

Marco Benvenuti
Partner and Co-founder
Duetto Consulting

Marco Benvenuti is a partner at Duetto consulting, which he cofounded in 2010. In 2008, Benvenuti created and managed a new department called Enterprise Strategy at Wynn-Encore. As executive director of Enterprise Strategy, he oversaw revenue management, data analytics, direct marketing and online channels. Benvenuti stresses that the main goal of Enterprise Strategy is to fill the properties with the most profitable customers. In 2007, Benvenuti began working at Wynn Las Vegas as director of IT in charge of hotel systems. During his tenure, he set up all of the hotel systems for the opening of Encore. Prior to joining Wynn, Benvenuti was selected for the President's Associate Program at Harrah's Entertainment, where he worked on the business strategy team for the Las Vegas region. He played a critical role in the profit optimization of the 20,000-room Las Vegas portfolio. Benvenuti also worked for Expedia as a market manager and spent a year with Four Seasons in its prestigious management training program. Benvenuti completed a Master of Management in Hospitality degree at Cornell University and graduated from the UNLV College of Hotel Administration. Benvenuti moved to the United States in 1999 from his hometown in Livorno on the beautiful coast of Tuscany.