Pathway Goal: Community Partnerships

Action Item #	Report:
1-11	☐ Mid-Year: December 2016
	☒ Year-End: April 2017 (Updated 7/20/17)

Action Item Description:

Seek advice/feedback from community partners/friends in systematic ways.

Submitted By:

Name	Department
Sue DiBella	Office of Community Outreach

Working Group Members:

Name	Department
Sue DiBella	Office of Community Outreach
Bridget Kelly	Cannon Center for Survey Research

Provide a written overview of the year-long process for your working group.

This group is working toward establishing baseline data from community partners through a Southern Nevada community survey, by 7-1-17; data from the community partner survey will be reported by Cannon Survey Center reported by 1-1-18.

2016-17 Accomplishments

A February 2017 campus community survey produced a list of community partners; these partners will be surveyed in May 2017. The working group is currently developing a survey instrument, and it will be piloted in April and distributed in May. A report on the community partner survey will be available by January 2018.

Recommendations

The team recommends moving ahead as planned and described above. Additionally, it is recommended that UNLV faculty and staff use Digital Measures to document their community engagement activity annually. This enables the campus to track its community engagement activity and identify its partners. Acquisition of partner contact information facilitates regular survey of community partners. In turn, this provides the university with feedback from the community and helps UNLV in its application for the Carnegie Classification for Community Engagement.

2017-18 Next steps
- **What should the goals / activities be for the subcommittee?**
- **Who should be responsible?**

Next steps are to survey community partners, compile the data by 1-1-18, and conduct annual surveys targeting community partners identified in Digital Measures thereafter. The working group members should remain the same (Sue DiBella, Tamara Marino, Bridget Kelly, Jennifer Keene, and Tondra De).

Please review the list below and "X" the appropriate box(es).

☐ Potential resources required
☐ Any reports generated by this working group
☐ Metrics to be used
☐ No additional reference material

Any additional information you wish to share.

7/20/17 Addendum – The Office of Community Engagement submitted the "UNLV Community Partners Survey Instrument," which is attached per the July 1, 2017 reporting requirement.

UNLV Community Partners Survey Instrument

Intro
UNLV is deeply committed to partnering with the community to address wide-ranging issues, including building economic development, expanding intellectual and cultural vitality, and helping to solve community problems. In fact, advancing community partnerships is one of the university's five goals for becoming a Top Tier university. As part of this goal, UNLV is seeking feedback from you about the role of the institution in the community, state, and region. This questionnaire should take no more than 5-7 minutes of your time, and getting your input would help us enormously. UNLV's Office of Community Engagement is conducting this survey in cooperation with the Cannon Survey Center to assess your perceptions about UNLV and its interactions beyond the borders of its campus. Results of the survey will be used to develop strategic priorities for the university and to further advance UNLV's ability to partner with the community. Thank you very much for your time and your input.

Q1_1 Below are five goals guiding UNLV's efforts to become a Top Tier University. For each of these goals, please indicate how successful UNLV has been so far in meeting the goal, based on your general perceptions. Research, Scholarship, and Creative Activity: UNLV will foster a climate of innovation in which faculty and students produce high quality, widely disseminated, and influential research, scholarship, and creative activities.

○ Extremely successful
○ Very successful
○ Moderately successful
○ Slightly successful
○ Not at all successful
○ Don't know/no basis for evaluation

Q1_2 Student Achievement: UNLV will be a national leader in education and will promote excellence in teaching undergraduate, graduate, and professional school students. We will recruit, retain, and graduate a diverse body of motivated students through the strength of our innovative learning experiences, access to mentoring and research opportunities, and our vibrant campus community. Our highly qualified master's students, doctoral students, and professional students will distinguish themselves and UNLV through their contributions to research, the professions, and the arts.

○ Extremely successful
○ Very successful
○ Moderately successful
○ Slightly successful
○ Not at all successful
○ Don't know/no basis for evaluation

Q1_3 Academic Health Center: UNLV's School of Medicine, in collaboration with other health-related units on campus and with external partners, will foster cutting-edge research, use a creative curriculum, and provide top-notch clinical programs.

○ Extremely successful
○ Very successful
○ Moderately successful
○ Slightly successful
○ Not at all successful
○ Don't know/no basis for evaluation

Q1_4 Community Partnerships: UNLV will stimulate economic development and diversification in, and enrich the cultural vitality of, our community by deepening and expanding reciprocal connections with our partners and leveraging our unique strengths to collaborate locally, nationally, and internationally.

- ○ Extremely successful
- ○ Very successful
- ○ Moderately successful
- ○ Slightly successful
- ○ Not at all successful
- ○ Don't know/no basis for evaluation

Q1_5 Infrastructure and Shared Governance: To accomplish the other four goals, UNLV will continually develop and leverage the conditions necessary for success, which will include an effective organizational structure, a state-of-the-art infrastructure, a service-oriented culture, meaningful faculty engagement in shared governance, and the capacity for informed decision-making and informed risk-taking.

- ○ Extremely successful
- ○ Very successful
- ○ Moderately successful
- ○ Slightly successful
- ○ Not at all successful
- ○ Don't know/no basis for evaluation

Q2 How would you describe the impact of UNLV's engagement with the community?
- ○ Extremely impactful
- ○ Very impactful
- ○ Moderately impactful
- ○ Slightly impactful
- ○ No impact

Q3 Please provide examples of the ways that UNLV has affected you, your organization, and/or the community.

