

# TOP TIER 2.0

## STRATEGIC PLAN PROGRESS CARD 2022

As a measure of overall university effectiveness and progress, UNLV prepares and disseminates an annual progress card that connects select metrics to our overall mission, helping us evaluate our success as institution focused on students, research, and community. Complete metrics for each core area are provided on the Top Tier 2.0 website.

### Mission:

As a minority-serving institution rich with diversity and committed to equity, UNLV:

- provides access to world class educational experiences that are responsive to the needs of our students and stakeholders;
- engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
- offers high value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

11/1/2022

Table 1 Progress Card

LEADING INDICATORS		AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23	AY24-25	AY 29-30
<b>Student Success</b>								
<b>Freshman Retention Rate (%)</b>	Goal	79.6	79.8	79.8	80.0	81.0	82.0	85.0
	Actual	79.4	79.8	77.4	76.9			
<b>4-Year Graduation Rate (%)</b>	Goal	-	-	22.7	23.7	24.6	27.5	30.0
	Actual	19.4	22.1	25.3	26.4			
<b>6-Year Graduation Rate (%)</b>	Goal	41.9	42.1	45.2	46.8	48.3	51.9	60.0
	Actual	44.8	44.3	47.1	47.1			
<b>Social Mobility Index</b>	Goal	-	-	-	77	78	80	85
	Actual	-	75	76.2	64.7			
<b>Gateway Math Year 1 Pass Rates</b>	Goal	-	-	-	86.5	87	88	90
	Actual	81.3	82.3	85.7	76.8			
<b>Degree Seeking Undergrads Apply for Aid (%)</b>	Goal	-	-	91	91.5	92	93	95
	Actual	84.9	89.1	91.8	90.9			
<b>Gateway English Year 1 Pass Rates</b>	Goal	-	-	91	91.5	92	93	95
	Actual	-	-	86.8	83			
<b>Milestone Experience Completion (%)</b>	Goal	-	-	-	34	35	39	50
	Actual	-	34.2	33.7				
<b>Continuing Enrollment Graduate-level</b>	Goal	-	-	2,755	2,783	2,811	2,867	3,013
	Actual	-	2,728	2,768	2,958			
<b>Degrees Conferred Graduate &amp; Professional</b>	Goal	-	-	-	1,584	1,608	1,651	1,741
	Actual	-	1,533	1,631	1,515			
<b>Ratio of Students to Graduate Faculty</b>	Goal	-	3.70	3.65	3.60	3.55	3.45	3.00
	Actual	-	3.7	3.6	3.6			
<b>Graduate-level Access Awards (%)</b>	Goal	-	25	26	27	28	30	33
	Actual	-	29	27				

Table 2 Progress Card Continued

LEADING INDICATORS		FY 19	FY 20	FY21	FY22	FY23	FY25	FY30
<b>Research, Scholarship, and Creative Activity</b>								
<b>Research Expenditures (\$M)</b>	Goal	61.0	73.0	85.0	100.0	115.0	150.0	250.0
	Actual	99.4	105.8	101.0				
<b>Doctoral Degrees Research/Scholarship</b>	Goal	166	172	178	184	190	200	225
	Actual	160	209	180	217			
<b>Doctoral Degrees Professional</b>	Goal	209	211	263	264	266	270	274
	Actual	219	204	305	277			
<b>Non-Faculty Researchers &amp; Postdocs</b>	Goal	71	79	78	88	98	118	170
	Actual	89	72	91				
<b>Faculty – Tenure &amp; Tenure-Track</b>	Goal	845	860	874	883	891	900	
	Actual	813	775	834				
<b>Faculty Publications</b>	Goal	1,260	1,298	1,337	1,377	1,418	1,504	2,109
	Actual	1,542	1,611	1,859	1,621			
<b>Graduate Assistants</b>	Goal	1,020	1,020	1,030	1,040	1,050	1,065	2,010
	Actual	1,009	1,025	990	1,046			
<b>Artistic Publications, Presentation, and Innovation</b>	Goal	26	30	35	40	46	61	90
	Actual	30	49	57	14			
<b>Juried Exhibitions</b>	Goal	-	-	25	27	30	36	56
	Actual	-	23	31	22			

