GRADUATE & PROFESSIONAL STUDENT ASSOCIATION
Council Meeting Agenda
Student Union room 208 A, B & C
Monday, November 3, 2014, 2:00 – 3:30pm

School of Allied Health
Health Physics            N/A
Vacant                   N/A
Kinesiology              ✓
Kristyne Bartel          ✓
Physical Therapy         N/A
Vacant                   N/A

College of Business
Accounting               ✓
Michael Cen              ✓
Business Administration  ✓
Ariel Rosen              ✓
Economics                N/A
Vacant                   N/A
Management Information Systems✓
Maulik Maniar            ✓

School of Community Health Sciences
Health Care Administration & Policy ✓
Cody Martin              ✓
Public Health            N/A
Vacant                   N/A

College of Engineering (cont.)
Electrical & Computer Eng.✓
Yacouba Moumouni         ✓
Mechanical Engineering   ✓
Sogol Pirbastami         ✓

College of Fine Arts
Architecture            A
Javier Barrera          A
Art                     ✓
Shelbi Schroeder        ✓
Film                   ✓
Janelle Evans           ✓
Music                   ✓
Daniel Hunter           ✓
Theatre Arts            ✓
Amanda Mayfield         ✓

School of Nursing
Nursing                 ✓
Laura Smith             ✓

College of Science
Chemistry               ✓
Jason Sylva             ✓
Geoscience             ✓
Amanda Gentry           ✓
Life Sciences           ✓
Surbhi Sharma           ✓
Mathematical Sciences   ✓
Anthony Prato           ✓
Physics & Astronomy     ✓
William Wolfs           ✓

College of Urban Affairs
Communication Studies   ✓
Mitzi Yang              ✓
Criminal Justice        ✓
Todd Ridlon             A
Environmental & Public Affairs✓
Carrie Sampson          ✓
Journalism & Media Studies✓
Jason Holley            ✓
Marriage & Family Therapy✓
Social Work             N/A
Vacant                  N/A
Terri Thomas            ✓

College of Liberal Arts
Anthropology            ✓
Katie Baustian          ✓
English                 ✓
Corinne Lechmann        ✓
Foreign Languages       ✓
Theresa Farmer          ✓
History                 ✓
Stephen Bohigian        ✓
Political Science       ✓
Rafael Oganesyan        ✓
Psychology              ✓
Shane Westfall          ✓
Sociology               ✓
Jennifer Reed           ✓

College of Education
Educational & Clinical Studies✓
Dominique Tetzlaff      ✓
Educational Psychology & Higher Learning✓
Jacqueline Hart         ✓
Proxy                   ✓
Teaching & Learning     ✓
Cynthia Clarke          ✓

Executive Board
President               ✓
Sharon Young            ✓
Vice President          ✓
Michael Alires          ✓
Secretary               ✓
Kirk Talib-deen         ✓
Treasurer               ✓
Meghan Pierce           ✓
= present
A= absent
N/A= seat vacancy

Others present: Rebecca Boulton (GPSA Manager), Dr. Kate Korgan (Dean of the Graduate College), Dr. Peter Gray (Anthropology), Dr. Kendall Hartley (Associate Dean of the Graduate College)

President Young called the meeting to order at 2:03 pm

Call to order – Roll Call
1. PUBLIC COMMENT - none

2. APPROVAL OF MINUTES

- President Young called for a motion to approve the October 6, 2014 Council meeting minutes. Terri Thomas (Social Work) motioned to approve the minutes. Dominique Tetzlaff (Educational & Clinical Studies) seconded the motion. There was discussion from Anthony Prato (Mathematical Sciences) proposing the Council not approve the October 6, 2014 minutes due to the lack of the Executive Board following proper procedure within Robert’s Rules of Order. The Council voted on the motion. The motion passed to approve the October 6, 2014 minutes with one opposed and no abstentions.

3. SPEAKER(S)

- Luis Valera, Vice President for Government Affairs and Diversity Initiatives, discussed the upcoming Nevada Legislative Session & UNLV Initiatives: The UNLV stadium project has been postponed; however, both the Tier I Initiative and Medical School are being actively pursued. There was a packet (appendixes at the end of these minutes) supplied by Mr. Valera presenting the details of the Medical School Initiative. Questions were presented by various colleges (i.e. Mathematical Sciences, Chemistry, Environmental & Public Affairs, Sociology, Hospitality Management) on aspects of the Medical School, MIS initiative, Tier I initiative, and Funding Formula. The rationale behind the Medical School is to generate more research dollars for UNLV and increase economic growth in the Southern Nevadan region and to keep students located at UNLV. A large part of the funding (from the funding formula redistribution) collected by UNLV went to replenishing the faculty that was lost due to the recent economic downturn.

