

Pathway Goal: Student Achievement

Action Item #
1-3

Report:

- Mid-Year: December 2016
 Year-End: April 2017

Action Item Description:

Tracking of student experience metrics: Curricular & Co-Curricular.

Submitted By:

Name	Department
Laurel Pritchard	Academic Affairs

Working Group Members:

Name	Department
Lindsay Couzens	Academic Assessment
Judd Harbin	Student Affairs Assessment

Provide a written overview of the year-long process for your working group.

Utilizing data from NSSE and SSI to determine potential changes, particularly with regards to gen ed assessment.

2016-17 Accomplishments

Lindsay Couzens convened a committee with representatives from the Office of Academic Assessment, the UNLV Foundation and the Office of Alumni Relations to revise and launch the Alumni Survey for the purposes of measuring recent graduates' satisfaction with their curricular and co-curricular experiences at UNLV. The survey was pilot tested in conjunction with the Office of Alumni Relations' "Plant Your Flag" campaign and will be launched at full scale in Fall 2017. We received 81 responses to the pilot Alumni Survey. Key findings are summarized in the attached tables. Of note, 79% of respondents reported that they were "somewhat satisfied" or "strongly satisfied" with their overall academic experience at UNLV, and 80.3% reported being at least somewhat satisfied with the quality of instruction they received at UNLV. 84.9% of respondents reported being at least somewhat satisfied with how their educational experiences at UNLV prepared them for their first job after college. Students were generally positive about the degree to which their educational experiences at UNLV helped them to achieve the University Undergraduate Learning Outcomes (UULOs; see attached Table 2), which form the foundation of the General Education program. These preliminary results from the pilot Alumni Survey, though generally positive, should be interpreted with caution due to the small sample size. The Student

Satisfaction Inventory was administered to 2,329 undergraduate students during the Spring 2017 semester. Data were analyzed in comparison to seven institutions, which comprised six doctoral research universities with highest research activity (DRU-highest) and one DRU-higher institution. Students were asked to rate their overall satisfaction with their experience here thus far on a seven-point scale from 1, “not satisfied at all” to 7, “very satisfied.” The mean rating on this question was 4.89, and 66% of students reported being at least somewhat satisfied. The attached spreadsheets include, in Tab 1, our means over the past four administrations of the Student Satisfaction Inventory, as well as means for the comparison group from the same years. In Tab 2, the satisfaction means are disaggregated by college, and in Tab 3, the distribution and percentage of ratings are disaggregated by college.

Recommendations

Based on the very low response rate to the pilot Alumni Survey, for which recruiting was conducted via email, we recommend a broader recruiting strategy for full-scale administration of the survey. For the full-scale survey administration, we plan to send a letter of invitation via U.S. mail that includes a QR code that can be scanned using a mobile device and the URL for the survey. We also plan to encourage participation by offering participants entry into a prize drawing upon completion of the survey. Feedback from faculty who participated in classroom administration of the SSI this year and from Canon Survey Center staff who administered the instrument indicate that students were challenged to finish the survey in 20 minutes. Taking more than 20 minutes of classroom time takes away from instructional time, so we recommend another administration method for 2020. We plan to convene a working group comprised of academic and student affairs assessment professionals to review the SSI data and make recommendations for how UNLV might improve student satisfaction ratings.

2017-18 Next steps

- **What should the goals / activities be for the subcommittee?**
- **Who should be responsible?**

Next steps include full-scale launch of the alumni survey, analysis of Student Satisfaction Inventory data, and reflection on what those data tell us about the undergraduate experience at UNLV. Lindsay Couzens will continue to lead the Alumni Survey initiative, and Judd Harbin will be responsible for analyzing SSI data. Reflection on the SSI data will be accomplished by convening a working group comprised of members of the Academic and Student Affairs Assessment Committees, who will be tasked with reviewing the results of the survey, identifying areas for improvement, and making recommendations for achievable changes to the undergraduate curriculum and co-curriculum that may have significant positive impacts on student satisfaction.

Please review the list below and “X” the appropriate box(es).

- Potential resources required
- Any reports generated by this working group
- Metrics to be used
- No additional reference material

Any additional information you wish to share.

