

GAMING MANAGEMENT

William F. Harrah College of Hotel Administration

Gaming Management

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Hotel Administration

For more information about careers in
Gaming Management:
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Careers in Gaming Management

The gaming industry has seen many significant changes in its recent development. It has evolved from the initial small hotel/casino properties on the Strip in Las Vegas to a worldwide business. While many gaming properties started with approximately 200 hotel rooms to accommodate their casino patrons, today these properties have become multi-faceted, mega-resorts with as many as 6000 rooms. Furthermore, the casino industry is now extremely diverse with casino properties varying in size and geographical location - from land-based, to riverboats, to Native American tribal casinos, to national and international venues. Currently, the international expansion of hotel/casino properties demonstrates the primary growth of the industry.

The annual revenue for gaming operations in the United States in 2007 was \$60.3 billion, while Asia accounted for \$18.3 billion, and the European, African and Middle Eastern markets accounted for \$30.3 billion in revenue. PricewaterhouseCoopers, LLC issued a report in June 2008 that estimated that gaming revenue would be approximately \$155 billion worldwide in 2012, despite

anticipated decreases in the U.S. markets in 2008 and 2009. Clearly, the gaming industry is exploding and dynamic.

All students are admitted directly into the Hospitality Management Major and will receive the education required to manage any business through their participation in courses such as human resources management, organizational behavior, facilities management, hospitality law and a course in leadership, management and ethics. Students also study food sanitation, food service operations, cost control, career development, financial and managerial accounting, financial management, hospitality service management, and operations and strategic management.

The addition of a concentration in Gaming Management provides a focused approach that exposes students to all aspects of the gaming industry through coursework in gaming

operations, gaming device management, casino regulations, casino marketing and quantitative methods and applications in the gaming industry. Students can also choose to satisfy one of their open electives by enrolling in the Sociology of Gaming class, where students are able to take advantage of the College's international reputation in research conducted by our faculty on the issues associated with problem gambling. The gaming faculty are sensitive to the issues surrounding the effects of gaming on the greater society and incorporate their research on the subject into the entire Gaming Management curriculum to ensure the development of responsible informed future gaming managers. The internship provides students with a personal glimpse into the highly secure and controlled environment of the gaming industry. These internships are in high demand and take place both in Las Vegas and in gaming properties worldwide.

UNLV

WILLIAM F. HARRAH

College of
HOTEL

ADMINISTRATION

The College

The William F. Harrah College of Hotel Administration offers one of the world's best programs in the preparation of students for the global hospitality and leisure services professions. Strong classroom academics are combined with focused internship and mentoring opportunities to provide a solid, applied educational foundation. The college features professional programs with a career in management as its goal. Our programs prepare students for a diverse and exciting business focus specific to careers in hotels/lodging, restaurants, tourism, gaming, trade shows, conventions, meeting planning, and food service. In addition, our location offers students the "World's Greatest Laboratory" of opportunities to acquire professional experience in the hospitality and leisure services field.

Employment Opportunities

The Gaming Management Concentration is designed for persons who wish to pursue a career in one of several aspects of the gaming industry. Completing a concentration in this field facilitates careers in casino operations, casino accounting, suppliers and manufacturers serving the casino industry, professional positions in gaming regulations and casino marketing. Completing this concentration within the College of Hotel Administration at UNLV involves taking courses within the general education area, the college core (for a well-rounded hospitality education), as well as more specific gaming core courses giving graduates the required skills for being highly successful in the casino environment.

Who Hires Our Graduates?

- Allegiant Air
- Activity Planners
- Aristocrat Technologies
- ARAMARK
- Bally Technologies
- Bob Evans Restaurants
- Boyd Gaming Corporation
- Caesar's Entertainment

- Cannery Casino Resorts
- Canyon Ranch Spa Club
- Charlie Palmer Group
- Club at Cordillera
- Club Med
- Coast Hotels and Resorts
- Compass Group
- Cornerstone Colorado Club
- Cosmopolitan Casino Resort
- Dakota Events
- Destination by Design
- Dragon Hill Lodge
- Echelon Resorts
- Ecolab
- Encore Productions
- Enterprise Car Rental
- Expedia
- Fairmont Hotels
- Four Seasons
- Freeman Group
- GBS Linens
- GES Exposition
- Hard Rock Casino
- HEI Hotels
- Highgate Hotels
- Hillstone Restaurant Group
- Hilton Hotels Corporation
- Holland American Line
- Houston's Restaurants
- Hyatt Hotels and Resorts
- IGT
- Incline Village Resorts
- InterContinental Hotel Group
- J. Alexander's Corporation
- Kimpton Hotels and Restaurants
- Kohler Company
- Konami
- Las Vegas Convention & Visitors Authority
- Las Vegas Sands (Venetian Group)
- Lettuce Entertain You Enterprises
- Loews Lake Las Vegas Resort
- LXR – Luxury Resorts and Hotels
- Mammoth Mountain Ski Area
- Mandarin Oriental
- Marriott International
- MGM Resorts International
- Mina Group
- Omni Hotels
- Pacifica Hotel Company
- Panda Express
- PCH Resorts

- Peninsula Hotels
- Pinnacle Entertainment
- Pizza Hut
- Priority Event Staffing
- Resort at Squaw Creek
- Rosewood Hotels and Resorts
- Sage Hospitality Resources
- SeaWorld Orlando
- ShuffleMaster
- Sodexo
- Soirees Catering
- Southern Wine and Spirits
- Starbucks Coffee Company
- Starwood Hotels and Resorts
- Station Casinos
- T.G.I. Fridays
- The Capital Group
- The Cheesecake Factory
- The Grand Del Mar Resort
- Tower 23
- Trump International
- USA Hosts
- Vail Resorts
- Vegas 4 Locals
- Walt Disney World
- White Lodging
- Wirtz Beverage
- Wyndham
- Wynn Las Vegas

Typical Jobs in the Gaming Management Field include...

- Slot Analyst
- Slot Floorperson
- Casino Financial Analyst
- Casino Marketing Analyst
- Casino Marketing Coordinator
- Poker Room Supervisor
- Race and Sports Supervisor
- ShuffleMaster Management Trainee
- VIP Services Supervisor
- Casino Management Trainee (Table Games and Slots)
- Casino Cage Supervisor
- Pit Clerk Supervisor
- Surveillance Operator
- Credit Administrator
- Title 31 Coordinator
- Technology Sales Representative
- Technology Account Manager

