Preliminary Findings – 2015 College & Career Aspirations Survey

Purpose of CAW Survey

- To gauge student perceptions about college and career aspirations
- To try to capture the college going culture in Nevada

About the Respondents…

<table>
<thead>
<tr>
<th>2014</th>
<th>2015</th>
<th>respondents¹</th>
</tr>
</thead>
<tbody>
<tr>
<td>498</td>
<td>2443</td>
<td></td>
</tr>
<tr>
<td>47% male / 53% female</td>
<td></td>
<td></td>
</tr>
<tr>
<td>41%</td>
<td>53%</td>
<td>first generation college student</td>
</tr>
<tr>
<td>45%</td>
<td>52%</td>
<td>Latino/Hispanic</td>
</tr>
<tr>
<td>72%</td>
<td>65%</td>
<td>taking or have taken HONORS classes</td>
</tr>
<tr>
<td>44%</td>
<td>41%</td>
<td>taking or have taken ADVANCED PLACEMENT classes</td>
</tr>
<tr>
<td>68%</td>
<td>10%</td>
<td>had NOT taken college entrance exams at the time of survey completion</td>
</tr>
</tbody>
</table>

College Going Statistics…

- 45% report 4 year degree is highest degree goal
- 44% report AVAILABILITY OF ACADEMIC PROGRAMS THAT MEET MY EDUCATIONAL GOALS is most influential factor in selecting their top college choice
- 77% plan to enroll in college after high school
  - Of those respondents that do not plan to attend college immediately after high school, 43% report “I will work first because I am unsure what degree major I should pursue in college.”
  - Of those respondents that will join the military, serve a religious mission, or engage in community service (e.g. AmeriCorps), 89% report they plan to enroll in college after their service.

Financial Literacy…

- 30% report AFFORDABILITY OF A COLLEGE OR UNIVERSITY is most influential factor in selecting their top college choice
- 83% AGREE or STRONGLY AGREE attending college will allow them to get ahead in life and make a lot of money
- 71% AGREE or STRONGLY AGREE attending college will allow them to help their family financially
- 91% plan to apply for the FAFSA
  - Of those respondents that do not plan to apply, 34% report “I don’t know what FAFSA is.”

The High School Experience…

- 68% AGREE or STRONGLY AGREE that their teachers believe they can succeed in college.
  - 73% report TEACHERS encourage students to attend college
- 52% report a COUNSELOR has provided college/career advice
- 46% AGREE or STRONGLY AGREE that their school has RIGOROUS COURSES that prepare students for college

¹ Respondents completed survey in October 2015, during their senior year of high school. UNLV IRB approval # 1311-4613