Preliminary Findings - 2014 College Application Week (CAW) Survey

Purpose of CAW Survey
- To gauge student perceptions about college and career aspirations
- To try to capture the college going culture in Nevada

Findings of the 2014 Survey:

About the Respondents...
- 498 respondents
- 46% male / 54% female
- 41% first generation college student
- 45% Latino/Hispanic
- 72% taking or have taken HONORS classes
- 44% taking or have taken ADVANCED PLACEMENT classes
- 68% had NOT taken college entrance exams at the time of survey completion

College Going Statistics...
- 42% report 4 year degree is highest degree goal
- 43% report AVAILABILITY OF ACADEMIC PROGRAMS THAT MEET MY EDUCATIONAL GOALS is most influential factor in selecting their top college choice
- 82% plan to enroll in college after high school
  - Of those respondents that do not plan to attend college immediately after high school, 25% report “I will work first because I am unsure what degree major I should pursue in college.”
- 69% plan to apply to 2 - 4 COLLEGES/UNIVERSITIES
  - A majority plan to apply for admissions to various State institutions: UNLV (67%), CSN (50%), UNR (50%), NSC (26%), WNC (2%)

Financial Literacy...
- 30% report AFFORDABILITY OF A COLLEGE OR UNIVERSITY is most influential factor in selecting their top college choice
- 89% AGREE or STRONGLY AGREE attending college will allow them to get ahead in life and make a lot of money
- 79% AGREE or STRONGLY AGREE attending college will allow them to help their family financially
- 90% plan to apply for the FAFSA
  - 8% would not apply for the FAFSA because they do not know what it is

The High School Experience...
- 59% feel their school has RIGOROUS COURSES that prepare students for college
- 91% report TEACHERS encourage students to attend college
- 62% report a COUNSELOR has provided college/career advice

---

1 Respondents completed survey in October 2014, during their senior year of high school. UNLV IRB approval # 1311-4613
Findings of the 2014 Survey:

**SELF EFFICACY**

- I know my current class rank: 49%
- I regularly calculate my individual course grades & overall GPA: 57%
- I consider myself a very good student: 76%

54% B- to B+  
23% A- to A+  
And yet, 50% report high school grades are the greatest challenge to achieving their college goals.

**FAMILY INVOLVEMENT**

66% My parent has encouraged me most to pursue my education.

83% My family has always supported and encouraged me to achieve my academic goals.

38% Is family encouraged to attend your school events and programs?

**SCHOOL INVOLVEMENT**

39% One of the greatest challenges to achieving my college goals is not knowing how to start the college process.

45% are not sure if their high school has a specific office or room that has information on different colleges or universities.

41% are not sure if their high school posts college admissions requirements.

55% I plan to pay for college with state scholarships (i.e. Millennium).  
36% Agree  
23% Strongly Agree  
I am not sure if I am eligible for the Millennium Scholarship.