Today’s Update

- Why this project?
- Where have we been?
- Where are we today?
- What’s next?
Why this project?

GAME CHANGER . . .

Las Vegas’ Next BIG Thing
Why this project?

What is a mega-event?

- 25,000-60,000 spectators
- Enclosed environment

Potential events

- Music festivals
- Boxing & UFC
- Stadium concerts
- Soccer/rugby
- Motorsports
- Neutral-site football
- Rebel football
Why this project?

→ UNLV

- Game changer
- Bridge to the community
- Campus’ bridge to the future
- Support for UNLV’s academic mission
Why this project? Las Vegas

- Missing link
- Market demand
- T&M model as a community asset for neutral-site events
- $600M+ in total economic benefit
- $200M in direct construction wages = jobs for Las Vegas
- $300M+ for resort and retail
Why this project?

- State’s Economic Development Plan
- Water the green spots
- Export economy
- $36M+ in new annual tax revenue
Why this project?

15 Events

<table>
<thead>
<tr>
<th></th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Benefit</td>
<td>$393.2</td>
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<tr>
<td>Indirect Benefit</td>
<td>$95.4</td>
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<tr>
<td>Induced Benefit</td>
<td>$114.8</td>
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20 Events

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Direct Benefit</td>
<td>$524.3</td>
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<tr>
<td>Indirect Benefit</td>
<td>$127.2</td>
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<tr>
<td>Induced Benefit</td>
<td>$153.1</td>
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<tr>
<td>Total</td>
<td>$804.6</td>
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Where have we been?

- February 2011—Dialogue began w/ BOR
- June 1, 2012—ENA Approval
- September 6, 2012—Project update
- November 20, 2012—County MOU re: land approved
- November 30, 2012—UNLV Master Plan approved
  - EIS and first visuals
Where have we been? — Progress

- EIS
- Collaboration and partnership
- Design
- Responsive to market needs
- Working with FAA
One of a kind facility
- Worlds largest video screen
- 60,000+ seats plus VIP/Club seating and party decks
**Mega-Event Center Features**

- Unique theatre-style design
- Unique corner decks featuring Founding Partners’ branding and experiences
- VIP Suites designed for over 300 guests
- Premier Clubs
CONCEPTUAL EXTERIOR DESIGN
Conceptual Exterior Design

UNLV NOW
NW VIP ENTRANCE
EVENT CENTER

MAJESTIC REALTY CO.
REVOLUTIONARY EVENT EXPERIENCE
REVOLUTIONARY EVENT EXPERIENCE

UNLV NOW

UFC EVENT CENTER

MAJESTIC REALTY CO.
REVOLUTIONARY EVENT EXPERIENCE

UNLV NOW

BASKETBALL EVENT CENTER

MAJESTIC REALTY CO.
REVOLUTIONARY EVENT EXPERIENCE

UNLV NOW

FOOTBALL EVENT CENTER

MAJESTIC REALTY CO.
REVOLUTIONARY EVENT EXPERIENCE

UNLV NOW

SOCCER EVENT CENTER

MAJESTIC REALTY CO.
Super Suites/Sponsorship
COMPETING FOR THE GREATEST EVENTS IN THE WORLD
Signature Events

✴ Anchor + Spin-Off Events
✴ Full integration of hotel properties
✴ Activation of all available promotional resources
More than 100 events take place during the 10-day NFR

- Performances around town
- Biggest names in country music
- Daily Autograph Sessions
- NFR After Dark
- More than 400 vendors
- Miss Rodeo America
- 40 Satellite Feeds

The NFR Experience
Vegas Nights - Paid Tickets

Aladdin
Dave Matthews Band: 7,019
Trey Anastasio: 6,897
moe.: 3,739

Orleans Arena
String Cheese Incident: 6,000

Thomas & Mack Center
Wide Spread Panic: 7,831

The Joint
Phil Lesh & Friends: 2,020
Ween: 2,043
Gov’t Mule: 2,022
Robert Rudolph: 2,050

House of Blues
Galactic: 1,800
ST39: 1,799
Umphrey’s McGee: 1,800

Sam Boyd Stadium
Saturday: 32,740 sold out
Sunday: 32,603 sold out

Las Vegas, NV
Vegoose Live!
2007
Vegoose at Sam Boyd - October 27-28

Rage Against the Machine * Daft Punk
Iggy & The Stooges * The Postal Service * Fun House * Muse * The Shins
Cypress Hill * Queens of the Stone Age * Public Enemy * Michael Franti & Spearhead
Umphrey’s McGee * Thievery Corporation * STS9
Ghostface Killah * The Rhythm Roots Allstars * Blonde Redhead
Gogol Bordello * U.N.K.L.E. * Ghostland Observatory
Pharoahe Monch * Battles * Tricks & treats such as the Impersonators’ Care! * The Wedding Chapel * The Great Evil Pumpkin!

Tickets!
On sale Saturday July 28th at 10am Pacific
Only at vegoose.com

Beware of the Vegoose at Night Concert Series - Oct 26-28!
Check www.vegoose.com for up to the minute lineup, night show info and other event details!
Possibilities

Democratic or Republican Conventions
1. Conference Football Championship Game
2. New Bowl Game
3-4. Neutral Site College Football Games
5. NFL Exhibition Game
6. UFC Fight Week
7. Championship Boxing
8. International Soccer
9. Soccer Expo
10-14. Electronic Music Festivals
15-16. ACM Music Festival
17-18. Music Festival
19. Tour Concert
Thank You

- Pat Christenson • pat@lasvegasevents.com
Comparative Annual Economic Benefit of Mega-Events Center — A Major Economic Game Changer

New events to Las Vegas requiring greater than 20,000 seat venue.
Mega-Events Center designed at 60,000 seats

<table>
<thead>
<tr>
<th>Events</th>
<th>Indirect and Induced Benefits</th>
<th>Direct Economic Benefit</th>
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<tbody>
<tr>
<td>15 events</td>
<td>$393.2</td>
<td>$210.2</td>
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<tr>
<td>20 events</td>
<td>$524.3</td>
<td>$280.3</td>
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<tr>
<td>Existing Major events*</td>
<td>$306.6</td>
<td>$162.5</td>
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<tr>
<td>All LVE Events Last Year**</td>
<td>$340.1</td>
<td>$180.3</td>
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</table>

All Dollars in Millions
*NFR; PBR; NASCAR; and LV Bowl
**Includes existing major events
What’s Next?

- BOR working session
  - All-In Costs
  - Operating Model / COI
  - Funding issues
  - Business issues

- February 28-March 1 Board meeting
  - Financing plan
  - Area Plan
  - Basic Economic Terms
Q & A