she will initiate discussion with Ngai Pindell, Carl Reiber, the Faculty Senate Chair, and Human Resources regarding how to incorporate hiring of faculty with expertise in and commitment to community engagement into searches, policies, employee handbooks, rewards for teaching and learning, scholarship and service, as well as promotion and tenure guidelines.

Identify and describe outreach and partnerships across campus

Sue DiBella is awaiting the 2020 Carnegie Classification framework to identify new areas that will require assigned leads. This should be available in January, and assignments will be made.

What will your final product be at the end of the year? Such as, what metrics which will be used to assess your progress/achievement, will a report be generated, etc?

At the end of the year, the working group will produce inventories, data, and descriptions of current community engagement initiatives, as well as processes to systematically track and assess community engagement, community perceptions, and impacts of community engagement. There will also be an inventory of marketing materials and platforms that promote community engagement, as well as professional development support and the identification and/or development of personnel policies that support/reward community engagement. All of this information will support greater community engagement between the on- and off-campus entities. In addition, it is anticipated that successful achievement of measureable outcomes associated with this Top Tier goal will support the university's application for the Carnegie Classification for Community Engagement.

You may have reference material to attach to this report. Select from the list.

No additional reference material

OR

Any material generated by this working group (if completed at this time)

Mid-Year Campus-Wide Assessment Mechanisms

Additional information to include (optional).

Click here to enter text.

End of Mid-Year Report
Remainder of the report will be completed in May.

Year-End

This portion is to be completed in May.

2017-18 Accomplishments.

Identify and recognize UNLV's current engagement, collaborations, and partnerships on an ongoing basis.

Regarding the annual campus award(s) program to formally recognize community engagement organized by the Office of Community Engagement, this item was fully implemented in 2017 and reported on in the last reporting period. Note the second annual Office of Community Engagement Awards were successfully administered in April of 2018, and recipient projects were heavily promoted via social media and UNLV News.

Tondra De reports that inclusion of questions from the campus community engagement survey in Digital Measures has been fully implemented, and this makes it possible to run a report on Digital Measures participants' community partners whenever needed for any period being evaluated. Additionally, pricing for the inclusion of administrative faculty and classified staff as users, separately and both groups together, were obtained from Interfolio, which is the software being considered as a replacement to Digital Measures, and discussions took place with Top Tier staff members about the advisability of including both groups in Interfolio.

Regarding the survey of campus community, conducted by Cannon Survey Center, Bridget Kelly reports that the 2017 survey results were compiled and a re-designed survey for the 2018 period is currently underway.

Develop ongoing systematic assessment of community perceptions.

Regarding the annual survey of UNLV community partners by the Office of Community Engagement and the Cannon Survey Center, Bridget Kelly reports the results from the 2017 survey were compiled and a report was generated. The 2018 survey instrument is currently under development with plans for a summer 2018 distribution.

Regarding focus groups/roundtables with college advisory boards, conducted by Office of Community Engagement, additional meetings have taken place since the last reporting period. However, the regularly scheduled college advisory board meetings do not provide the time needed for in-depth discussions regarding UNLV's community engagement. Moving forward, a revised approach will be implemented which entails providing a brief overview of UNLV's Office of Community Engagement at the advisory board meeting, followed by a request for board members to volunteer to participate in an in-depth discussion/listening session regarding their perceptions of UNLV and its community engagement efforts. Using this revised approach, scheduling of the first listening session is underway with Lee Business School Advisory Board members.

Regarding the number of Office of Community Engagement meetings with community partners, tracked by the Office of Community Engagement, Tamara Marino reports this is being done on an ongoing basis. Reports can be generated to show meeting activity of the office up to the last day of the prior month. This item can be removed from future reporting requirements.

Regarding a description of how data on community perceptions is used, Sue DiBella reports the final report on the community partner survey was shared with the president and other top-level administrators. Of specific interest was data on barriers to community partnership reported by partners; the Office of Community Engagement has shared these findings with various campus groups. Additional qualitative feedback gathered from round-table discussions with community members on college advisory boards has been shared with other appropriate administrators.

Emphasize community engagement in marketing materials.

Regarding a list of and brief descriptions of marketing materials emphasizing community engagement, websites, brochures, UNLV News Center articles, social media posts, and other collateral materials, by May 1, a new lead, Nikki Troxclair, was recently assigned to this question. She will provide this information by July 1.

Regarding a list of and brief description of executive leadership explicitly promoting community engagement, by May 1, Sue DiBella reported the ongoing collection of materials and presentations by UNLV's president and provost promoting community engagement is underway. Noteworthy examples of this activity include an emphasis on community in the president's state of the university address, as well as multiple presentations in the community.

