The lodging and resort management industry has seen many significant changes in its recent development. The industry ranges from small bed-and-breakfast facilities to the colossal mega-resorts found in the United States and abroad. In the U.S. alone, 50,000+ hotels account for approximately $100 billion a year in room revenues. The U.S. lodging industry is the third largest retail industry, behind automotive and food stores. The resort industry is one of the fastest growing markets in the world.

The William F. Harrah College of Hotel Administration at the University of Nevada, Las Vegas (UNLV) offers a major in lodging and resort management to prepare individuals to enter this dynamic field. Completing a major in this field facilitates careers in front desk management, marketing, guest services, human resources, facilities, housekeeping, reservations, timeshare, concierge, and VIP services among others. Students learn essential management skills while taking courses that integrate academic and hands-on activities to provide an overview of the industry and competencies necessary for success in various areas of the lodging industry. Completing this major involves taking courses within the general education area, the college core (for a well-rounded hospitality education), as well as more specific lodging and resort management core courses giving graduates the required skills needed to be highly successful.

Effectively managing a resort requires knowledge in a wide variety of functions ranging from lodging, food and beverage, housekeeping, grounds and facility maintenance, and activities such as gaming, golf, tennis, water sports, hiking, and other outdoor recreation activities. The management skills learned from our degree program will be essential to success in the lodging and resort field, whether individuals choose to work in the U.S. or abroad.

The William F. Harrah College of Hotel Administration at the University of Nevada, Las Vegas (UNLV) offers one of the world’s best programs in the preparation of students for the global hospitality and leisure services professions. Strong classroom academics are combined with focused internship and mentoring opportunities to provide a solid, applied educational foundation. The college features professional programs with a career in management as its goal. Our majors prepare students for a diverse and exciting business focus specific to careers in hotels/lodging, restaurants, tourism, gaming, trade shows, conventions, meeting planning, recreation, food service and the culinary arts. In addition, our location offers students the “World’s Greatest Laboratory” of opportunities to acquire professional experience in the hospitality and leisure services field.
Employment Opportunities

The lodging and resort management field provides infinite career paths with substantial job security and opportunities for upward mobility. The hotel industry employs roughly 1.6 million workers in the U.S., with approximately 500,000 working in full-service hotels. Recently, despite a temporarily troubled economy that led to decreased occupancy ratings nationwide, the lodging industry posted a 4.2% growth rate in room revenue (includes participant input from Marriott, Starwood Hotels & Resorts Worldwide, Blackstone Group LP’s, and Hilton Hotels, Group).

Who Hires Our Graduates?

♦ Alyeska Resort
♦ Archstone-Smith
♦ Bacara Resort and Spa
♦ Big Sky Resort
♦ Bluegreen Corporation
♦ Boyd Gaming Corporation
♦ CanyonRanch SpaClub
♦ Compass Group
♦ Cornerstone Colorado Club
♦ Dragon Hill Lodge
♦ Echelon Resorts
♦ Fairmont Hotels
♦ Four Seasons
♦ Grand Hotel
♦ Harrah’s Entertainment
♦ Hilton Hotels Corporation
♦ Hyatt Hotels and Resorts
♦ Incline Village Resorts
♦ InterContinental Hotel Group
♦ Island Hospitality
♦ Kimpton Hotels and Restaurants
♦ KSL Resorts
♦ Las Vegas Sands (Venetian Group)
♦ Loews Lake Las Vegas Resort
♦ LXR – Luxury Resorts and Hotels
♦ Mammoth Mountain Ski Area
♦ Marriott International
♦ MGM MIRAGE
♦ Oakwood Worldwide
♦ Omni Hotels
♦ Pacifica Hotel Company
♦ Peninsula Hotels
♦ Pinnacle Entertainment
♦ Planet Hollywood Resort and Casino
♦ Resort at Squaw Creek
♦ Rosewood Hotels and Resorts
♦ Sage Hospitality Resources
♦ SeaWorld Orlando
♦ Starwood Hotels and Resorts
♦ Station Casinos
♦ The Capital Group
♦ The Grand Del Mar Resort
♦ The Kor Group
♦ The Parker Palm Springs
♦ Tower 23
♦ Trump International Hotel Management
♦ Walt Disney World
♦ West Paces Hotel Group
♦ Wyndham
♦ Wynn Las Vegas

Typical Jobs utilizing the Lodging and Resort Management Major include...

♦ Room Reservations Manager
♦ Front Desk Manager
♦ Front Office Manager
♦ Front Services Manager
♦ Night Audit Supervisor
♦ Assistant Executive Housekeeper
♦ Public Area Supervisor
♦ Employment and Benefits Specialist
♦ Training Specialist
♦ Employee Services Coordinator
♦ Employee/Labor Relations Specialist
♦ Human Resources Generalist
♦ Guest Relations Manager
♦ Concierge Manager
♦ VIP Services Manager
♦ Business Services Manager
♦ Transportation Manager