

Marketing/Social Media Internship

Job Title: Marketing/Social Media Internship – Wellness Promotion

Area: Wellness Promotion, Student Wellness

Level/Number: Appointment Only, Uncompensated

Description: Under the supervision of the Wellness Promotion-Marketing Graduate Assistants and Assistant Director for Wellness Promotion, the Marketing Intern Student(s) will have opportunity to gain practical experience in the following areas: research, marketing, promotion and conduction of wellness, recreation and sports programs/events; social marketing/social media; print and digital flyer design; social norming campaigns; professional career development; Additional and/or special projects may be assigned as needed. Programs, activities and events that require marketing and promotion occur throughout the year.

Responsibilities may include:

- Research specific health/wellness topics
- Collaborate with other practicum students, interns, graduate, undergraduate and professional staff as needed
- Market and promote programs, activities, services and presentations
- Provide customer service as a resource for information regarding the SRWC, including the facilities, programs and services of Student Wellness and Campus Recreational Services & Facilities
- Maintain social media networks
- Develop/revise social norming messages/campaigns
- Create/revise print and digital marketing media
- Attend mandatory meetings and semester orientations
- Other duties as assigned

Minimum Qualifications:

- Current enrolled undergraduate or graduate student in Graphic Design, Communications, Business, or related major with experience.
- Prior experience and knowledge working with Facebook, Twitter, You Tube, email servers, Instagram and Pinterest
- Excellent interpersonal skills mandatory

Knowledge or Special Skills Required:

- Outstanding research ability (web-based and print), organizational, and writing skills
- Willingness to adapt to change and work in high-energy environment
- Outstanding technical skills including: PowerPoint, Excel and Word
- Adobe Illustrator and Photoshop experience preferred

Experience: Variable. Training provided for specific need areas if necessary for the right candidate.

Time Commitment: Variable as per academic program requirements, programming and staffing needs. May include nights and weekends.

Website: srwc.unlv.edu



UNLV Rebel Wellness Zone



UNLVWellness



UNLV_SRWC

Contact Info:

Kaitlyn Paulsen, Graduate Assistant for Wellness Promotion, 702-774-7127, kaitlyn.paulsen@unlv.edu
Starr Wharton, Assistant Director for Wellness Promotion, 702-895-0288, starr.wharton@unlv.edu