None.

2016 Alumni Survey

The UNLV Alumni Survey is administered by the Office of the Vice Provost for Undergraduate Education (VPUE). The VPUE surveyed UNLV alumni through the Plant Your Flag Campaign, launched from November 10, 2016 – December 31, 2016.

Alumni were asked to report the extent to which they agree they have made progress towards reaching a broad range of academic goals during their time at UNLV. In addition, they were asked to report their level of satisfaction with a variety of academic programs, academic support services, and co-curricular programs. The university and colleges/schools use the survey results as one measure of institutional effectiveness.

Sixty-four alumni completed the survey via a link on the Plant Your Flag website, which represents a 4.1% response rate.

Figure 1. Demographics

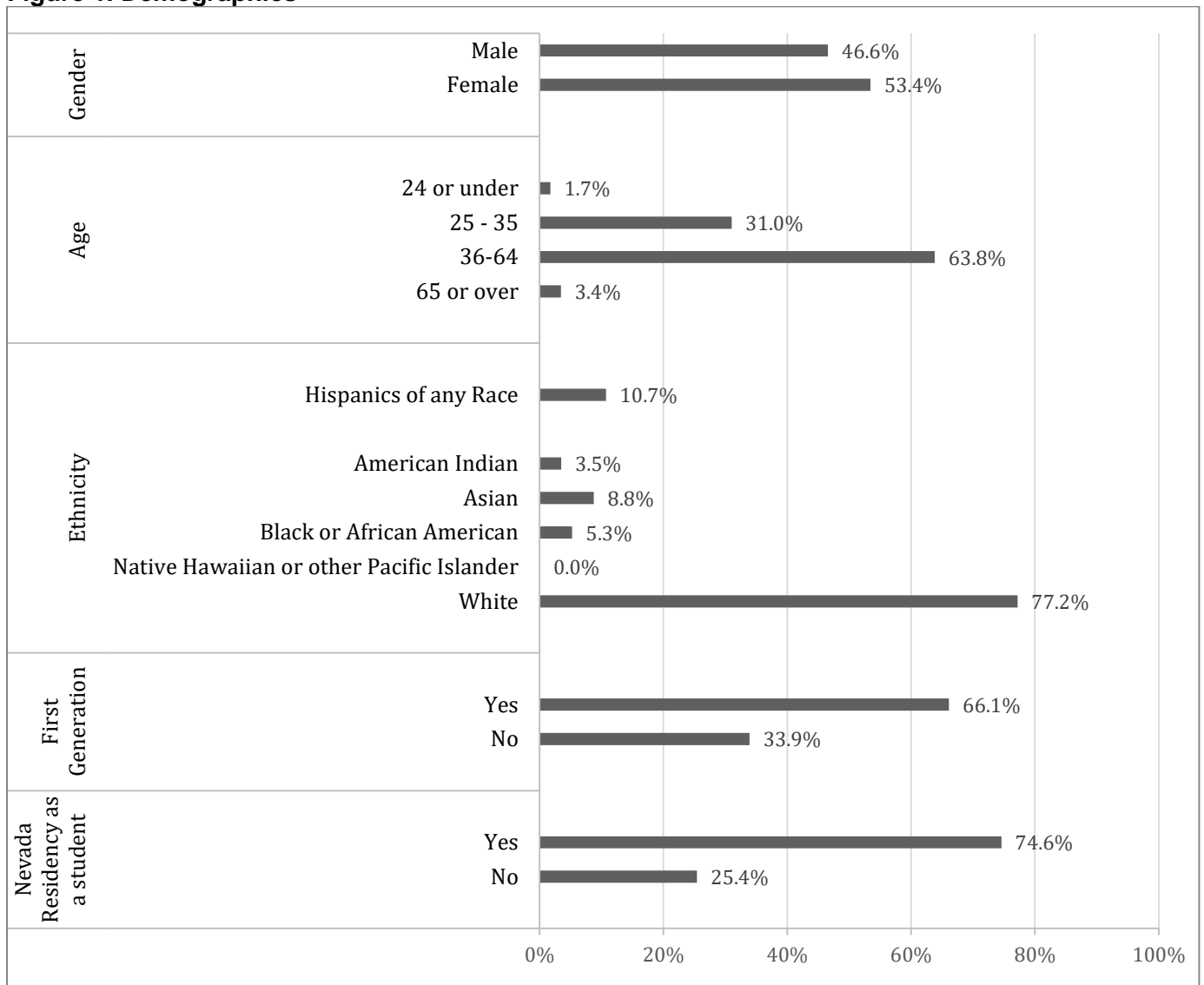


Table 1. Student Satisfaction Ratings

	Strongly Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Strongly Satisfied	Mean
Overall academic experience	0.0%	2.1%	41.7%	56.3%	3.54
Quality of instruction	0.0%	46.9%	0.0%	53.1%	3.06
Quality of your program of study	0.0%	2.0%	49.0%	49.0%	3.47
Experiences with faculty	0.0%	4.1%	40.8%	55.1%	3.51
Respect for diverse backgrounds and beliefs by faculty	0.0%	2.3%	41.9%	55.8%	3.53
Relationships with other students	0.0%	2.0%	49.0%	49.0%	3.47
Student leadership opportunities	9.1%	18.2%	45.5%	27.3%	2.91
Opportunities for exposure to new things	0.0%	20.0%	50.0%	30.0%	3.10
