

MAJOR TO CAREER GUIDE

International Business

Lee Business School

Mission of the Lee Business School

To advance the knowledge and practice of business, develop business leaders, and foster intellectual and economic vitality through the creation and dissemination of knowledge and outreach.

Visit this site for more information:

<http://business.unlv.edu/>

International Business Career Options

- Management
- Marketing
- Banking and Finance
- International Development
- Product Management
- International Relations/Law
 - Diplomacy
 - Foreign Affairs
 - Institutional/Community Development
- Non-Profit/Government
 - Program Administration
 - Program Evaluation
- Language Services/Education
- Journalism
 - Foreign News Correspondence
 - Investigative Journalism

UNLV Student Organization: International Business Club

Student Organization supporting the International Business career:

“The International Business Club organizes activities to enhance and complement the international business major, providing opportunities for students to meet with other students in the major, as well as with businesspeople with international expertise.

Faculty Advisor Dr. Mel Jameson, 895-4897
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Graduate Program: MBA

Since 1968, the UNLV MBA Programs offer a rich variety of opportunities for anyone interested in the demanding world of business. Technology has changed the structure of how people communicate and interact, and the business world is no different. The MBA Programs provide students with the skills and knowledge necessary to succeed in the fast-paced, always changing world of business through innovative and dynamic programs and courses. The faculty and staff at UNLV are very proud to be your partners in building a successful career. The program is designed to provide a breadth of management and business skills, knowledge and tools to become visionary and creative leaders.

<http://business.unlv.edu/mba>

About the International Business Career

Students in the program:

- **Develop business expertise and cultural breadth**
- **Demonstrate third year language proficiency and cultural knowledge in students' chosen foreign language**
- **Demonstrate working knowledge of a chosen functional area of business**
- **Explain the factors that determine international trade patterns and capital flows, and analyze their impact on global business operations**
- **Identify the major components of culture and explain how cultural differences affect the conduct of business**

Value of International Business Major

Value of Major to the Career: A minimum BSBA majoring in International Business is necessary to a successful progression in a global career field. It is the essence of the first steps in understanding a global business perspective.

Organizations Hiring International Business Majors

- Companies all sizes & industries, multinationals
- Federal Agencies e.g. State Dept., USAID, Peace Corps
- Foreign news agencies, TV networks
- Non-Profits e.g. United Nations, varieties of NGO's

UNLV Academic Advising for International Business Majors:

Academic Advisors meet with students about their academic goals and assist in constructing a plan for graduation. Advisors can also help students understand how their experiences at UNLV can lead to a career in their desired field.

Lee Business School Advising Center
Phone: 702-895-3363

Campus Location: BEH 100

<http://business.unlv.edu/LBS-Advising/>

Helpful Career Information

Employers rate candidate soft skills/qualities in order of importance

- 1 Ability to verbally communicate with persons inside and outside the organization
- 2 Ability to work in a team structure
- 3 Ability to make decisions and solve problems
- 4 Ability to plan, organize and prioritize work
- 5 Ability to obtain and process information
- 6 Ability to analyze quantitative data
- 7 Technical knowledge related to the job
- 8 Proficiency with computer software programs
- 9 Ability to create and/or edit written reports
- 10 Ability to sell or influence others

Source: Job Outlook 2013

Courtesy of the National Association of Colleges and Employers

Visit the Career Occupational Handbook to learn more about a specific occupation:

<http://www.bls.gov/ooh/>

The OCH covers hundreds of occupations and describes: What They Do, Work Environment, How to Become One, Pay, and more. Each profile also includes BLS employment projections for the 2010-20 decade.

Career Exploration/Planning

FOCUS 2: UNLV's computerized assessment that profiles your interests, abilities, and values and helps you find a career that's right for you.

<http://hire.unlv.edu/careerAssessment.html>

Myers-Briggs Type Indicator (MBTI): Assessment designed to identify how you are energized, how you take in information, how you make decisions, and how you approach life.

<http://hire.unlv.edu/careerAssessmentMBTI.html>

Lee Business School Career Services: Provides opportunities for students to gain access to a range of employers, employment information, job search strategies, career planning and coaching.

Location: BEH 210 Phone: 702-895-1139

UNLV Career Services

Career Services encourages ALL UNLV students to take advantage of their services, which include:

- Assistance with developing a career plan and choosing a major
- Career counseling and guidance on building a RESUME
- Preparing for an interview, assistance with job searching and networking.

Phone: 702-895-3495

Campus Location: SSC-A 2nd Floor

<http://hire.unlv.edu/>

MEDIAN SALARIES BY DISCIPLINE 2010

Career	Salary Range	Median Salary
International Bank Manager	\$56,120-\$166,400	\$103,910
International Economist	\$48,250-\$155,490	\$89,450
International Marketing	\$49,960-\$166,400	\$98,530
Business & Financial Operations	N/A	\$60,670
All Occupations	N/A	\$33,840

Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2012-13 Edition*, <http://www.bls.gov/ooh/>

Internship Opportunities

The International Business department seeks to prepare students with the knowledge and skills required for success in business and to promote interaction of faculty and students with the business and academic communities. To accomplish this goal, we arrange internships to provide professional training not available through normal classroom settings. These experiences aid in developing skills, gaining relevant work experience and becoming acquainted with business professionals. Internships may be industry, government agencies and nonprofit organizations. See this site for more information

<http://business.unlv.edu/mib>

UNLV | ACADEMIC ADVISING
Collaborate to Graduate