Game Change: What Have We Learned?

How Brookings Mountain West and The Lincy Institute are Reframing Policy in Southern Nevada

May 3, 2013
Share Knowledge.
Change Lives.
Transform our Community.
The bold dream that was Pruitt-Igoe.
The reality that was Pruitt-Igoe.
Our Mission

The Lincy Institute at UNLV conducts and supports research that focuses on improving Nevada's health, education, and social services.
Goals and Objectives
Who we are...

Alexandra  Fatma  Marya  Rob  Ramona  Sonya  Lucy
Who we REALLY are...
Research Areas

Education
Health
Social Services
Information Technology
Education

Sonya D. Horsford
Senior Resident Scholar
Improving Education

- Early childhood education
- Engaged families and communities
- Adequately funded schools
- Equitable state finance system
Federal Priority:

- Preschool for All
  - $75 billion over 10 years

- Preschool Development Grants
  - $750 million

- Additional funding for infants, toddlers, and children with disabilities
Nevada has highest % of 3 to 5 year-olds not enrolled in nursery, preschool, or kindergarten

School readiness critical to future school success
Engaged Families and Communities

- Family Engagement Working Group
- Coalesce
- LVPN Initiative
LVPN Initiative

- U.S. DOE “Promise Neighborhoods”
- Placed-based initiative
- Cradle-to-college and career
- Southern Nevada Enterprise Community
LVPN Initiative Partners
Adequately Funded Schools

- School finance systems are broken
- Nevada only state to receive F’s on both distribution and effort
- Nevada has most regressive funding distribution in country

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Equitable State Finance System

- English Language Learners
- Children in poverty
- Students with disabilities

Nevada's English Language Learner Population: A Review of Enrollment, Outcomes, and Opportunities

Christina Mobilios, Ph.D., Annenberg Institute for School Reform
Gerry Sampson, M.S., The Lincy Institute
What We Must Do

- Access to highly quality ECE
- Mobilize families and communities
- Fund schools adequately and equitably
What You Can Do

- Share research
- Collaborate on research, briefs, and grants
- Provide expert opinion on issues
Health Programs

Research and programs that generate positive, measurable health outcomes in Southern Nevada.
“...affects all employers and residents has the potential to ensure a high quality of life for the state and attract further economic activity.”
In Investing in Healthcare

- Purposed study of economic impact and return on investment (ROI) of a UNLV medical school
- Partnering with TrippUmbach
  - Conducted similar study in Phoenix and Associations of American Colleges of Medicine (AAMAC)
Journal of Health Disparities Research and Practice
University Connections

- Office of Diversity Initiatives

- UNLV - STEM
Unique Community Collaborations
Moving the Needle

*Out of 16 Ranked Counties in Nevada
Robert Wood Johnson Family Foundation
Social Services

Ramona Denby Brinson, Ph.D.
Senior Resident Scholar
Partners, Collaborations and Community Outreach

- Key leaders from university and local community
- Common thread: interest in improving the lives of vulnerable children, adults, and families
Partners, Collaborations and Community Outreach

- Practical initiatives that increase non-profits’ capacity to serve local community
- Leverage larger and more sustainable projects
Collaboration at Work

Mental Health and Behavioral Health of the Community

- The mental health infrastructure (adults and children) is underdeveloped.

- A collaborative has been formed to ready Clark County to successfully compete for funding by conducting data mining and completing necessary self-studies.
Collaboration at Work

Mental Health and Behavioral Health of the Community

- A faculty-led collaborative comprising 22 public and private non-profit agencies has been developed to empirically substantiate the current service gaps.

- Data results will pinpoint appropriate interventions, policy direction, and programming that can improve mental health well-being.
How are the Children: Sample Child Welfare Initiative

Children who experience child- and family-serving systems (e.g., foster care, juvenile justice) face a host of risk factors (e.g., substance abuse, high school incompletion, low-wage earning, early pregnancy/parenthood).
Collaboration at Work (cont.)