4. BUDGET REPORT

President Young asked Treasurer Pierce for the monthly budget report. Treasurer Pierce directed the Council to the top of the report. She stated that the October wages are listed at $3,982.00 for the student wages in the Graduate Student Commons. She continued the report noting the few operating expenses for the month of October (listed in the monthly expenditure column): Routine monthly costs for the Xerox maintenance agreement for October, postage and telephone costs, $776.67 were for office supplies and toner for the HP laser jet in the Commons. $1,058.57 were for the Board of Regents trip for President Young and herself. Administrative expenses were $4,402.46. These costs are what UNLV charges each internal department to process paperwork and provide services, etc. Treasurer Pierce next highlighted the hosting expenses for the month. In October, $312.67 was spent for the replenishment of the snacks sold in the GPSA study facility. She concluded the reported by stating that the revenue from student fees brought in this month was $22,777.66, and $272.84 was brought in for the sale of snacks in the Commons. This brings the revenue total for the fiscal year to $121,660.66. The balance forward is $131,657.67 with a balance of $55,483.13.

5. GPSA / CAMPUS-WIDE COMMITTEE REPORTS

- Board of Regents / Nevada Student Alliance – The next Board of Regents meeting will be held December 4-5. It will be located at UNLV. The recent Fee Proposals: Credit Card Payment Convenience and Student Athletic fees, will be on the agenda for this meeting. Treasurer Peirce discussed the items on the Nevada Student Alliance agenda: the policy proposal to allow a Special Course Fee for textbooks at Truckee Meadows Community College was discussed with the possibility of expanding the policy to include the other NSHE institutions; a potential policy revision was also discussed regarding the potential mandatory appointment of student government faculty advisors. NSA also discussed putting forth names to sit on the Board of Regents Title IX compliance working group.

- GPSA Activities / Community Service – Chair Amanda Mayfield (Theatre Arts) discussed the current activities being considered by the GPSA Activities/Community Service Committee: continuing with the efforts of the UNLV Cares Food Pantry, researching community involvement with schools, the location for a fall end-of-semester mixer, and during the spring a possible a hike to Red Rock or the Valley of Fire.

- GPSA Awards – Treasurer Pierce updated the council on the GPSA Awards. There are four awards and the applications are due by December 6th. Two are student awards: Service and the Merit. Both come with a $300 stipend. Two of the awards are for faculty, staff and/or administration that impacted graduate and professional student life on campus. Those are the Distinguished Contribution Award and the Outstanding Mentor Award. No monetary award is given for these.
• GPSA Government Relations – Treasurer Pierce informed the Council of upcoming dates for the legislative session: NV Student Awareness Day is March 2nd, 2015. This event date conflicts with the GPSA Council meeting. Nevada Higher Education Awareness Day is scheduled for April 14th, 2015.
• GPSA Publications – Secretary Talib-deen presented to the Council a copy of the newly published November issue of The Luminary. He thanked the committee and Manager Boulton for their contributions.
• GPSA Sponsorship – Vice President Alires announced that the committee met on October 27th to review the 8 emergency and one modification sponsorship applications that had been submitted for the month. The committee awarded 6 of the applications in the amount of $1,668.74. Two of the emergency applications were denied funding and the modification application was approved. Vice-President Alires reminded the council to convey to all of their constituents to pay attention to detail when completing the sponsorship applications.
• President Young stated the Student Health Insurance committee will be meeting with Wells Fargo in mid to late November. The GPSA Student Health Ad Hoc committee plans to meet before that committee’s meeting to discuss the newly implemented mandatory student health insurance policy. Please send any of your concerns, comments and/or suggestions regarding the student health insurance to President Young.
• Parking Advisory Board – The Parking Advisory Board Representative was not able to attend the GPSA Council meeting due to a scheduling conflict. The committee member did forward information to President Young that there are several parking related safety projects underway at UNLV. She also noted that with the upcoming Rodeo will impact parking availability on campus. There have been suggestions to reinstate the Public Safety committee as well.
• President’s Search – Mr. Juan ‘JD’ Duhart, graduate student representative on the President Search Committee, updated the Council on the status of the President Search. The application materials of the candidates can be viewed at http://www.unlv.edu/presidentsearch. The week of November 10th the candidates are scheduled to visit the campus to meet with the campus and Las Vegas community.