Table 3 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY25	FY30
<b>Innovation and Development</b>								
<b>Disclosures Submitted</b>	Goal	38	41	41	10	12	19	59
	Actual	39	33	10	9			
<b>Patents Issued</b>	Goal	7	8	8	8	8	8	10
	Actual	10	14	8	3			
<b>New Business Starts</b>	Goal	41	47	54	60	67	80	125
	Actual	52	68	33	50			
<b>SBDC Clients Served</b>	Goal	282	300	317	334	352	404	525
	Actual	322	778	1,856	930			
<b>Workforce</b>								
<b>Employers Engaged To Hire UNLV Graduates</b>	Goal	-	-	-	3,500	6,049	6,293	6,948
	Actual	-	-	4,769	5,930			
<b>Student Internships Available</b>	Goal	-	-	-	8,514	18,000	20,000	25,000
	Actual	-	-	8,347	17,050			
<b>Physical and Mental Health Care</b>								
<b>Patients Visits – Dental Medicine</b>	Goal	69,143	70,286	55,346	56,346	57,346	69,346	76,000
	Actual	70,291	54,346	56,277	53,726			
<b>Patient Visits – School of Medicine Clinics</b>	Goal	125,979	131,978	154,518	157,107	159,745	165,176	175,000
	Actual	142,698	162,189	156,301	154,865			
<b>PRACTICE and CICFC Patient Visits</b>	Goal	7,078	7,432	7,804	8,194	8,603	9,485	13,000
	Actual	11,500	8,735	9,146	9,798			
<b>School of Medicine MD Degrees</b>	Goal	-	-	60	60	60	60	60
	Actual	-	-	50	55			
<b>Dental Medicine DMD/DDS Degrees</b>	Goal	81	82	84	85	86	87	88
	Actual	78	74	81	84			
<b>Community</b>								
<b>UNLV Endowment (\$M)</b>		-	-	-	331	354	405	567
		234.1	251.1	310.6	289.8			
<b>Youth (K-12) Community Summer Opportunities – COE</b>	Goal	-	-	-	150	250	400	1,000
	Actual	-	146	116	139			
<b>Homelessness, Poverty, and Food Insecurity Projects</b>	Goal	-	-	-	171	176	186	211
	Actual	-	-	166	154			
<b>Student Participation In Service</b>	Goal	-	-	-	-	7,100	7,150	7,200
	Actual	-	-	-	7,058			
<b>Student Athlete Service Hours</b>	Goal	-	-	-	4,000	4,000	4,000	4,000
	Actual	-	4,280	1,819	2,651			
<b>Non-profit Partner Collaboration</b>	Goal	-	-	-	421	423	429	444
	Actual	-	435	420	431			

Table 4 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY25	FY30
<b>Cultural Vitality</b>								
<b>Cultural Activities</b>	Goal	85,211	85,991	86,778	87,573	88,374	90,000	
	Actual	94,060	132,373	7,833	61,226			
<b>Campus Visitors</b>	Goal	-	-	-	900,000	922,861	970,340	1.1 M
	Actual	1,037,525	708,049	37,624	728,941			
<b>Attendance at TMC, Cox, and Allegiant</b>	Goal	30,000	35,000	100,000	157,000	160,000	169,000	171,000
	Actual	52,325	166,405	155,082	164,610			
<b>Student Service Hours Completed</b>	Goal	384	386	388	390	392	396	406
	Actual	478	440	381	364			
<b>Community Partners</b>	Goal	897	910	920	930	940	956	1,000
	Actual	1,043	983	938	950			
<b>Diversity, Equity, and Inclusion of Voices</b>								
<b>Collegial (faculty/staff) Support for Differing Backgrounds (4.0)</b>	Goal	-	-	-	3.35	-	3.45	3.5
	Actual	3.3	-	-	3.23	-	-	
<b>Collegial (students) Support for Differing Backgrounds (%)</b>	Goal	-	-	-	-	-	64.50	68
	Actual	-	-	63	-	-		
<b>Faculty &amp; Staff Perception of Diverse Emphasis at UNLV (4.0)</b>	Goal	-	-	-	3.35	-	3.45	3.5
	Actual	3.3	-	-	3.2	-		
<b>Student Perception of Cultural Diversity</b>	Goal	-	-	-	-	63	65	68
	Actual		61	-	--			
<b>Policies, Practices, and Fair Treatment (faculty/staff) (4.0)</b>	Goal	-	-	-	2.8	-	3.0	3.2
	Actual	2.6	-	-	2.59	-		
<b>Student Coursework Emphasis on Developing Diverse Working Skills</b>	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
<b>Meeting Student Needs – Students of Color</b>	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
<b>Meeting Student Needs – Gender Identity and Sexual Orientation</b>	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
<b>Meeting the Needs of Multicultural Student Organizations (students) (%)</b>	Goal	-	-	-	-	60	62	64
	Actual	-	58	-	-			
<b>Faculty &amp; Staff Job Satisfaction</b>	Goal	-	-	-	3.43	-	3.47	3.5
	Actual	3.4			3.28	-		
<b>Faculty &amp; Staff Sense of Belonging</b>	Goal	-	-	-	3.2	-	3.3	3.4
	Actual	3.1	-	-	2.96	-		
<b>Communication Employees</b>	Goal		-	-	2.6	-	2.8	3.0
	Actual	2.5	-	-	2.6	-		
<b>Overall Satisfaction with Campus Services</b>	Goal	-	-	3.21	3.25	3.3	3.38	3.6
	Actual	-	-	3.25	3.4			