How are the Children: Sample Child Welfare Initiative

- The Lincy Institute worked with more than a dozen local community partners to frame the issue, investigate the problem and apply evidence that led to a successful five-year federal demonstration project in the amount of $2.5 million.
Collaboration at Work (cont.)

How are the Children: Sample Child Welfare Initiative

This project is an example of a community-university partnership that is applying evidence to build a service infrastructure and produce data that can influence future funding decisions in support of services for vulnerable child welfare youth.
Call to Action

- Call for Collaborations
- Convening
- Call for Research Demonstration
- White Papers
- Call for Infrastructure and Capacity Building
The Children are Well
Information Technology

Fatma Nasoz, Ph.D.
Senior Resident Scholar
Information Technology

- UNLV research collaborations
- Community partnerships
- Service to our university and community
IT: Research Collaboration

- UNLV Department of Teaching and Learning
- 100 Academy of Excellence and Paradise Elementary School
- MIND Research Institute
- WestEd
IT: Community Partnership

Assisting our community’s nonprofits in the acquisition and implementation of a cloud-based Constituent Relationship Management (CRM) tool.
IT: The Lincy Solutions

- The Lincy Collaboration tool for the UNLV and nonprofit community.
- The Repository for our community’s health, education, and social services data.
Campus Engagement
Campus Engagement

Research Fellowship Awards 2010-2011

Signature Research Awards 2012-2013
Research Fellowship Awards 2010-2011

Kathleen Ja Sook Bergquist, Ph.D.
Research project awarded: Culture, Language, and Gendered Violence in Southern Nevada

Bo Bernhard, Ph.D.
Research project awarded: The Lincy Institute E-health Summit: Promoting Coalitions in Technology and Health

Monica A. F. Lounsbery, Ph.D.
Research project awarded: Observing Park Environments in Nevada (OPEN)
Research Fellowship Awards

Gwen C. Marchand, Ph.D.
Research project awarded: Understanding Student Disaffection through the Lens of Alternative Education

Nancy Nivison Menzel, Ph.D., R.N.
Research project awarded: Community Themes and Strengths Assessment: Mobilizing for Action through Planning and Partnerships
Research Fellowship Awards

LeAnn Putney, Ph.D.
Ralph E. Reynolds, Ph.D.
Sylvia R. Lazos, J.D.

Research Project awarded:
UNLV - CCSD Collaborative English Language Learners
CCSD-UNLV Research Partnership on ELL: Meeting the Needs of Vulnerable Students

Professor LeAnn G Putney, EPHE
Professor Ralph E. Reynolds, IaSU
Professor Sylvia Lazos, Boyd School of Law

Presentation at The Lincy Institute Seminar
May 3, 2013
Elements Contributing to Academic Success

- Policy
- Instructional Leaders – Teachers & Principals
- Curriculum Teaching Strategies
- Community Involvement
- Parental Involvement
- Professional Development
Return on Investment: Expanding the Research

Go2College NSHE Grant
- Spring 2013 – 4 CCSD High Schools
- Fall 2013 – Parent Component

Reading Skills Development Consortium
- Funded by CCSD – *Current Legislative Bill AB222*
- CCSD Master Teachers
- UNLV pre-service teachers as reading tutors
- UNLV School Psychology interns
- ELL Component to be added Fall 2013

CCSD ELL Committee
- Principal’s Professional Development
Signature Research Awards 2012-2013

Nonprofit Social Network Analysis

Shannon Monnat, Ph.D., Principal Investigator
UNLV Department of Sociology

Economic Impact of Nonprofits in Southern Nevada

Jessica Word, Ph.D., Principal Investigator
UNLV Department of Environmental and Public Affairs

Fiscal Analysis Study - Maximizing Federal Funding in Nevada to Build Healthy Communities

Cyndy Ortiz Gustafson, Principal Investigator
Strategic Progress, LLC.
Identifying and Describing Nonprofit Leaders in Southern Nevada

Shannon M. Monnat
Assistant Professor of Sociology

Anna C. Smedley
PhD Student in Sociology

Presentation at The Lincy Institute Seminar
May 3, 2013
Clark County Nonprofit Network Structure

Average Number of Ties: 10.176
Density: 2.2%
Diameter: 8
Avg. Path Length: 3.334

N=465; Larger circles indicate more connections.
UNLV’s Ego Network

Degree Centrality: 60 (6th highest)
Eigenvector Centrality: 21.2 (7th highest)
Betweenness Centrality: 5.34 (5th highest)
Closeness Centrality: 7.57 (7th highest)

UNLV is Important to the Nonprofit Community!