6. OLD BUSINESS - none

7. NEW BUSINESS

• Conduct of council members – President Young spoke briefly on the expected conduct of council members. According to bylaws, misconduct will not be tolerated (i.e. personal attacks or interrupting members who may have the floor, no one can speak without being recognized by the president, etc.).
• Student Athletic Fee Proposal – President Young had extended an invitation to the Athletic Director Tina Kunzer Murphy to attend today’s meeting but had not received a response. President Young had forwarded the feedback the Council had sent her to Ms. Gina Strebel, Executive Director, Academic Resources Business and Finance, regarding students’ reactions to the proposed Student Athletic Fee. She asked for a motion regarding the fee proposal. There was a motion from the Physics department to not support the proposal. Katie Baustian (Anthropology) seconded the motion. President Young asked for any discussion. William Wolfs (Physics) mentioned that the proposal was received late, consequently leaving no opportunity for the council to discuss the matter thoroughly. Katie Baustian (Anthropology) took the stance that the proposal would not benefit graduate and professional students. President Young called for a vote to not support the fee proposal. The motion carried unanimously not to support the Student Athletic Fee Proposal. There was no opposition or abstention.
• Recommendation to Provost’s Office regarding Special Fee Proposal process – President Young asked for any discussion regarding the Special Fee Proposal process. It was recommended any proposals be presented with enough advanced notice to allow the council to present the proposal to their constituents so that the representatives can receive adequate feedback to be discussed at a Council meeting. President Young remarked that the E-Board will prepare language for a letter to the Provost’s Office regarding the special fee process for review at the upcoming December 1st Council meeting.

8. ANNOUNCEMENTS

• Friday, November 14, 2014 @ 10:00 – 11:30am: Academic Time Management, LLB 1149 – registration and more information: http://www.unlv.edu/gpsa/development - Dr. Peter Gray (Anthropology) discussed the upcoming workshop and encouraged students to attend.
• GPSA Executive Board office hours – Fridays from 11:00am – noon in Student Union 306
• Graduate College Inaugural “Rebel Grad Slam”: November 3rd – 6th - Dr. Kate Korgan updated the council on the Rebel Grad Slam. Due to the website transition of the Graduate College, communications will be via RAVE and Rebelmail accounts.
• The GPSA Spring 2015 Sponsorship Funding deadline is November 15th.
• Graduate College Fall 2015-2016 Scholarships and Fellowships application deadline is December 1st, 2014.
• GPSA Awards nominations and applications are due December 6th.
• Students who are graduating this Fall can apply for the winter 2014 Commencement Student Speaker Competition [http://www.unlv.edu/commencement/student-speaker](http://www.unlv.edu/commencement/student-speaker). The deadline is November 10, 2014.

9. PUBLIC COMMENT - none

10. ADJOURNMENT
Path to Tier One

Vision/Mission Statement

Report Card

Situational Assessment

Support Structures & Resources

Success Metrics/Goals & Objectives

People

Core Strategies/Action Plans

Organizational Structure
**Why Tier One?**

**The case for Tier One**
- The Carnegie Foundation for the Advancement of Teaching defines Tier One as a very high research-focused university
- Only the top 2.5 percent of higher education institutions (108) rank as Tier One
- UNLV is currently ranked in the top 4.5 percent of higher education institutions (207)
- There are 75 public universities designated as Tier One
- Fifty of the 75 Tier One public universities have medical schools
- Examples of Tier One universities in the West: Colorado, Utah, Oregon and Arizona State
- The University of Central Florida in Orlando is a Tier One university serving a tourism-based economy like Las Vegas
- Las Vegas is one of the few major metropolitan areas without a Tier One university
- No institution in Nevada currently holds this distinction

**Major characteristics of a Tier One university**
- Grants and contracts approximately $100 million (UNLV currently is at approximately $40 million)
- Award 200-plus doctorate degrees per year (UNLV currently awards about 100 per year based on 3-year average)
- Increase research scientist staff — funded through grants and contracts, not with state money
- Higher graduation rates — exceeding national average of 55 percent

