

Marketing and Advertising Opportunities for Your Business at UNLV in the Student Union!

Reach thousands of faculty, staff and students each day when you publicize your company, event, organization or product on campus at UNLV!

The University of Nevada Las Vegas is a doctoral-degree granting institution of over 28,000 students and 3,100 faculty and staff. You can have access to this diverse group of Las Vegas residents to help promote your business or organization by advertising with the Student Union & Events Services department. We offer more than 27,000 square feet of conference and meeting space; over 30,000 square feet of public lounge and dining spaces; and various outdoor function spaces - all available for you to rent for advertising, marketing, promotional, or meeting needs.



Demographics

* Collected Spring 2011



2,079,313

Total Building Visits
Per Year



20,251

Total Events Held
Per Year



28,393

Total Game Room Visitors
Per Year



27,864

Student
Population

Your Options Include:

Advertisement	Rate	Duration
Product Sampling		
SU Marketing Table (Indoor or Outdoor)	\$300	Day
SRWC Marketing Table (Indoor)	\$300	Day
Product Sampling in the Courtyard/Lounge	\$1,500	Day
Product Display		
Display Cases	\$300	Week
Print Advertising		
Table Tents	\$150	Week
Digital Advertising		
Static Image	\$200	Week
Facility Advertising		
Banners	\$300	Week
Table Wraps	\$700	Month*
Wallscapes	\$1,000	Month*
Game Room Window Wrap	\$1,000	Month*
Elevator Ads / Bathroom Ads		
Full Size Advertisement (18" wide x 24" high)	\$250	Week
Half Size (18" wide x 11" high)	\$100	Week
Quarter Size (9" wide x 11" high)	\$50	Week



UNLV Student Union & Event Services

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