UNLV Institutional Goals

**Goal #1: Become More Student Focused**

All members of the university community will focus on and be committed to student learning and development; they will place students at the center of what they do and how they think, thereby creating a true learning community within which UNLV’s students can meet their educational objectives.

**Goal #2: Hire, Motivate, and Reward Superior Faculty**

UNLV will encourage and reward faculty members who best integrate teaching, scholarship, and service in support of student learning and the creation of new knowledge.

**Goal #3: Increase Research, Scholarly Activity, and National Recognition**

UNLV will be distinguished by the quality and quantity of scholarship produced by its faculty and students; this scholarship will enhance the reputation and visibility of the university while also enhancing the quality of education experienced by UNLV’s students and the quality of life of the citizens of Nevada.

**Goals #4: Grow Selectively, Serve the Region, and Achieve Distinction**

The university will develop growth and enrollment strategies that attract an increasingly diverse and talented pool of applicants and encourage programs that serve regional needs and achieve national distinction.

**Goal #5: Create an Inclusive and Just Campus Environment**

UNLV will be characterized by a civil, inclusive campus climate that demonstrates a respect for individual differences and a commitment to equity and free expression.
Goal #6: Develop a Service-Oriented, Responsive, Accountable Administration

UNLV will develop administrative operations and structures that further the university’s goals and provide service-oriented, responsive interactions in support of the academic programs of the institution.

Goal #7: Communicate and Collaborate More Effectively

UNLV will develop effective communication strategies and collaborative endeavors with the surrounding community and external constituents.

Source: http://masterplan.unlv.edu/pages/goals/ingoals.htm