**Benefits of a Tier One university**
- Enhances workforce development, graduating students with broad, multi-purpose expertise
- Doubles or triples economic impact of UNLV from $1.5 billion to as much as $4.5 billion
- Provides economic development opportunities
- Generates 350 high-paying jobs in business community for every $10 million in new grants and contracts
- Facilitates start-up companies based on investment in research

**Areas of focus for Tier One status**
- Gaming innovation and regulation
- Unmanned aerial systems (i.e., drones)
- Information technology applications (i.e., Switch)
- Health and medical services and analytics (clinical trials)
- Science and technology (i.e., security technologies, climate, green technology)

**Additional Resources Required**
- $60 million in additional state investment cumulatively over the next decade
- Approximately 250 additional faculty (currently 870)
- New capital project funds of $180 million of state investment plus $120 million in private support over the next two decades
- As much as 500,000 square feet more of research space (currently 650,000)
The Need to Serve Our Community
- Nevada is unable to meet the current healthcare needs of its citizens
- Las Vegas is the largest U.S. metropolitan area without an allopathic medical school
- Nevada ranks 46th in U.S. for number of active primary care physicians per 100,000 population
- Current business model exports doctors from Southern Nevada and the state
- The growing population – including retirees – in Southern Nevada will require more physicians. Almost 25 percent of Nevada’s total active physicians were age 60 or older
- Students who complete both their undergraduate medical education and graduate medical education – or residencies – in the same state have a 70 percent chance of remaining to serve the community
- The chance of students remaining in a state is less than 50 percent if they only complete their graduate medical education – or residencies – in that state

Vision of a UNLV School of Medicine
- Improve access to high-quality health care in the Southern Nevada region
- Emphasize urban and medically underserved and diverse populations
- Increase the number of medical specialists
- Generate high-level clinical care, specialty care, and clinical research
- Capitalize on UNLV’s strengths through existing academic programs in the schools of allied health sciences, dental medicine, community health sciences, nursing and the College of Sciences.
- Integrate public undergraduate medical education and graduate medical education – or residencies – to cultivate more doctors staying to serve Southern Nevada residents
- Partner with other Nevada System of Higher Education Institutions, Veteran’s Administration, local and regional hospitals, Cleveland Clinic/Lou Ruvo Center for Brain Health, and Nevada State Health Division
- Initiate a class of 60 medical students by FY 2017-18, expanding to 120 students in four years

Economic Impact
- Create more than 5,300 jobs by 2025 and a total of 8,000 jobs by 2030
- Generate annual economic impact of more than $800 million by 2025 and $1.2 billion by 2030
- Expand the health services sector (Las Vegas has smallest share compared to any other top 100 U.S. Metro area)
- Spur medical innovations that stimulate the state economy
- Generate $40 million in annual government revenue for Nevada by 2025 and $60 million by 2030
- Leverage economies of scale and synergies for public undergraduate medical education and graduate medical education – or residencies

References
**HISTORY**

For many years UNLV’s Runnin’ Rebels played basketball at the Las Vegas Convention Center – a wonderful partner – before the community embraced the decision to build the Thomas & Mack Center. It changed the dynamics of the men’s basketball program forever. The arena became part of the team’s identity, a revenue enhancer for UNLV athletics, and part of the overall experience for the fans, the players, and the community. Today the Thomas & Mack Center has evolved into more than a basketball arena. Although a new concept 30 years ago when introduced, the Thomas & Mack has a history of success and is viewed as a neutral venue for special events that attract new business like the NBA Summer League in July, USA Basketball in August, the PBR World Finals in late fall, and the National Finals Rodeo in December. That same successful model can be utilized for a new stadium close to the Las Vegas Strip and as an extension of UNLV. In this case 1+1 equals more than 2. The benefits go far beyond the stadium itself, including construction jobs, service-industry jobs, new tax revenue, economic stimulus for the county and the state, and a facility the community and UNLV can use.

- Like the Thomas & Mack did for UNLV basketball, a new stadium will improve recruiting and enhance the competitiveness and financial performance of UNLV football and bring all of UNLV’s athletic programs to campus.

- Besides energizing UNLV athletics and strengthening UNLV’s connection with Las Vegas, the stadium will also create a true game-day experience for students, student athletes, alumni (many of whom live and work in Southern Nevada), and community.