Larger circles indicate more connections.
Lessons Learned (so far)

- **Who has influence?**
  - United Way, Three Square, HELP of Southern Nevada, Clark County School District, Catholic Charities, UNLV, Goodwill of Southern Nevada, Opportunity Village, The Shade Tree (betweenness only)

- **How cohesive is the nonprofit network?**
  - Not very

- **What are the barriers to collaboration?**
  - Time constraints, lack of shared vision, reluctance to share resources, perceptions of competition
The Economic Impact of Nonprofit Organizations in Nevada

Associate Professor Jessica Word, PhD
Assistant Professor Jaewon Lim, PhD
Carol Servino, PhD
Kenneth Lange, Graduate Assistant
School of Environmental and Public Affairs

Presentation at The Lincy Institute Seminar
May 3, 2013
Employment in the State of Nevada

- In 2011, Nonprofit Organizations paid $1.97 Billion dollars in wages to employees

- Annually, this translates into employment for an average of 43,222 Nevadans annually

- In comparison to other industries, Nonprofits are the 9th largest employer in the state

- The average nonprofit employee in the sector earned $45,574 a year
Overall Impact

- Total of 1,531 nonprofit organizations had contributed to 5.5% of Gross Regional Product (GRP) in State of Nevada in 2010
- This is equivalent to $7.1 billion dollars
- The average nonprofit employee earned $47,235 in 2010
- For, every 100 nonprofit jobs in an additional 66 jobs are created in the state
Regional Differences

- The majority of nonprofit employment is in Clark County but the numbers are not proportional to population.
- Nonprofits were a much higher proportion of employment in Northern Nevada and had higher annual wages.
- These differences exist even though more philanthropic activity exists in Southern Nevada.
Competing for Federal Dollars in Nevada

Strategic Progress, LLC
Cyndy Ortiz Gustafson, CEO with Lead Analyst Jennifer Oullette

Presentation at The Lincy Institute Seminar
May 3, 2013
Nevada received $1,371 in per capita FY 2010 federal grant funding, ranking **last** among all states and most territories.

*Source: Census Bureau*
Nevada Federal Grant Expenditures
Actual vs. Regional Projections (2012)

Had Nevada received the same per capita amount of federal grant funding as its regional neighbors, the state would have generated an additional $529 million in 2012 from the following agencies (excludes Medicaid).

- DHHS: $232 Actual, $437 Projected
- Transportation: $257 Actual, $372 Projected
- Education: $168 Actual, $321 Projected
- Energy: $5 Actual, $17 Projected
- HUD: $87 Actual, $132 Projected

Source: USApending.gov
UNLV Community & Non Profit Leadership Initiative
Community Engagement
The Lincy Institute

The Buzz

What's the buzz? What have you heard? What have you read? Here are the facts.

The Lincy Institute shares data. Some facts are thought provoking. Some facts are just curious. The Buzz showcases interesting examples. Below the facts are links to the sources.

Facts

Percent of Clark County residents living in poverty: 15%

Number of Clark County residents struggling with food insecurity: 331,920

Rank of Las Vegas among top 50 metros lacking an allopathic medical school: 1

Rank of Reno among smallest metros in the West with an allopathic medical school: 1

Number of residents that Clark County gained from April 1, 2010 to July 1, 2012: 49,490

Number Carson City lost: 436

Amount of funding allocated for every student in Esmeralda County, Nevada: $17,058

Amount in Clark County, Nevada: $5,058

Percent of broadband availability in Nevada: 99.9%

Estimated percent of low-income residents in Nevada with a broadband subscription at home: 53%
Questions and Answers
“All I’m armed with is research.”

...Mike Wallace