## Leading Indicators

- 4-Year Graduation Rate (%) - Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 100% of normal time divided by the revised adjusted cohort.
- 6-Year Graduation Rate (%) - Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.
- Artistic Publications, Presentation, and Innovation – The number of artistic work publications, presentations, and innovations. An artistic work is something that is considered to have aesthetic value, something that is beautiful, intriguing, interesting, creative or extremely well done, related to Fine Arts.
- Attendance at TMC, Cox, and Allegiant – The number of attendees at events held at Thomas & Mack Center, Allegiant Stadium, and Cox Pavilion
- Collegial (faculty/staff) Support for Differing Backgrounds (4.0 scale) - GCTWF<sup>1</sup> response to “People of different races and ethnicities are treated equitably at this institution.”
- Collegial (students) Support for Differing Backgrounds (% of positive responses) – NSSE<sup>2</sup> survey response to “How much has your experience at this institution contributed to your knowledge, skills, and personal development to understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)”
- Communication (4.0 scale) – GCTWF<sup>1</sup> aggregated scores for the following: “In my department, we communicate openly about issues that impact each other's work. There is regular and open communication among faculty, administrators and staff.”
- Community Partners - The number of Community Partners reported by faculty and staff via the annual, campus-wide community engagement survey.
- Community Projects - The number of Community Projects reported by faculty and staff via the annual, campus-wide community engagement survey.
- Continuing Enrollment Graduate-level – Count of graduate students enrolled for one or more credit-bearing courses during a term of enrollment who are not classified as "new" or "non-degree" fall into this category.
- Cultural Activities Campus Visitors - Number of attendees at Barrick Museum of Art, Performing Arts Center, Donna Beam Fine Art Gallery, University Libraries Events, and Barrick Lecture Series (does not include Athletic, TMC, Cox, or SBS events).
- Degrees Conferred Graduate & Professional - Total Degrees Conferred – Historical; counts of Master's, Ed Specialists, Doctorate, JD, DMD/DDS, and MD.
- Dental Medicine DMD/DDS Degrees – Total number of DMD (four-year predoctoral degree) and DDS (advanced standing 2 year) degrees conferred.
- Disclosures Submitted – The number of disclosures submitted. Disclosures are the action of making new information known. Seeking a patent does not preclude publication of research results, and, in most cases, does not delay publishing. To retain the potential for foreign patents, a U.S. patent application must be filed before any description of the invention is publicly disclosed.
- Doctoral Degrees Professional – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Doctoral Degrees Research/Scholarship – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Employers Engaged to Hire UNLV Graduates – Measure of the number of employers registered to post jobs and internships to UNLV students and alumni.
- Faculty Publications – Publication count is from both the Web of Science and Scopus with duplicates eliminated.
- Faculty, Tenure & Tenure-Track – Number of employees classified as tenured or tenure-track.
- Faculty & Staff Perception of Diverse Emphasis at UNLV (4.0 scale) – GCTWF survey response to “This institution places sufficient emphasis on having diverse faculty, administration and staff.”
- Faculty & Staff Satisfaction (4.0 scale) – GCTWF<sup>1</sup> aggregated scores for the following: “My job makes good use of my skills and abilities. I am given the responsibility and freedom to do my job. I am provided the resources I need to be effective in my job.”
- Faculty & Staff Sense of Belonging (4.0 scale) – GCTWF<sup>1</sup> response to the following: “I feel a sense of belonging at this institution.”
- Freshman Retention Rate (%) - In accordance with IPEDS: A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.
- Gateway English Year 1 Pass Rates – Percentage of first-time-in-college students who pass any math course with a C or better by the end of the trailing summer of the first year of enrollment.
- Gateway Math Year 1 Pass Rates – Percentage of first-time-in-college students who pass any math course with a C or better by the end of the trailing summer of the first year of enrollment.
- Graduate Assistants - The aggregate of all types of funded Graduate Assistants (GAs).
- Homelessness, Poverty, and Food Insecurity Projects – The number of faculty/staff projects focusing on poverty (including homelessness/housing insecurity and food insecurity) to be identified in the annual, campus-wide community engagement survey.
- Juried Exhibitions – The number of artistic products and works of art in a competitive process.
- Meeting Student Needs, Gender Identity and Sexual Orientation (% of positive responses) – SSI<sup>3</sup> response to item: “UNLV demonstrates a commitment to meeting the needs of students who are lesbian, gay, bi, transgender, non-binary or asexual.”
- Meeting Student Needs, Students of Color (% of positive responses) – SSI<sup>3</sup> response to item: “UNLV demonstrates a commitment to meeting the needs of students of color.”
- Meeting the Needs of Multicultural Student Organizations (% of positive responses) – SSI<sup>3</sup> response to item: “UNLV demonstrates a commitment to meeting the needs of multicultural student organizations.”

