### Smart Strategies
- **Measurable**
- **Achievable**
- **Relevant**
- **Specific**
- **Time Framed**

### Assessment
The criteria, process, and tools used to collect evidence and to evaluate the degree to which the intended outcomes were reached.

**Metrics:** Identification of performance measurements such as use, costs per, revenue, etc.

**Learning Outcomes:** What you want the constituent to know or to do – relate to Co-curricular Agenda.

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### Provocative Proposition
Powerful, visionary statements derived from the Appreciative Inquiry process written in the present tense describing what things will be like once attained.

### Unit Goals
A goal is a broad general statement of the long range aim; a projected state of affairs which the department plans to achieve or bring about—a realistic end point. Goals should reflect:
- Institutional Priorities
- CAS Standards
- Student Development Research
- Best Practices
- Unit Vision and Mission
- Align with Provocative Propositions

### Performance Indicators
Measure progress towards goals

### Analysis and Recommendations
Data analysis leads to recommendations for changes in implementation strategies and allocation of resources.

### Strategies
A plan of action. SMART strategies are:
- Measureable
- Achievable
- Relevant
- Specific
- Time Framed

### Outcomes
Detailed and specific statements derived from the strategy/goal. They are specifically about the intended end results of your program or service.

### Iterative Assessment Cycle
Adapted from Peggy Maki, Ph.D.