Track and describe funding for community engagement.

Regarding a description of internal budgetary allocations dedicated to institutional engagement with the community, the budget for the Office of Community Engagement is available by the second month of each fiscal year and has remained steady since the office was formed.

Regarding a description of external funding and fundraising amounts and activities directed to community engagement, Caleen Johnson reports the UNLV Foundation created a comprehensive and lengthy list of fundraising activities at UNLV that have a community engagement component. Her team also looked at the Office of Sponsored Programs' grant activities for the past fiscal year and determined which grants were community engagement-directed in some way. We have determined how to compile the fundraising amounts for community engagement; however, since we have not previously tracked gifts in this way it involves looking at the descriptions of thousands of funds, is extraordinarily labor intensive, and will still only be an approximation. A firmer number will be provided in mid-June.

Develop systematic, campus-wide assessment mechanisms to measure the impact of community engagement.

Regarding description of campus-wide assessment mechanisms that measure 1) ongoing, regularly conducted impact assessment on an institution-wide level; 2) impact on students; 3) impact on faculty; 4) impact on community; 5) impact on the institution, Starr Hoffman reports the impact of community engagement on students is being assessed through surveys for service-learning courses and internships (pilot-tested in 2017), as well as in the 2017 Alumni Survey and through a community engagement module in the National Survey of Student Engagement (NSSE). Impact on faculty is measured from the Faculty/Staff Community Engagement Survey (which also asks about institutional impact), and qualitatively through applications for Community Engagement Awards. The impact on community is being measured through the annual Community Partner Engagement Survey and qualitatively analyzed from the Community Engagement award applications.

Regarding description of uses of above impact assessment data, Starr Hoffman indicated this data will be used to make improvements, and the effort is still in progress; however, results will be reported back to stakeholders to guide improvement in each area. For instance, aggregate results from the student surveys on service learning will be reported back to faculty to provide guidance on best practices for this pedagogy. Similarly, the results from the Faculty/Staff Community Engagement Survey, the Community Partner Engagement Survey, and analysis of the Community Engagement Award applications will guide the creation of a best practices document for faculty and staff to guide them in their relationships with community members.

Provide professional development for faculty/staff engaged in the community.

Mary-Ann Winkelmas reports the following:

- August 25, 2017, service learning was one of the topics during General Education Faculty Development Institute.
- Service Learning & Leadership staff are available to meet with faculty for consultations by request.
- The January 19, 2018 Best Teaching Practices Expo contained multiple posters focused on community engagement, identity, and inclusion.
- A special panel focused on “Community Engagement, Identity, and Inclusion” took place as a new addition to the January 19, 2018 Best Teaching Practices Expo. Panelists presented their posters, which are now published and publicly accessible (as described below.)
- The posters focused on Community Engagement, Identity and Inclusion are published and catalogued via UNLV Libraries and searchable nationally. They are also available on UNLV’s Instructional Development and Research “Best Practices” webpage, where they are downloadable.
- An April 19, 2018 special panel session focused on community-based participatory research; panelists shared best practices and resources to encourage further research in this area by UNLV faculty and graduate students.
- A video recording and additional materials from the April 19, 2018 special panel session focused on community-based participatory research are now publicly shared on UNLV’s Directory of Teaching Resource
- Plans are underway for the Best Teaching Practices Expo session on community engagement on January 2019, and an additional faculty development session on incorporating community engagement into the curriculum. They are also expanding the sharing of resources from such events online.
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Gain community input into institutional or departmental planning for community engagement.

Regarding the inclusion of community members on all Top Tier community partnership working groups and descriptions of community representation and role in institutional planning that shape the community engagement agenda, Kyle Kaalberg reports he has compiled information regarding community voice in and involvement with strategic planning at the university and department level. A summary was written for inclusion with the Carnegie Classification for Community Engagement application.

Identify existing or develop new personnel policies and practices that support or reward community engagement.

Preliminary data collection has been accomplished to identify departments and colleges with the following:

- Policies or practices designed to encourage hiring of faculty with expertise in and commitment to community engagement;
- P&T policies or practices designed to reward scholarly work or teaching/learning that use community-engaged approaches/methods.
- Documents demonstrating that community engagement is rewarded as one form of 1) teaching and learning; 2) scholarship; and 3) service.
- In-progress promotion and tenure guidelines to reward faculty scholarly work that uses community-engaged approaches and methods.

Follow up will be required to determine the nature of these policies, practices, documents, and guidelines, and then a narrative will be written to characterize institutional status on these items.