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<sup>1</sup> Great Colleges to Work For survey data

<sup>2</sup> National Survey of Student Engagement

<sup>3</sup> Student Satisfaction Inventory

Milestone Experience Completion – Percentage of degree seeking undergraduate students who have completed a Milestone Experience course with a C- or better (including S and P grades) (completion), and have accumulated credits in the following ranges: 60-89 and 90+ (undergraduate accumulating 60 credits in milestone experience).

New Business Starts – The number of companies UNLV helped to form and start in the community.

Non-Faculty Researchers & Postdocs – The number of employees classified as postdocs or non-faculty researchers.

Non-Profit Partner Collaboration – The number of non-profit Partners collaborating with UNLV faculty and staff as reported via the annual, campus-wide community engagement survey.

Overall Satisfaction with Campus Services (4.0 scale) – A Business Affairs customer service survey is distributed annually to gather detailed feedback from the campus community's satisfaction and service experience.

Patents Issued – The number of patents issued. A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office.

Patient Visits, School of Medicine Clinics – The number of completed patient visits in the school of medicine clinics.

Patients Visits, Dental Medicine – The number of patient visits in all dental clinics.

Policies, Practices, and Fair Treatment (faculty/staff) (4.0 scale) - GCTWF<sup>4</sup> response to the following: “This institution's policies and practices ensure fair treatment for faculty, administration and staff.”

PRACTICE and CICFC Patient Visits – The total number of clinical visits and attended clinical psychotherapy, individualized case management, or psychological assessment appointments provided through the PRACTICE, the Partnership for Research, Assessment, Counseling, Therapy and Innovative Clinical Education (a community mental health training clinic) and CICFC, the Center for Individual, Couple & Family Counseling (training facility for the Marriage and Family Therapy program and provides quality, low-cost therapy to local community residents).

Ratio of Students to Graduate Faculty - Ratio of the total number of students enrolled during the third week of fall semester after student purge (enrollment from the official preliminary snapshot) to the number of faculty holding Graduate Faculty Status.

Research Expenditures (\$M) – Funds spent to conduct research as based on National Science Foundation (NSF) criteria for the Higher Education Research and Development (HERD) survey.

SBDC New Businesses Served – The number of individuals that come into the Small Business Development Center to inquire and/or engage with services.

School of Medicine MD Degrees – The number of MD degrees awarded.

Social Mobility Index - CollegeNET Social Mobility Index<sup>5</sup>. SMI is derived from five weighted variables and is intended to measure the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs.

Student Athlete Service Hours – The number of hours completed based off of university-organized community engagement activities, tracked and reported by the designated Athletics Department Community Engagement Coordinator.

Student Coursework Emphasis on Developing Diverse Working Skills (% of positive responses) – NSSE<sup>6</sup> survey aggregated response to “During the current school year, how much has your coursework emphasized the following? Developing the skills necessary to work effectively with people from various backgrounds; Recognizing your own cultural norms and biases; Sharing your own perspectives and experiences; Exploring your own background through projects, assignments, or programs; Learning about other cultures; Discussing issues of equity or privilege; and Respecting the expression of diverse ideas.”

Student Internships Available - The number of paid/unpaid internship postings available to UNLV students.

Student Participation in Service - The total number of students involved in service to the community.

Student Perception of Cultural Diversity (% of positive responses) - SSI<sup>3</sup> response to item: “UNLV celebrates cultural diversity.”

Student Service Hours Completed – The number of combined hours generated in identified service-learning courses as well as co-curricular service hours through various programs and student organizations.

UNLV Endowment – The fair market value of the endowment as of June 30 each year.

Youth (K-12) Community Summer Opportunities, COE – The total number of community youth in summer and K12 spring break camps at UNLV offered by College of Education.

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<sup>4</sup> Great Colleges to Work For

<sup>5</sup> socialmobilityindex.org

<sup>6</sup> National Survey of Student Engagement