Pathway Goal: Community Partnerships

Action Item #
1-9

Report:
☐ Mid-Year: December 2016
☒ Year-End: April 2017

Action Item Description:
Educate the community on what we do and can do, as well as ROI.

Submitted By:
Name                Department
Sue DiBella                Office of Community Engagement

Working Group Members:
Name                Department
Sue DiBella                Office of Community Engagement
Bridget Kelly                Cannon Center for Survey Research

Provide a written overview of the year-long process for your working group.

The Office of Community Engagement (OCE) contracted with the Cannon Survey Center to assist in survey development with the goal of obtaining a thorough inventory of UNLV engagement, collaborations, and partnerships. A team was formed to guide the project, and a survey instrument was developed, piloted with campus faculty and staff, and administered. Results from this survey will help identify current engagement, collaboration, and partnerships, facilitating better promotion of this activity. It will also allow the university to survey community entities about their partnership with UNLV. Results from the community partners survey will provide the data necessary to assess community knowledge of UNLV (and sentiment toward it); this is information the university needs in order to better educate the community on what UNLV does and can do, as well as return on investment.

2016-17 Accomplishments

The campus community engagement survey was successfully administered and the results are being compiled. Included in the data gathered from this survey is a list of current community partners. Members of this working group are now developing a survey instrument for administration to the community partners identified in the campus community survey.
Recommendations

Once the questions from the campus community survey are embedded in Digital Measure (see CMP 1-7 report), faculty and staff should be asked to report their community engagement activity there annually. This will allow the OCE to gather contact info on community partners in order to survey them on an ongoing basis, to identify areas for possible partnership expansion, to address areas in which the university is falling short of the community’s needs, and to collect the data needed for other campus initiatives, such as the Carnegie Classification for Community Engagement.

2017-18 Next steps

- What should the goals / activities be for the subcommittee?
- Who should be responsible?

The OCE and Cannon Survey Center should use the data from the campus community survey to develop and administer the initial community partners survey. The data gathered from the community partners survey should be used as a baseline to measure and guide future activity. Beginning in FY18, the Faculty Affairs office should incorporate community partnership data in Digital Measures so that campus community engagement activity is tracked on an ongoing basis and so that UNLV can identify its community partners in a systematic way and survey them regularly. The subcommittee involved in these projects (Sue DiBella, Tamara Marino, Bridget Kelly, Jennifer Keene, and Tondra De) should continue with action item goals/activities.

Please review the list below and “X” the appropriate box(es).

- Potential resources required
- Any reports generated by this working group
- Metrics to be used
- No additional reference material

Any additional information you wish to share.