Sport and Leisure Service Management
Master of Science Degree Requirements

The Master of Science in Sport and Leisure Service Management offers a program of study that provides students with the theory, knowledge, and skills needed to assume management positions in sport and leisure service agencies. A variety of organizations across the country have a need for qualified management personnel who also possess a theoretical background in sport and leisure behavior.

Successful management of sport and leisure services is predicated on acquiring three areas of knowledge. First is a theoretical foundation in sport and leisure behavior. This background enables the manager to understand the motivations, expectations, and satisfactions of the participant and spectator and to incorporate these into events, programs, and services. Second is an understanding of management techniques specific to the delivery of sport and leisure service. These include a thorough background in the management, development, and operation of sport and leisure service delivery systems, facilities, programs, and ancillary services. Third is a research/analysis component that is designed to prepare the student to evaluate programs and services as well as analyze and interpret complex information. This component prepares the student for data based management applications and problem-solving techniques.

An important aspect of the degree program is the opportunity to develop a specialization in either sport or leisure service management. Specialization provides additional focused study that enables students to prepare for a career in a specific programmatic or organizational setting. The majority of the courses included in a specialization are selected in consultation with the student’s advisor. Specialization courses may be selected to expand the student’s knowledge in law and liability in sport and leisure, athletic administration, finance, budgeting, marketing, leisure needs assessment, program design and operation, program evaluation, and other courses pertinent to the specialized management of sport and leisure. Opportunities for individualized study of special topics and internships in sport and leisure service agencies also further individualize the student’s preparation. Graduates of this program find employment with organizations providing professional, collegiate, and amateur sport activities; community, therapeutic, outdoor, and commercial recreation; and health and fitness services.

Admission Requirements
The student must satisfy the following admission requirements of the Graduate College and the William F. Harrah College of Hotel Administration. Items 1-7 must be sent directly to the Graduate College with the applicable application fee (made payable to the Board of Regents). Items 8-10 are to be sent directly to the Harrah Hotel College.
1. Submission of completed application form.
2. Submission of official transcripts from all institutions attended after high school. Applicants are expected to have an overall undergraduate grade point average of at least 2.75 or 3.00 for the last two years of undergraduate work. All transcripts must be received directly from the schools attended. NO hand-carried, photocopied, or “Issued to Student” transcripts will be accepted. If applicant attended UNLV, the Graduate College will obtain the transcript.
3. A satisfactory composite score on the Graduate Record Examination (GRE). A minimum score of 400 in each of the GRE sections of verbal, quantitative, and analytical is expected. Only official scores sent directly from the testing center will be accepted.
4. A baccalaureate degree with a major or minor in Leisure Studies, Recreation, Sport Management or a closely related field. Applicants not meeting this criterion will be required to take up to 18 credits of prescribed deficiency undergraduate courses. The last six credits of this deficiency may be taken concurrently with graduate courses.
5. A one-page statement describing the applicant’s goals and reasons for pursuing a graduate degree in sport and leisure service management.
6. Two letters of recommendation. These letters should be from individuals who know the student’s academic capabilities and can predict success in graduate school.
7. A satisfactory TOEFL score of at least 550 for international students, unless the student received a baccalaureate degree from a US school.
8. Financial certification, international students only.
Mailing addresses:

Graduate College  
UNLV  
4505 Maryland Parkway  
Box 451017  
Las Vegas, NV  89154-1017

Wm. F. Harrah College of Hotel Administration  
Graduate Studies  
UNLV  
4505 Maryland Parkway  
Box 456017  
Las Vegas, NV  89154-6017

**Degree Requirements**
The Master of Science in Sport and Leisure Service Management requires a minimum of 36 graduate credit hours. Students are required to complete a nine-credit department core, a 12-credit research/analysis requirement, and elect a 15-credit specialization in either sport management or leisure service management. The courses required are specified below.

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<th>Department Core – 9 credits</th>
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<tr>
<td>SLS 702  Management in Sport and Leisure Service Organizations</td>
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<tr>
<td>SLS 703  Management Analysis of Sport and Leisure Service Organizations</td>
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<td>SLS 716  Social Psychology of Sport and Leisure</td>
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**Research/Analysis Requirement – 12 credits**
The following six credits are required of all students:

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<td>HOA 735  Research Methodology</td>
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<tr>
<td>KIN 751  Selected Application of Statistical Techniques</td>
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Students must elect one of the following two options:

- SLS 748  Professional paper (and one additional research or analytical course approved by the student’s advisor)
- or
- SLS 749  Thesis

**Specialization – 15 credits**
Students must elect one of the following two options:

- Sport Management
  - SLS 704  Management Internship
  - Nine additional credits approved by the student’s advisor
- Leisure Service Management
  - SLS 717  Law and Liability in Sport and Leisure Services
  - SLS 718  Programming in Sport and Leisure Service Organizations
  - and 12 additional credits approved by the student’s advisor

**Application Deadlines**
The application deadlines for international students are May 1 for fall semester and October 1 for spring semester. Application deadlines for U.S. residents are June 15 and November 15, respectively.

**Additional Information**
For additional information you may contact the Harrah Hotel College Director of Master of Science Programs at (702) 895-0942 or (702) 895-3161 or by e-mail at busser@nevada.edu. To obtain a Graduate Catalog by mail within the United States, send a check for $6 (made payable to the Board of Regents) to:

Graduate College  
UNLV  
4505 Maryland Parkway  
Box 451017  
Las Vegas, NV  89154-1017