

College of Business
BSBA Degree, Entrepreneurship, 2010-2012

Entrepreneurship is many things to many people. A leading scholar in the field, William Bygrave, defines it as "...initiative, imagination, flexibility, creativity, and a willingness to think conceptually, and the capacity to see change as an opportunity." As such, entrepreneurship can be considered a unique perspective of general management. It is fundamentally integrative and interdisciplinary in nature. While housed in the Management Department, this major is cross-functional in its scope, emphasizing entrepreneurial management, marketing and finance.

The entrepreneurship major prepares students to view the business world through entrepreneurial lenses. Students completing this major should have the skills to recognize opportunity, develop a business concept, determine its feasibility and write a comprehensive business plan. Besides preparing students to begin their own businesses, the major enables students to become productive employees in newer or innovative firms where an emphasis is placed on opportunity identification, risk-taking, making things happen and/or doing more with less.

Suggested Academic Plan

This is a suggested academic plan. Students may make adjustments and consult the current Undergraduate Catalog for course prerequisites. Student should also confirm with departments for semester course offerings.

Junior Year			
Fifth Semester		Sixth Semester	
FIN 301	3 cr.	FIN 345	3 cr.
MGT 301	3	MGT 367	3
MGT 302 (fall only)	3	MGT 492 or 494	3
MKT 301	3	SCM 352	3
◆ general elective	3	◆ general elective	3
		◆ general elective	2
	15		17

◆ The number of general electives varies depending on the total credits used to meet requirements. A student should count the number of credits needed to meet degree requirements and subtract that from the minimum credits required to earn the degree (124). The difference is the number of general elective credits needed.

◆◆ Select major electives from 300- or 400-level ACC, BLW, ECON, FIN, IS, MGT, MKT, SCM or BUS 481.

Senior Year			
Seventh Semester		Eighth Semester	
MKT 472	3 cr.	BUS 496/7/8	3 cr.
IS 378	3	IS 383	3
MGT 303	3	◆◆ major elective	3
MKT 312 or 473	3	◆◆ major elective	3
◆◆ major elective	3	◆ general elective	3
	15		15

Note: Some major courses tend to be offered only in certain semesters. Students should confirm class offerings with the academic departments.

The *Undergraduate Catalog* is the source for academic requirements and policies. Those listed below are some policies that affect registration. Please see the *Undergraduate Catalog* for additional information. Seek clarification from an academic advisor as needed.

- Please see the current *Undergraduate Catalog* for course prerequisites. The current course prerequisites apply to all students, regardless of a student's catalog of matriculation.
- Minimum C (2.0) grade required in the prerequisite in order to continue with subsequent courses. Minimum C grade required to satisfy degree requirements.
- Admission to the major required to enroll in upper-division business courses.
- College of Business Course-Repeat Policy: Students may take business courses a maximum of three times for degree applicability.
- Students should apply for graduation at least two semesters prior to their expected graduation date. Please see MyUNLV to initiate graduation and speak with your advisor about eligibility.