- For a city that attracts visitors with a full range of activities and events, Las Vegas does not have a state-of-the-art venue to host events requiring more than 40,000 seats.

- The impact of a new stadium as an extension of the UNLV campus is projected to have significant economic benefit, even based on conservative financial models relative to the new events and visitors that Las Vegas will be able to attract (in addition to retaining existing activities).

- A UNLV stadium will boost employment and economic. See the back of this sheet for projections.
Las Vegas has emerged as an international travel destination. A stadium just steps from the Las Vegas Strip will offer incredible opportunities to attract visitors, generate publicity for Las Vegas, and support UNLV and UNLV athletics.

As the university matures, a stadium that is an extension of the campus will not only enhance the overall university experience, it will strengthen UNLV’s role as the gathering place for education, arts, and athletics, providing another gateway to UNLV.

UNLV’s vision for the future is one with strong research and academic programs, a medical school that improves access to high-quality health care, and a campus environment that enriches the student, alumni, and community experience. It’s part of the overall strategy to become a Carnegie Tier One university.

Tier One universities are research-focused, retain the brightest and best students, receive more federal grants and generate more economic development for the community. Most feature strong athletic programs that enhance the connection to the university.

UNLV’s goal as a university includes elevating our academic, research, and athletics programs. A stadium connected to the campus is consistent with this vision and master plan and necessary for the long-term success of UNLV athletics.

The model for this strategy is evident in universities throughout the western part of the United States: Utah, Oregon, Arizona State, UCLA, Washington, and Colorado are examples.

A great community needs a great university connected to that community and beyond. A new stadium associated with the campus will play a major role in that regard.
UNLV

UNLV and Tier One
UNLV Tier One is an extension of the university’s strategic plan to be among the top 108 American research universities. The university is currently classified by the Carnegie Foundation as “Research University/High Research,” placing it among the top 207, and is working to attain the “Research University/Very High Research” designation.

To get there, the university has engaged in several key initiatives:

UNLV School of Medicine – Establishing an independent allopathic degree-granting public medical school in Southern Nevada is a top priority for UNLV. It will make significant contributions to the university’s Tier One initiative, boost the regional economy and health care industry, and provide Southern Nevada with more access to the quality health care it deserves.

Planning began in November 2013 with a memorandum of understanding between UNLV, the Nevada System of Higher Education, University of Nevada, Reno, and the University of Nevada School of Medicine. A statewide steering committee is guiding the process, and Dr. Barbara Atkinson, the newly appointed planning dean, will work with the campus to develop a vision for the school, oversee academic planning and fundraising, and establish a community advisory committee.

Economic Development – As the largest research university in the state and the only one in Southern Nevada, UNLV is dedicated to developing and supporting the human capital, regional infrastructure, and economic diversification that Nevada needs for a sustainable future. UNLV is a strong partner in the governor’s economic development plan. It is committed to producing the highly qualified workforce our community needs; bringing more federal and private grant funding to Southern Nevada; and partnering with industry to create new businesses through the commercialization of the intellectual property at UNLV.

Academic Success – UNLV is committed to creating an environment conducive to academic success – from the day students arrive on campus for orientation, during their academic career, and into their chosen careers. This includes a new general education curriculum that creates a more defined pathway for undergraduates with a course structure that presents and reinforces a clear set of skills all students should possess, more access to academic and career advising, and greater connectivity with future employers through enhanced research and academic partnerships with industry.

Current Building Initiatives – UNLV’s campus master plan calls for the completion of several major initiatives in the near future, including:

• A new state-of-the-art, on-campus stadium for UNLV athletics that will provide the region with the only events center capable of hosting concerts, sports, and other special events for more than 50,000 spectators.

• A $50 million academic building for the Harrah College of Hotel Administration that will help the college raise the bar for hospitality education and serve as a bridge to the resort industry with public and private support from the state of Nevada and hospitality, gaming and tourism industries.
University Highlights
The Northwest Commission on Colleges and Universities' comprehensive accreditation report cited UNLV "for its exceptional sense of community and solidarity in the face of literally unprecedented fiscal challenges that were countered by a commitment to transparency and inclusiveness in critical planning by the administration and (Faculty) Senate."

Technology transfer at UNLV is steadily increasing. UNLV filed 31 patent applications in the last four years with approximately 140 research disclosures on file. UNLV currently has 14 issued patents.

