

Pathway Goal: Community Partnerships

Action Item #
1-14

Report:

Mid-Year: December 2016

Year-End: April 2017 (Updated 7/20/17)

Action Item Description:

Assess pride in the UNLV brand.

Submitted By:

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Provide a written overview of the year-long process for your working group.

This group requested a revision to the strategy which shifts the focus to assessment. They also requested that “Ticket sales to athletic and cultural events, tracked by athletics and PAC, reported annually” be revised to say, “Announced attendance at athletic events and ticket sales to cultural events, tracked by Athletics and PAC, reported annually”); a Southern Nevada community survey will be developed by 7-1-17; data gathered in survey of Southern Nevada community, by Cannon Survey Center, will be reported by 1-1-18; and rankings by the Carnegie Foundation for the Advancement of Teaching and U.S. News & World will be reported annually.

2016-17 Accomplishments

Announced attendance at athletic events and ticket sales to cultural events is being tracked by Athletics and PAC, and will be reported annually; development of Southern Nevada community survey is underway and will be administered by 7-1-17; data gathered in the survey of the Southern Nevada community, by Cannon Survey Center, will be reported by 1-1-18; and rankings by the Carnegie Foundation for the Advancement of Teaching and U.S. News & World are being reported annually and promoted.

Recommendations

Efforts should continue to track attendance at athletic and PAC events; the survey of Southern Nevada community partners should be administered and the results should be used to direct future actions relative to community partnerships; and rankings by the Carnegie Foundation for the Advancement of Teaching and U.S. News & World should continue to be tracked and promoted.

2017-18 Next steps

- What should the goals / activities be for the subcommittee?
- Who should be responsible?

This working group should continue to move forward as planned.

Please review the list below and “X” the appropriate box(es).

- Potential resources required
- Any reports generated by this working group
- Metrics to be used
- No additional reference material

Any additional information you wish to share.

7/20/17 Addendum - Reports relative to “announced attendance at athletic events and ticket sales to cultural events,” will be submitted by Lisa Kelleher and Patti Iannuzzi under different CMPs not managed by the Office of Community Engagement.

The Office of Community Engagement submitted the “UNLV Community Partners Survey Instrument,” which is attached per the July 1, 2017 reporting requirement.

UNLV Community Partners Survey Instrument

Intro

UNLV is deeply committed to partnering with the community to address wide-ranging issues, including building economic development, expanding intellectual and cultural vitality, and helping to solve community problems. In fact, advancing community partnerships is one of the university's five goals for becoming a Top Tier university. As part of this goal, UNLV is seeking feedback from you about the role of the institution in the community, state, and region. This questionnaire should take no more than 5-7 minutes of your time, and getting your input would help us enormously. UNLV's Office of Community Engagement is conducting this survey in cooperation with the Cannon Survey Center to assess your perceptions about UNLV and its interactions beyond the borders of its campus. Results of the survey will be used to develop strategic priorities for the university and to further advance UNLV's ability to partner with the community. Thank you very much for your time and your input.

Q1_1 Below are five goals guiding UNLV's efforts to become a Top Tier University. For each of these goals, please indicate how successful UNLV has been so far in meeting the goal, based on your general perceptions. Research, Scholarship, and Creative Activity: UNLV will foster a climate of innovation in which faculty and students produce high quality, widely disseminated, and influential research, scholarship, and creative activities.

- Extremely successful
- Very successful
- Moderately successful
- Slightly successful
- Not at all successful
- Don't know/no basis for evaluation

Q1_2 Student Achievement: UNLV will be a national leader in education and will promote excellence in teaching undergraduate, graduate, and professional school students. We will recruit, retain, and graduate a diverse body of motivated students through the strength of our innovative learning experiences, access to mentoring and research opportunities, and our vibrant campus community. Our highly qualified master's students, doctoral students, and professional students will distinguish themselves and UNLV through their contributions to research, the professions, and the arts.

- Extremely successful
- Very successful
- Moderately successful
- Slightly successful
- Not at all successful
- Don't know/no basis for evaluation

Q1_3 Academic Health Center: UNLV's School of Medicine, in collaboration with other health-related units on campus and with external partners, will foster cutting-edge research, use a creative curriculum, and provide top-notch clinical programs.