Opportunities for practical work related to your major	7.7%	17.9%	41.0%	33.3%	3.00
Traditions and values of the campus	4.7%	9.3%	53.5%	32.6%	3.14
Academic advising	4.4%	17.8%	40.0%	37.8%	3.11
Financial aid	12.9%	25.8%	29.0%	32.3%	2.81
Career Services	10.0%	33.3%	46.7%	10.0%	2.57
Developmental, tutorial, and remedial services	8.7%	30.4%	39.1%	21.7%	2.74
Library resources and support	2.1%	4.2%	41.7%	52.1%	3.44
Athletics	3.0%	15.2%	39.4%	42.4%	3.21
Clubs and Organizations	3.1%	15.6%	43.8%	37.5%	3.16
Greek System (Fraternities and Sororities)	27.8%	11.1%	38.9%	22.2%	2.56
Community service opportunities	3.7%	37.0%	48.1%	11.1%	2.67
Counseling Center	7.7%	26.9%	50.0%	15.4%	2.73
Student Recreation Center and Intramural Sports	0.0%	19.4%	38.7%	41.9%	3.23
Student newspaper/radio station	0.0%	24.2%	45.5%	30.3%	3.06
Study abroad	0.0%	36.4%	36.4%	27.3%	2.91

Table 2. UULOs

	None	Little	Moderate	Much	Very Much	Mean
Improve my inquiry and critical thinking skills	2.0%	8.2%	18.4%	20.4%	51.0%	4.10
Improve my written communication skills	2.0%	6.1%	12.2%	30.6%	49.0%	4.18
Improve my oral communication skills	2.0%	12.2%	20.4%	20.4%	44.9%	3.94
Increase my global knowledge and awareness	4.1%	16.3%	24.5%	24.5%	28.6%	3.58
Increase my multicultural knowledge and awareness	4.1%	18.4%	26.5%	28.6%	22.4%	3.47
Increase my understanding of rights and responsibilities regarding citizenship	12.2%	22.4%	18.4%	24.5%	20.4%	3.19
Increase my understanding of ethics	6.1%	12.2%	22.4%	30.6%	28.6%	3.63

