MBA with Management Concentration [NVM emphasis]

This concentration is designed for those students wishing to gain knowledge or update their knowledge in the specific area of New Venture Management.

**Core: 7 required courses**

- MBA 761 – Accounting for Managers  [F, S]
- MBA 763 – Leadership, Teams & Individuals  [F, S]
- MBA 765 – Financial Decision Making  [F, S]
- MBA 767 – Market Opportunity Analysis  [F, S]
- MBA 769 – Applied Economic Analysis  [F, S]
- MBA 775 – Data Modeling and Analysis  [F, S]
- MBA 787 – [Capstone] Strategic Management  [F, S]

All core courses are offered every semester, both Fall [F] and Spring [S]. Summer sections will be offered occasionally.

**Electives: 3 courses from the following list**

- MBA 771 – Law and Ethics  [S]
- MBA 773 – Managing Information  [F]
- MBA 779 – Managing Global Supply Chains  [S]
- MBA 785 – Global Business  [F]
- MGT 740 – Foundations of Human Resources  [Su]
- FIN 708 – Advanced Corporate Finance  [F]
- FIN 709 – Applied Topics in Finance  [S, odd year]
- FIN 710 – Investment Management  [S]
- FIN 715 – Portfolio Management  [S, even year]
- IB 787 – International Seminar  [Su]
- MKT 720 – International Marketing Research  [F]
- MKT 737 – New Service and Product Development  [Su]
- MKT 757 – Strategic Database Marketing  [F]
- MKT 777 – Services Marketing  [S]
- IB/MKT 725 – Global Consumer Behavior  [Su]
- IB/MKT 747 – Global Digital Marketing Strategies  [S]
- FIN 712 – Financial Markets and Institutions  [F, even year]
- FIN 750 – International Financial Management  [F, odd year]
- Any LBS 600 or 700–Level course. Limit 2 - 600 level.

All electives are offered once per year, Fall [F], Spring [S], or Summer [Su].

**Concentration: 4 courses at MGT 700-level**

- MGT 711 – Seminar in Negotiation  [F]
- MGT 712 – Change Management  [S]
- MGT 709 – New Venture Feasibility  [F]
- MGT 710 – New Venture Creation  [S]

All concentration courses are offered once per year.