

Marketing and Advertising Opportunities for Your Business at UNLV in the Student Union!

Reach thousands of faculty, staff and students each day when you publicize your company, event, organization or product on campus at UNLV!

The University of Nevada Las Vegas is a doctoral-degree granting institution of over 28,000 students and 3,100 faculty and staff. You can have access to this diverse group of Las Vegas residents to help promote your business or organization by advertising with the Student Union & Events Services department. We offer more than 27,000 square feet of conference and meeting space; over 30,000 square feet of public lounge and dining spaces; and various outdoor function spaces - all available for you to rent for advertising, marketing, promotional, or meeting needs.



Demographics

* Collected Spring 2011



2,079,313
Total Building Visits
Per Year



20,251
Total Events Held
Per Year



28,393
Total Game Room Visitors
Per Year



27,864
Student
Population

Your Options Include:

| Advertisement | Rate | Duration |
|--|---------|----------|
| Product Sampling | | |
| SU Marketing Table (Indoor or Outdoor) | \$300 | Day |
| SRWC Marketing Table (Indoor) | \$300 | Day |
| Product Sampling in the Courtyard/Lounge | \$1,500 | Day |
| Product Display | | |
| Display Cases | \$300 | Week |
| Print Advertising | | |
| Table Tents | \$150 | Week |
| Digital Advertising | | |
| Static Image | \$200 | Week |
| Facility Advertising | | |
| Banners | \$300 | Week |
| Table Wraps | \$700 | Month* |
| Wallscapes | \$1,000 | Month* |
| Game Room Window Wrap | \$1,000 | Month* |
| Elevator Ads / Bathroom Ads | | |
| Full Size Advertisement | \$250 | Week |
| Half Size | \$100 | Week |
| Quarter Size | \$50 | Week |

