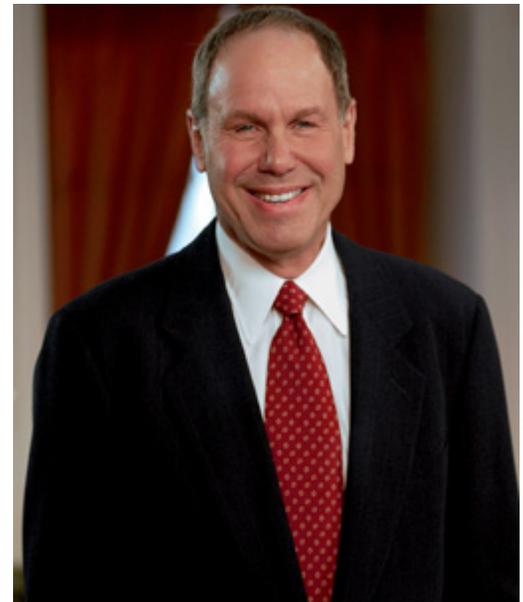


Michael D. Eisner

- **Chairman & CEO, The Walt Disney Company (1984-2005)**
- **Owner and Non-Executive Chairman, The Topps Company, Inc.**
- **Founder & CEO, The Tornante Company**



Michael Eisner teaches audiences how to develop corporate creativity and strategically invest in innovation, based on his experiences as CEO of Disney and as Founder of The Tornante Company, a fund to invest in and develop companies in the media and entertainment sector. Both Fortune 500 CEO and entrepreneur, Mr. Eisner knows that even large global companies can innovate and adapt to new markets, new economies and new technologies. Through his remarks, he not only inspires corporate innovation, he gives parameters for successful execution such as brand building, establishing strategic partnerships and employee work teams.

Eisner joined **The Walt Disney Company as Chairman and CEO** in 1984. In twenty-one years at its helm, he **revitalized and reinvented Disney into a full spectrum entertainment enterprise**. Under his leadership, the company began implementation of a continuing **series of creative growth strategies that resulted in its annual revenues rising from \$1.7 billion to more than \$30 billion**. Michael Eisner continues to be an **Entertainment Innovator**. His investment company **Tornante** launched **Vuguru**, a studio producing original programming for the Internet, portable media devices and cellphones.

During his stewardship, **Disney animation experienced a renaissance** with hits including *The Little Mermaid*, *Beauty and the Beast*, *The Lion King*, *Toy Story*, *Finding Nemo* and *The Incredibles*. Disney also became a **leader in live-action films** with pictures such as *Down and Out in Beverly Hills*, *Three Men and a Cradle*, *Who Framed Roger Rabbit*, *Pretty Woman*, *Sixth Sense*, *Pearl Harbor*, *Signs* and *Pirates of the Caribbean*; produced such hit TV shows as *Golden Girls*, *Home Improvement*, *Lost*, *Extreme Makeover: Home Edition* and *Desperate Housewives*; opened **Disneyland Paris, Tokyo DisneySea and Hong Kong Disneyland**; expanded the existing Disney theme parks with **The Disney-MGM Studios and Disney's Animal Kingdom at Walt Disney World, Disney Studios at Disneyland Paris and Disney's California Adventure at The Disneyland Resort**; **opened first class hotels** designed by the world's leading architects at all Disney resort sites; **acquired Capital Cities/ABC which included the ABC television network, ESPN cable networks and equity ownership in The History Channel, Lifetime, A&E and E!**; **launched the SoapNET and Toon Disney cable networks, Radio Disney and ESPN Radio**; developed such leading Internet sites as **Disney.com, ESPN.com, ABC.com and Family.com**; **acquired**

Miramax Pictures, which produced films that won 53 Academy Awards, including best pictures for *Chicago*, *Shakespeare in Love*, and *The English Patient*; created Walt Disney Theatrical which produced the hits *Beauty and the Beast*, *AIDA*, *The Lion King* and *Mary Poppins*; developed the Disney Cruise Line and acquired the Fox Family Channel (now ABC Family), Baby Einstein and the Muppets.

Mr. Eisner has been a **leader in the entertainment industry for nearly forty years** helping to shape this key area of the American economy.

He **began his career at ABC**, where he ran Daytime and Children's Programs, putting on the air *All My Children*, *One Life to Live*, the *ABC Afterschool Specials* and the *Scholastic's School House Rock* series. He rose to **Senior Vice President of prime time production and development, taking the network from number three to number one** with such landmark shows as *Happy Days*, *Laverne and Shirley*, *Welcome Back, Kotter*, *Barney Miller*, *Starsky and Hutch* and *Mod Squad*, and co-created the concept of original movies for television (*The Movie of the Week*) and the Novel and Mini Series form (*Rich Man Poor Man and Roots*).

In 1977, Mr. Eisner became **President of Paramount Pictures** leading the studio to number one in box office and profitability with such films as *Raiders of the Lost Ark*, *Saturday Night Fever*, *Grease*, *Star Trek, Reds*, *Heaven Can Wait*, *Ordinary People*, *Flash Dance*, *Footloose* and *Terms of Endearment*.

A fervent believer in teamwork, Eisner's passion and understanding of strong partnerships inspired his Bestselling Book, *Working Together: Why Great Partnerships Succeed*, which he co-authored with Aaron R. Cohen. In this essential book for businesspeople everywhere, Eisner offers us an intimate and deeply personal look at some of the most rewarding business partnerships, uncovering what makes them tick and offering unconventional wisdom and unexpected insights. He shines a light on these startlingly long-lasting and enriching partnerships, weaving together ten separate narratives—from investment gurus to entertainment impresarios, from fashion designers to big-box retailers—into a larger story about the true nature of achievement in life and in business.

Eisner is also the author of, *Work in Progress*, which he co-authored with Tony Schwartz, about his involvement in the entertainment industry; and *Camp*, about the life lessons that come from leading a canoe expedition or sitting around a campfire.

Born March 7, 1942, in New York, Michael graduated from Lawrenceville School in 1960 and Denison University in 1964 with a B.A. in English literature and theater. He serves on the boards of the California Institute of the Arts, Denison University, American Hospital of Paris Foundation, the Aspen Institute, the Yale School of Architecture Dean's Council, the Michael D. Eisner School of Education, the Eisner Pediatric and Family Medical Center, and The Eisner Foundation, a philanthropic organization that he founded and funded, headed by his wife Jane.