



Preliminary Findings – 2015 College & Career Aspirations Survey

Purpose of CAW Survey

- To gauge student perceptions about college and career aspirations
- To try to capture the college going culture in Nevada

About the Respondents...

2014	2015	
498	2443	respondents ¹
		47% male / 53% female
41%	53%	first generation college student
45%	52%	Latino/Hispanic
72%	65%	taking or have taken HONORS classes
44%	41%	taking or have taken ADVANCED PLACEMENT classes
68%	10%	had NOT taken college entrance exams at the time of survey completion

College Going Statistics...

- 45% report 4 year degree is highest degree goal
- 44% report AVAILABILITY OF ACADEMIC PROGRAMS THAT MEET MY EDUCATIONAL GOALS is most influential factor in selecting their top college choice
- 77% plan to enroll in college after high school
 - Of those respondents that do not plan to attend college immediately after high school, 43% report *"I will work first because I am unsure what degree major I should pursue in college."*
 - Of those respondents that will join the military, serve a religious mission, or engage in community service (e.g. AmeriCorps), 89% report *they plan to enroll in college after their service.*

Financial Literacy...

- 30% report AFFORDABILITY OF A COLLEGE OR UNIVERSITY is most influential factor in selecting their top college choice
- 83% AGREE or STRONGLY AGREE attending college will allow them to get ahead in life and make a lot of money
- 71% AGREE or STRONGLY AGREE attending college will allow them to help their family financially
- 91% plan to apply for the FAFSA
 - Of those respondents that do not plan to apply, 34% report *"I don't know what FAFSA is."*

The High School Experience...

- 68% AGREE or STRONGLY AGREE that their teachers believe they can succeed in college.
 - 73% report TEACHERS encourage students to attend college
- 52% report a COUNSELOR has provided college/career advice
- 46% AGREE or STRONGLY AGREE that their school has RIGOROUS COURSES that prepare students for college

¹ Respondents completed survey in October 2015, during their senior year of high school. UNLV IRB approval # 1311-4613