Q4 UNLV has developed seven objectives to guide its community engagement/partnership activities (listed below). Please rank them in order of priority to you given their prospective impact by dragging and dropping each one to show them in order from most important (top) to least important (bottom).

_____ Gain community support for student opportunities (service learning, internships, mentoring, etc.)

_____ Engage with the community to support economic development (workforce development, patents, sponsored research, collaborations with businesses, startups, etc.)

_____ Invite the community to advance development and fundraising (advocating on behalf of UNLV, donating to UNLV, etc.)

_____ Engage with partners to help build intellectual and cultural vitality in the community (cultural programs/events, participation in community events, hosting events for diverse audiences, etc.)

_____ Build relationships through and invite support of athletics (athletic events, community outreach projects for student athletes, support for academic work of student athletes, etc.)

_____ Encourage and facilitate greater community engagement (sharing expertise, promotion of UNLV programs/activities that impact the community, responding to community requests, etc.)

_____ Help solve community problems (research, resources/expertise, programs, etc.)

Q5 For each of the following community engagement/partnership objectives, please indicate how successful UNLV has been in meeting the objective, based on your general perceptions.

	Extremely successful	Very successful	Moderately successful	Slightly successful	Not at all successful	Not applicable / no basis for evaluation
Gain community support for student opportunities (service learning, internships, mentoring, etc.)	❍	❍	❍	❍	❍	❍
Engage with the community to support economic development (workforce development, patents, sponsored research, collaborations with businesses, startups, etc.)	❍	❍	❍	❍	❍	❍
Invite the community to advance development and fundraising (advocating on behalf of UNLV, donating to UNLV, etc.)	❍	❍	❍	❍	❍	❍
Engage with partners to help build intellectual and cultural vitality in the community (cultural programs/events, participation in community events, hosting events for diverse audiences, etc.)	❍	❍	❍	❍	❍	❍
Build relationships through and invite support of athletics	❍	❍	❍	❍	❍	❍

(athletic events, community outreach projects for student athletes, support for academic work of student athletes, etc.)						
Encourage and facilitate greater community engagement (sharing expertise, promotion of UNLV programs/activities that impact the community, responding to community requests, etc.)	❍	❍	❍	❍	❍	❍
Help solve community problems (research, resources/expertise, programs, etc.)	❍	❍	❍	❍	❍	❍

Q6 Please indicate all of the ways in which UNLV engages or partners with you/your organization. You may select more than one.

- ❏ Research or creative activity
- ❏ Collaborative projects/initiatives
- ❏ Student experiential learning (service learning, internships, volunteering)
- ❏ Student/alumni employment opportunities
- ❏ Community Events
- ❏ Community Education (training, continuing education)
- ❏ Outreach activities
- ❏ Development and fundraising
- ❏ Cultural/intellectual activity
- ❏ Athletics
- ❏ Other (please specify) _____

Q7 For each of the items below, indicate the importance to you of each of these university attributes when engaging in a community-university partnership or project.

	Extremely important	Very important	Moderately important	Slightly important	Not at all important	Not applicable/ don't know
Expertise of university faculty, staff, and/or students	❍	❍	❍	❍	❍	❍
Willingness to engage in mutually beneficial exchange of knowledge and resources	❍	❍	❍	❍	❍	❍
Ability to lead impactful projects in the community	❍	❍	❍	❍	❍	❍
Organizational structures to support partnerships	❍	❍	❍	❍	❍	❍
Collegiality of university faculty, staff, and/or students	❍	❍	❍	❍	❍	❍
Availability of university faculty, staff, and/or students to support projects or tasks (responsiveness, ease in contacting)	❍	❍	❍	❍	❍	❍
Financial resources to support partnership projects	❍	❍	❍	❍	❍	❍

Q8 How well do you think UNLV is performing in each of these areas?

	Extremely well	Very well	Moderately well	Slightly well	Not well at all
Expertise of university faculty, staff, and/or students	❍	❍	❍	❍	❍
Willingness to engage in mutually beneficial exchange of knowledge and resources	❍	❍	❍	❍	❍
Ability to lead impactful projects in the community	❍	❍	❍	❍	❍
Organizational structures to support partnerships	❍	❍	❍	❍	❍
Collegiality of university faculty, staff, and/or students	❍	❍	❍	❍	❍
Availability of university faculty, staff, and/or students to support projects or tasks (responsiveness, ease in contacting)	❍	❍	❍	❍	❍
Financial resources to support partnership projects	❍	❍	❍	❍	❍

Q9 Are there any barriers that you have faced when seeking a partnership or engagement with UNLV?
❍ Yes (please specify): _____
❍ No

Q10 What important community issues or problems should the university help address?

Q11 Would you like to explore additional opportunities to partner with UNLV in the future?
❍ Yes (please specify): _____
❍ Not at this time

Q12_contact If you would like to be contacted regarding further opportunities for partnership with UNLV, please provide your contact information below.
    Name
    Organization/Company
    Email
    Phone

Q13 Would you like to share any other feedback with the university?

End Thank you for taking the time to share your feedback and guidance regarding UNLV and its community engagement efforts! The survey results will be used to help UNLV and the Office of Community Engagement in their ongoing development of strategic priorities.