

# MAJOR TO CAREER GUIDE

## Journalism and Media Studies

Greenspun College of Urban Affairs

### Mission of the Greenspun College of Urban Affairs

The Greenspun College of Urban Affairs is dedicated to your personal and academic development, the advancement of our disciplines, and the improvement of public policy and professional practices.

Our programs emphasize improvement of the quality of urban life by preparing you for professional practice through interdisciplinary learning, service, and scholarship founded on active collaboration among you, our faculty, professionals, and community members.

*Visit this site for more information:  
<https://www.unlv.edu/urbanaffairs>*

### About Journalism and Media Studies

**The Hank Greenspun School of Journalism and Media is a media unit within the Greenspun College of Urban Affairs. The School is committed to the proposition that enhancing society requires an innovative, interdisciplinary, and rigorous understanding of communication media.**

**Our mission is to prepare students to become thoughtful scholars and researchers and effective professionals in broadcast and print journalism, integrated marketing communication, public relations, and media studies. Faculty engage students in a supportive environment of scholarship and service, stressing theoretical and practical knowledge, critical thinking and social responsibility. The Hank Greenspun School of Journalism and Media Studies offers a Bachelor of Arts and Master of Arts degree.**

### UNLV Academic Advising for Journalism and Media Studies Majors:

*Academic Advisors who are eager to meet with students about their academic goals and to assist in constructing a plan for graduation. Advisors can also help students understand how their experiences at UNLV can lead to a career in their desired field.*

Greenspun College of Urban Affairs Advising Center

Phone: 702-895-1009

Campus Location: GUA 4<sup>th</sup> Floor - North Wing

<https://www.unlv.edu/urbanaffairs/advising>

### Journalism and Media Studies Career Options

- Managing Editor
- Public Relations Manager
- Copy Writer
- TV Anchor
- Foreign News Correspondent
- TV News/Investigative Newspaper Reporter
- News Blogger/Columnist
- Freelance Writer
- Media Relations Specialist
- News Analyst

### Graduate Certificate Program

The Hank Greenspun School of Journalism & Media Studies offers a graduate program of study leading to a Master of Arts degree. Courses of study are designed to engage research in diverse career arenas such as human resources, politics, advertising, education, public relations, broadcasting, and social services, as well as for students who aspire to continue their education in doctoral programs.

### Professional Associations

*Major professional associations dedicated to Journalism and Media Studies offer membership benefits such as news about the latest research and job offerings. Students are encouraged to get involved with these organizations early on!*

American Society of Journalists and Authors:

[www.asja.org/](http://www.asja.org/)

International Center for Journalists:

[www.icfj.org/](http://www.icfj.org/)

National Association of Broadcasters:

[www.nab.org/](http://www.nab.org/)

Newspaper Association of America:

[www.naa.org/](http://www.naa.org/)

Public Relations Society of America:

[www.prsa.org/](http://www.prsa.org/)

Society of Professional Journalists:

[www.spj.org/](http://www.spj.org/)

# Helpful Career Information

## Are You Career Ready?

Employers are looking to hire college students and recent graduates who know how to use their talents, strengths, and interests. These students are Career Ready.

How do you become Career Ready? Mastering these Career Readiness Competencies will prepare you for a successful transition into the workplace.



Visit the Career Occupational Handbook to learn more about a specific occupation:

<http://www.bls.gov/ooh/>

The OOH can help you find career information on duties, education and training, pay, and outlook for hundreds of occupations.. Each profile also includes BLS employment projections for the 2014–2024 decade, as well as salary data.

### UNLV Career Services

At Career Services, we strive to educate and equip UNLV students and alumni with the knowledge and tools to successfully navigate the increasingly global and dynamic workforce. We also work to create beneficial community partnerships to connect UNLV students and alumni with their respective industry.

Career Services encourages ALL UNLV students to take advantage of their services, which include:

- Assistance with developing a career plan and choosing a major
- Access to career exploration assessments, including FOCUS 2, the Myers-Briggs Type Indicator (MBTI), and the Strong Interest Inventory
- Career counseling and guidance on building a RESUME
- Preparing for an interview, assistance with job searching and networking.

Phone: 702-895-3495

Campus Location: SSC-A 2<sup>nd</sup> Floor

<https://www.unlv.edu/hirearebel>

### MEDIAN SALARIES BY DISCIPLINE 2016

Career	Salary Range	Median Salary
Reporters, Correspondents, and Broadcast News Analysts	\$25,690 - \$163,490	\$56,680
Film and Video Editors and Camera Operators	\$26,940 - \$109,200	\$55,080
Public Relations and Fundraising Managers	\$59,070 - \$205,110	\$107,320
Producers and Directors	\$32,940 - \$189,870	\$70,950

Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2016-17 Edition*, on the Internet at <https://www.bls.gov/ooh/> (visited March 23, 2018).

### Internship & Job Opportunities

As a UNLV student you have 24/7 access to an online recruiting system designed specifically for you, called Hire A Rebel. Within Hire A Rebel, you are able to manage your profile and search through a variety of job and internships postings for all industries.

By utilizing the "Advanced Search" feature within the Jobs & Internships section, you can filter by position type, location, industry, and more. Hire A Rebel contains all types of positions including: part-time and full-time jobs, paid and unpaid internships – located on-campus, locally, nationally.

<https://www.unlv.edu/hirearebel/jobs-internships>

**UNLV** | ACADEMIC ADVISING  
Collaborate to Graduate