- Extremely successful
- Very successful
- Moderately successful
- Slightly successful
- Not at all successful
- Don't know/no basis for evaluation

Q1_4 Community Partnerships: UNLV will stimulate economic development and diversification in, and enrich the cultural vitality of, our community by deepening and expanding reciprocal connections with our partners and leveraging our unique strengths to collaborate locally, nationally, and internationally.

- Extremely successful
- Very successful
- Moderately successful
- Slightly successful
- Not at all successful
- Don't know/no basis for evaluation

Q1_5 Infrastructure and Shared Governance: To accomplish the other four goals, UNLV will continually develop and leverage the conditions necessary for success, which will include an effective organizational structure, a state-of-the-art infrastructure, a service-oriented culture, meaningful faculty engagement in shared governance, and the capacity for informed decision-making and informed risk-taking.

- Extremely successful
- Very successful
- Moderately successful
- Slightly successful
- Not at all successful
- Don't know/no basis for evaluation

Q2 How would you describe the impact of UNLV's engagement with the community?

- Extremely impactful
- Very impactful
- Moderately impactful
- Slightly impactful
- No impact

Q3 Please provide examples of the ways that UNLV has affected you, your organization, and/or the community.

Q4 UNLV has developed seven objectives to guide its community engagement/partnership activities (listed below). Please rank them in order of priority to you given their prospective impact by dragging and dropping each one to show them in order from most important (top) to least important (bottom).

_____ Gain community support for student opportunities (service learning, internships, mentoring, etc.)

_____ Engage with the community to support economic development (workforce development, patents, sponsored research, collaborations with businesses, startups, etc.)

_____ Invite the community to advance development and fundraising (advocating on behalf of UNLV, donating to UNLV, etc.)

_____ Engage with partners to help build intellectual and cultural vitality in the community (cultural programs/events, participation in community events, hosting events for diverse audiences, etc.)

_____ Build relationships through and invite support of athletics (athletic events, community outreach projects for student athletes, support for academic work of student athletes, etc.)

_____ Encourage and facilitate greater community engagement (sharing expertise, promotion of UNLV programs/activities that impact the community, responding to community requests, etc.)

_____ Help solve community problems (research, resources/expertise, programs, etc.)

<p>(athletic events, community outreach projects for student athletes, support for academic work of student athletes, etc.)</p> <p>Encourage and facilitate greater community engagement (sharing expertise, promotion of UNLV programs/activities that impact the community, responding to community requests, etc.)</p> <p>Help solve community problems (research, resources/expertise, programs, etc.)</p>	○	○	○	○	○	○

Q6 Please indicate all of the ways in which UNLV engages or partners with you/your organization. You may select more than one.

- Research or creative activity
- Collaborative projects/initiatives
- Student experiential learning (service learning, internships, volunteering)
- Student/alumni employment opportunities
- Community Events
- Community Education (training, continuing education)
- Outreach activities
- Development and fundraising
- Cultural/intellectual activity
- Athletics
- Other (please specify) _____

Q8 How well do you think UNLV is performing in each of these areas?

	Extremely well	Very well	Moderately well	Slightly well	Not well at all
Expertise of university faculty, staff, and/or students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Willingness to engage in mutually beneficial exchange of knowledge and resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to lead impactful projects in the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational structures to support partnerships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collegiality of university faculty, staff, and/or students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of university faculty, staff, and/or students to support projects or tasks (responsiveness, ease in contacting)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial resources to support partnership projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q9 Are there any barriers that you have faced when seeking a partnership or engagement with UNLV?

- Yes (please specify): _____
- No

Q10 What important community issues or problems should the university help address?

Q11 Would you like to explore additional opportunities to partner with UNLV in the future?

- Yes (please specify): _____
- Not at this time

Q12_contact If you would like to be contacted regarding further opportunities for partnership with UNLV, please provide your contact information below.

Name

Organization/Company

Email

Phone

Q13 Would you like to share any other feedback with the university?

End Thank you for taking the time to share your feedback and guidance regarding UNLV and its community engagement efforts! The survey results will be used to help UNLV and the Office of Community Engagement in their ongoing development of strategic priorities.