As a partner in Nevada's economic recovery, UNLV has enhanced its community connection through partnerships with industry leaders in sectors targeted for economic growth (National Security Technologies, Las Vegas Sands, Konami Gaming, Switch, Intel, NV Energy are examples).

The Brookings Mountain West think tank at UNLV, founded in 2009, is a center for high-quality, independent research on the public policy issues critical to the Inter-Mountain West region.

The Lincy Institute, also founded in 2009, focuses on improving Nevada's health, education, and social services through research. This research is used to inform public policy decisions and to help service providers and nonprofits draw state and federal money to the greater Las Vegas area.

UNLV recently established a transfer center partnership with the College of Southern Nevada to ease the transition from community college to UNLV.

UNLV students topped every other American university and finished second overall in the prestigious 2013 Solar Decathlon. The U.S. Department of Energy competition challenged university students to design, build, maintain, and market a sustainable solar-powered home. DesertSol, which is now on permanent display at the Springs Preserve, took two years and a team of more than 60 students to complete.

Academic Programs
The William S. Boyd School of Law is young but highly regarded for its legal writing program, the Thomas and Mack Legal Clinics, and the Saltman Center for Conflict Resolution.

UNLV has developed a series of minors directed to critical needs of our state, including the global entrepreneurship program for future business leaders, an IT minor for growing big data analytics needs, a solar and renewable energy minor that provides a foundation in both technical and policy issues, and a new unmanned aerial systems minor to support the state's FAA designation as a drone research test site.

The Academic Success Center is a model for active academic intervention, tutoring, and student support. The retention rate for those using the center's services is 88 percent.

UNLV was one of just 30 schools awarded the JedCampus seal from the Jed Foundation for its comprehensive approach to student mental health programming.

UNLV is stepping up its support for active duty military and veterans. From tuition assistance and campus training to on-site Veterans Administration support and specialized recruitment, UNLV is increasing its services. UNLV also partners with Las Vegas' Nellis Air Force Base.

Our Students
UNLV welcomed more than 3,700 new freshmen this year - our largest-ever freshman class and up more than 10 percent from last year. UNLV has a school record number of National Merit Scholars, more than 60 valedictorians, and our largest and most gifted Honors College class.

Last year, UNLV distributed more than $240 million in financial aid.

UNLV received Minority Serving Institution designation from the U.S. Department of Education, meeting the requirements as an Asian-American and Native-American, Pacific Islander-Serving Institution and is an emerging Hispanic Serving Institution.
Student Athletic Fee Proposal
University of Nevada, Las Vegas, Fall 2015 (FY 2016)

Proposal

The University of Nevada, Las Vegas Intercollegiate Athletics Department, hereinafter referred to as UNLVICA, respectfully requests a $2.00/SCH increase in undergraduate and graduate student fee support, effective Fall 2015 (FY 2016).

Historical Framework

Since 1985, UNLV has allocated a portion of student registration fees – $3.80/SCH for undergraduate students and $2.00/SCH for graduate students – to UNLVICA. In Spring 2010 (FY10), a new fee of $1.00/SCH was allocated to UNLVICA outside the registration fee, becoming the first new fee benefitting UNLVICA in 25 years.

Therefore, FY16 will represent the 31st year since support from registration fees was first introduced for UNLVICA, and during that time the lone increase has been $1.00/SCH, or an average of 3.3 cents per year.

Rationale

Since 2013, UNLVICA has been working closely with the President’s Office and the University’s Finance and Business Services Division to identify ways to develop a more sustainable financial model for UNLVICA while preserving our ability to remain competitive in the Mountain West Conference and nationally. This has resulted in the introduction of a series of cost-containment measures and the development of new revenue streams.

With these measures in place, we are now asking UNLV students to partner with UNLVICA to ensure our Intercollegiate Athletic Program remains competitive and continues to serve as a source of pride and national identity for our University; to ensure our student-athletes have the resources and support necessary to excel in the classroom, on the fields of play and in life; and to achieve a balanced budget for UNLVICA.

Examples of cost-containment measures that have already been implemented:

- The introduction of a new operating structure for UNLVICA, which included the elimination of several positions in senior and middle management, the elimination of several coaching positions and, where possible, the consolidation of duties;

- Reductions in administrative expenses associated with travel, lodging, printing, information technology and other business services;

- A greater emphasis on scheduling non-conference games and matches with universities located on the West Coast and Southwest, thereby reducing travel and lodging costs.

