

HIGHLIGHTS

The William F. Harrah College of Hotel Administration is consistently ranked as one of the top college hospitality programs in the country, and it's not hard to see why. Our faculty members are internationally known experts, our programs mix the right amount of classroom and work experience, our students are well prepared to enter the job market, and our alumni are distinguishing themselves in their careers. And with more than 150,000 hotel rooms, Las Vegas is the ideal living laboratory for the study of hospitality in all its facets.



POINTS OF PRIDE

- More than 25 percent of our students come from outside of the United States to study at UNLV, drawn to the university by its reputation. They bring a valuable global perspective that benefits all our students.
- The Bob Boughner Career Services Center helps Harrah Hotel College students and alumni to explore a broad range of employment opportunities tailored to their education and experience. In addition, our strong mentor program matches students with industry professionals.
- Harrah Hotel College faculty members have written more than 30 textbooks used in hospitality programs all over the world.
- UNLV's *Gaming Research & Review Journal* publishes a distinguished line-up of peer-reviewed articles from the field's leading academic experts and is a well-respected voice in the rapidly globalized world of gaming.
- UNLV Singapore, a self-supporting campus, is bringing world-class hospitality education to the Pacific Rim. The campus supports more than 500 students. An additional 1,000 people have already completed industry-related, non-degree programs.
- UNLV's Professional Golf Management Program, one of only 19 PGA-accredited programs in the country, gives aspiring golf pros the skills and experience they'll need to be excellent facility managers as well as teaching pros.
- The International Gaming Institute brings industry professionals to Las Vegas for customized educational programs. In addition to specialized seminars and classes, it offers webinars for businesses and regulatory agencies throughout the world. The center also conducts research and tests innovative systems for the hospitality industry.





COMMUNITY

- Each semester UNLV students present a “Chef Artist” Dinner, where a noted chef prepares a signature menu, chooses the wines, guides the students, and visits with guests. Featured chefs have included Joel Robuchon, Andre Rochat, Guy Fieri, Sean Griffin, and David Bush.
- Our students routinely organize charitable events including the breast cancer benefit “Par for the Cure,” the “Heart of Gold Ball” for the American Heart Association, and an annual services fair to help local homeless children.
- People on six continents seek out Bo Bernhard, director of the International Gaming Institute, for his expertise in problem gambling. He has researched the effects of video poker and fantasy sports betting as well as traditional table games on people with addictive tendencies. His studies show that treatment can be effective in the vast majority of cases.

ALUMNI

Nearly 11,000 alumni from the William F. Harrah College of Hotel Administration carry the UNLV brand all over the world. Here are a few you might have heard about:

Paula Eylar '89 B.S., '97 M.B.A., vice president business and technology, Boyd Gaming Corporation

Guy Fieri '90, chef and TV host of several shows including “Diners, Drive-ins and Dives” and “Minute to Win It”

Bill Hornbuckle '84, chief marketing officer of MGM Grand Resorts International

Cynthia Kiser Murphey '80, '95 MS, president, New York-New York Hotel & Casino

Chuck Lehman '71, president, Fresh & Ready Foods

Anthony Marnell III '98, developer of the M Resort

Bill McBeath '87, president and COO, Aria Resort and Casino

Michele Nichols '83, founder, Unique Venues

Bill Paulos '69, principal, Cannery Casino Resorts

Scott Sibella '89 president, MGM Grand and “Undercover Boss”

Jung-ho-Suh '82, '83 MBA, chairman, Ambassador Hotel Group

College of Hotel Administration Facts

Enrollment and Faculty

Undergraduate students:	2,956
Master's students:	174
Doctoral students	20
Full-time faculty	46

Programs

Hospitality Management

Concentrations

Gaming Management
Meetings and Events
Professional Golf Management
Restaurant Management

Degrees

Bachelor's, master's (including an executive online program), and doctoral

Resources and Centers

Caesars Hospitality Research Center
International Gaming Institute
Stan Fulton Building

UNLV