Table 3. UNLV Preparedness

	Strongly Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Strongly Satisfied	Mean
First job	7.9%	2.6%	36.8%	52.6%	3.34
Current work	8.9%	6.7%	33.3%	51.1%	3.27
Commitment to the pursuit of knowledge for personal or professional opportunities	4.3%	0.0%	47.8%	47.8%	3.39
Responding to new career opportunities	7.3%	9.8%	41.5%	41.5%	3.17
Contributing to your community	4.9%	19.5%	43.9%	31.7%	3.02
Deepening your understanding and commitment to personal development	4.5%	13.6%	38.6%	43.2%	3.20
Achieving success in your chosen field	9.1%	6.8%	45.5%	38.6%	3.14
Locating information to help solve problems	4.3%	8.7%	50.0%	37.0%	3.20
Working well in a culturally diverse environment	2.3%	9.1%	45.5%	43.2%	3.30
Working cooperatively in a group	2.2%	6.7%	40.0%	51.1%	3.40
Working independently	2.2%	2.2%	40.0%	55.6%	3.49
Giving presentations	6.7%	11.1%	42.2%	40.0%	3.16
Identifying the fundamental principles of the natural sciences, social sciences, humanities, and fine arts	2.3%	11.4%	50.0%	36.4%	3.20

Figure 2. Employment Salary

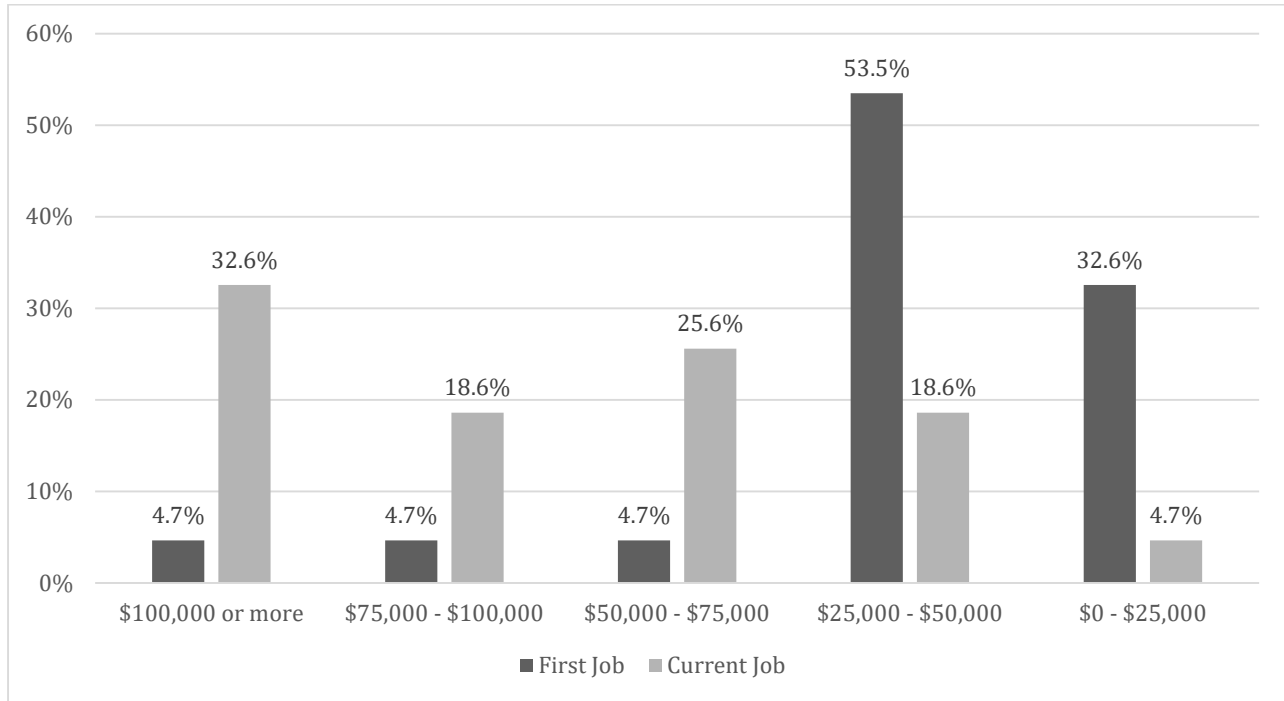


Table 4. Income Satisfaction

	Strongly Dissatisfied	Dissatisfied	Satisfied	Strongly Satisfied	Mean
First Job Income Satisfaction	11.1%	15.6%	60.0%	13.3%	2.76
Current Income Satisfaction	8.9%	11.1%	53.3%	26.7%	2.98

UNLV Satisfaction through the Years: UNLV Percent Satisfied with Mean **UNLV** and **Peer** Ratings