And, examples of how UNLVICA is already generating new revenue:
• On an every-other-year basis (odd numbered years), UNLV Football will play a ‘guarantee game’ against a high profile opponent from one of the so-called Resource Five Conferences, resulting in a seven-figure payout to UNLVICA;

• Expanding the inventory of seats in the Thomas & Mack Center that require a major gift contribution to the Rebel Athletic Fund in order to purchase Men’s Basketball season tickets;

• Expanding private donor fundraising through the Rebel Athletic Fund, which during the last five years has almost doubled the amount of revenue it generates on an annual basis (from $3.7 million in 2009-10 to $6.6 million in 2013-14).

It is also important to note that, at present, UNLVICA lags significantly behind its sister institution, the University of Nevada, Reno (UNR), and other institutions in the Mountain West Conference in contributions from student athletic fees. The addition of $2.00/SCH in student athletic fee support will bring what UNLV students provide for athletic benefits into relative parity with what UNR students are now paying, and will improve UNLV’s standing across the Mountain West, where UNLV currently ranks 9th among 11 member-institutions.

If approved, the fee increase will provide UNLVICA with approximately $1.2 million in new funding on an annual basis. These funds will be used as follows:

Approximately 50% will be used annually to help create a financially sustainable operating plan and bring the UNLVICA budget into balance. The other 50% will be used for enhancements to programs and services offered by UNLVICA to student-athletes, with an emphasis on those programs and services that support academic achievement. The projected impact of these enhancements must be defined and measurable. Examples include:

• The addition of a full-time Director of Student-Athlete Development, to focus on life skills, career planning and post-graduate transition;

• The addition of eight Graduate Assistants (students who are enrolled in graduate-level classes at UNLV) to work in areas including Academic Advising, Sports Medicine, Nutrition, and Strength and Conditioning; in addition to providing important support to UNLVICA, Graduate Assistants gain valuable hands-on experience that significantly enhances their professional development;

• The addition of a full-time Academic Advisor to support student-athletes in football.

Value To The University

Student fees help underwrite the costs of scholarships and support the operations of an Intercollegiate Athletics Program that offers varsity competition in 17 sports for more than 450 undergraduate and graduate students. Academically, these student-athletes typically attain grade point averages and graduation rates that are higher than the university average. Socially, these student-athletes are expected to contribute to the quality of life on campus and throughout greater Las Vegas through volunteer community service. And athletically, these student-athletes regularly compete for championships at both the regional and national level.
Student fees also help make the following benefits available to UNLV undergraduate and graduate students:

- Free admission to all UNLV intercollegiate athletic events, including men’s basketball and football (note: purchased individually, the cost of season tickets to these events would be approximately $1,245.00; however, the average undergraduate student pays 75% less through student fees);

- With a complimentary ticket, each student can purchase an additional ticket at half price;

- Prime seat locations at Sam Boyd Stadium, the Thomas and Mack Center and Cox Pavilion;

- Use of other athletic facilities. Intramurals and recreation use athletic facilities from November through May due to the intramural field(s) being used by the National Finals Rodeo. The Intercollegiate Athletics Department is responsible for maintaining its athletic venues.

There is also the undeniable value that a successful Intercollegiate Athletics Program provides to the wider university community. Intercollegiate Athletics should reflect the vision and aspirations of the entire university – and in the case of UNLV, the ambition to reach new heights of excellence academically while achieving Tier One/Carnegie Research Very High status as a research institution. Intercollegiate Athletics is essential in shaping the identity and reputation of a university. It makes a direct and positive impact on the college experience for students, faculty and staff. And, it has a measurable impact on the ability of areas such as Admissions, Development and Alumni Relations to prosper and generate revenue for the wider university.

**Request For Consideration**

We therefore respectfully request consideration of a $2.00 increase per credit hour for undergraduate and graduate student fees beginning in Fall 2015 (FY 2016) – and the support and partnership of UNLV students in making certain our Intercollegiate Athletic Program remains competitive in the Mountain West Conference and nationally. If approved, this proposal will generate an additional $1.2 million annually in student fee allocations, which will be essential in building a more sustainable financial model for UNLVICA.

Thank you for your consideration.