Identify and describe outreach and partnerships across campus

Regarding assignment of leads to identify and describe outreach and partnerships in various areas of the university, Sue DiBella reports the lead has been identified and this item can be removed moving forward. Additionally, the UNLV Community Engagement Council has been asked to provide three examples of their most prominent community partnerships for consideration as part of the Carnegie Classification for Community Engagement.

SWOT Analysis: Determine the strengths, weakness, opportunities, and threats presented in the data.

Strength(s)	UNLV’s community engagement is impactful; cross-campus collaboration results in less duplication of work; gaps in support for community engagement identified and being addressed; many reporting needs can be addressed by automated reporting capabilities; leadership includes community engagement messaging when interacting with the community; community engagement helps support UNLV Foundation efforts indirectly; more progress has been made than expected; identifying the need to improve community engagement has resulted in it being a priority; initial data collection has been performed
Weakness(es)	Limited staff and resources to address community engagement goals and overcome barriers; not all employee groups are included in data collection done via Digital Measures; systems for tracking fundraising and grant activity don’t easily measure community engagement and may misidentify funding activities; considerable time and effort required to move community engagement forward; not all colleges/departments respond to data collection requests
Opportunity(ies)	Promotion of data collection and community engagement infrastructure building; exploration of ways to collect data from broader groups across campus; new leadership creates new opportunities; external community engagement funding potential is increased; the right leads are in place to advance efforts; faculty can share experiences and help mentor newer faculty on community engagement opportunities
Threat(s)	Limited staff and resources; competing needs within departments or campus-wide make it difficult to move forward with new initiatives; change in presidential leadership; potential lack of support from leadership in the future; unanticipated events impact public’s willingness to support efforts

2018-19 recommendations and next steps

- **What does the SWOT analysis reveal?**
- **What should the goals / activities be for the subcommittee?**
- **Who should be responsible?**

Identify and recognize UNLV's current engagement, collaborations, and partnerships on an ongoing basis.

Next steps are:

- continue with the annual Office of Community Engagement Awards each year
- continue to survey the campus community regarding their community engagement activities until such time as Digital Measures or its replacement can accommodate this type of data collection fully across-campus
- continue efforts to replace Digital Measures with similar software in a manner that will eliminate the need for duplicate entry by staff and which accommodates use of the system that allows all categories of staff to be included in this data capture

Develop ongoing systematic assessment of community perceptions.

Next steps are:

- continue to survey community partners annually each year
- continue to meet with members of UNLV's college advisory boards, but using the new stand-alone listening session approach moving forward
- continue to track the number of meetings being held between the Office of Community Engagement and off-campus constituents
- leverage responses to the Carnegie Classification for Community Engagement to demonstrate how data on community perceptions is used

Emphasize community engagement in marketing materials.

A report will be prepared in July 2018 containing a list and description of marketing materials emphasizing community engagement, website, brochures, UNLV News Center articles, social media posts, and other collateral materials. Efforts to continue to advance the need for inclusion of community engagement in executive leadership messaging will continue indefinitely.

Track and describe funding for community engagement.

The Office of Community Engagement will continue to maintain its budget and, when needed, request additional funds. The UNLV Foundation has a new software package rolling out in July that should help better identify and track sources of external funding for community engagement. Need to devise ways to determine what other UNLV entities besides the UNLV Foundation and OSP, if any, might also secure/have secured funding for the university's community engagement activities.

Develop systematic, campus-wide assessment mechanisms to measure the impact of community engagement.

Next steps involve asking UNLV deans to share their views of the institutional impact of community engagement. Another task is launching the final surveys for students on their experiences with service learning and internships. More information is still to be analyzed from the surveys mentioned above, as well as from the applications for the CE awards.

Provide professional development for faculty/staff engaged in the community.

Next steps include planning for Best Teaching Practices Expo session on Community Engagement on January 2019; planning additional Faculty Development session on incorporating community engagement into the curriculum; further sharing of resources from such events online; seeking financial support and release of time to incentivize a small group of campus leaders from our faculty who can catalyze further work; gathering information from UNLV and the broader community about areas of opportunity and interest in community-based participatory research that might serve as the focus of future work

Gain community input into institutional or departmental planning for community engagement.

Next steps will include continued revision and refinement of the summary, based on the Carnegie Classification for Community Engagement application needs.

Identify existing or develop new personnel policies and practices that support or reward community engagement.

Continue deeper data collection effort and prepare narrative for use in Carnegie Classification for Community Engagement application.

Identify and describe outreach and partnerships across campus

Additional information gathering is underway, and the info will be used to address a section of the Carnegie Classification for Community Engagement application.

You may have reference material to attach to this report. Select from the list.

No additional reference material

OR

Any material generated by this working group

Additional information to include (optional).

End of Report