

Preliminary Findings - 2014 College Application Week (CAW) Survey

Purpose of CAW Survey

- To gauge student perceptions about college and career aspirations
- To try to capture the college going culture in Nevada

Findings of the 2014 Survey:

About the Respondents...

- 498 respondents¹
- 46% male / 54% female
- 41% first generation college student
- 45% Latino/Hispanic
- 72% taking or have taken HONORS classes
- 44% taking or have taken ADVANCED PLACEMENT classes
- 68% had NOT taken college entrance exams at the time of survey completion

College Going Statistics...

- 42% report 4 year degree is highest degree goal
- 43% report AVAILABILITY OF ACADEMIC PROGRAMS THAT MEET MY EDUCATIONAL GOALS is most influential factor in selecting their top college choice
- 82% plan to enroll in college after high school
 - Of those respondents that do not plan to attend college immediately after high school, 25% report *"I will work first because I am unsure what degree major I should pursue in college."*
- 69% plan to apply to 2 - 4 COLLEGES/UNIVERSITIES
 - A majority plan to apply for admissions to various State institutions: UNLV (67%), CSN (50%), UNR (50%), NSC (26%), WNC (2%)

Financial Literacy...

- 30% report AFFORDABILITY OF A COLLEGE OR UNIVERSITY is most influential factor in selecting their top college choice
- 89% AGREE or STRONGLY AGREE attending college will allow them to get ahead in life and make a lot of money
- 79% AGREE or STRONGLY AGREE attending college will allow them to help their family financially
- 90% plan to apply for the FAFSA
 - 8% would not apply for the FAFSA because they do not know what it is

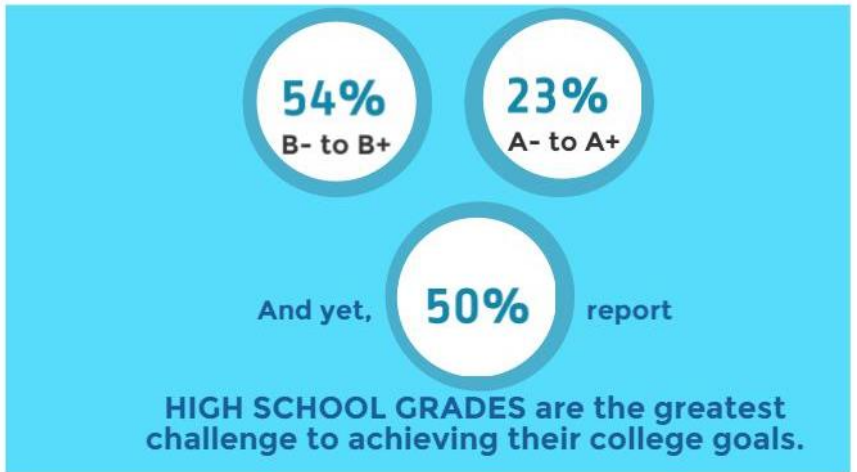
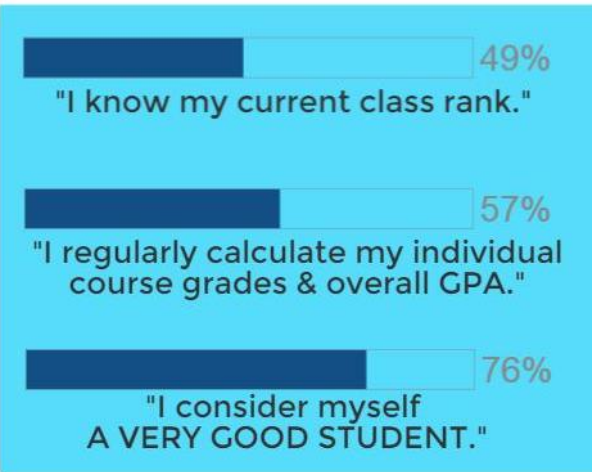
The High School Experience...

- 59% feel their school has RIGOROUS COURSES that prepare students for college
- 91% report TEACHERS encourage students to attend college
- 62% report a COUNSELOR has provided college/career advice

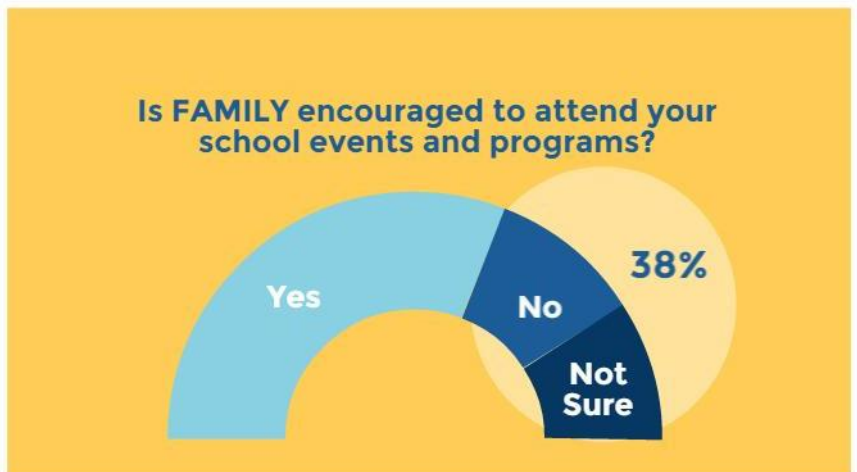
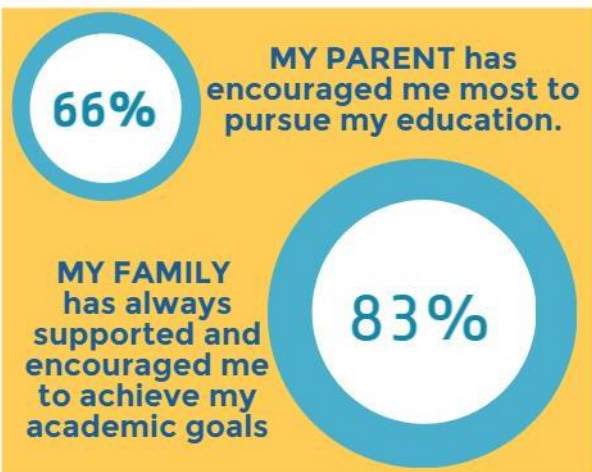
¹ Respondents completed survey in October 2014, during their senior year of high school. UNLV IRB approval # 1311-4613

Findings of the 2014 Survey:

SELF EFFICACY



FAMILY INVOLVEMENT



SCHOOL INVOLVEMENT

