



Cedric Crear

District 1 - Clark County

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Regent Cedric Crear was elected to the Board of Regents in 2006 and was retained in the 2012 election as the representative for District 1 in Clark County. He currently serves as chair of the ad hoc Marketing, Publicity and Public Safety Committee and vice chair of the Cultural Diversity Committee. He is also a member of the Investment and Facilities Committee and the ad hoc UNLV President Search Committee. In July 2013, he was chosen to serve on the UNLV Campus Improvement Authority Board of Directors.

Regent Crear is president of Crear Creative Group which provides marketing, full-service advertising and consulting solutions to regional and global businesses.

He earned a B.S. from Howard University in Washington, D.C. where he earned a tennis scholarship. He was captain of the tennis team for three years and was a two-time conference champion.

Education

Howard University, Washington, D.C.
Bachelor of Science

Professional Experience

President, Crear Outdoor Advertising, 2010-present
President, Crear Creative Group, 2005-present
Business Consultant, SBC Telecommunications, 2005-2005
Chief Marketing Officer, Vestin Group, Inc., 2003-2004
Director of Marketing, Sunset Station Hotel & Casino, 2002-2003
Director of Marketing, Palace Station Hotel & Casino, 2002
Director of Marketing, Barley's Casino & Brewery, 2000-2002
Director of Casino Marketing, Sunset Station Hotel & Casino, 1999-2000
Casino Marketing Manager, Sunset Station Hotel & Casino, 1998-1999

Cedric Crear *(continued)*

Professional Experience *(continued)*

Hotel Sales Manager, Sunset Station Hotel & Casino, 1997-1998

Player Development Manager, Station Casinos Kansas City, 1996-1997

Management Trainee, Palace Station Hotel & Casino, 1994-1996

General Manager-Reservations & Sales, Las Vegas Reservation Systems, 1992-1994

Civic, Community, Charitable, Public and Professional Service

Chairman, Southern Nevada Chapter of the American Red Cross

Member, Board of Directors of The Smith Center of the Performing Arts

Member, UNLV Campus Improvement Authority Board

Former Executive Committee Member, Caucus of African-American Nevadans

Volunteer, Andre Agassi Foundation