

HOSPITALITY MANAGEMENT

William F. Harrah College of Hotel Administration

Hospitality Management

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For more information about careers in
Hospitality Management:
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Careers in Hospitality Management

The Hospitality Management Major offers a broad approach to a career in the hospitality industry and is perfect for students who wish to remain generalists in studying all aspects of the industry rather than limiting themselves to any one segment. Many students enter college knowing they want to enter a particular field, such as the hospitality industry, but want to keep their career path options open. The Hospitality Management Major would be an excellent choice for those individuals.

The program provides the most varied course of study offered by the college. In addition to the university's general education requirements, students take classes specific to the industry and include topics such as an introduction to hospitality, an introduction to the lodging industry, human resources management, organizational behavior, facilities management, hospitality law and employment law. Students also study food sanitation, food service operations, purchasing, cost control, career development, financial and managerial accounting, financial management, hospitality service management, and operations and

strategic management. The inclusion of six elective courses allows for a concentration of courses to satisfy the student's desire to learn more about a specialized field of study.

Adding to this broad-base curriculum are internships, a senior-level capstone class that will have students using all of their learned managerial and leadership skills, and actual work experience in the hospitality industry. This eclectic approach offers prospective employers a well-rounded graduate who understands day-to-day operations, has the ability to do strategic planning, and is adaptable to a multitude of positions.

With this expansive knowledge base, students will be ready to look at numerous career opportunities upon graduation.

The College

The William F. Harrah College of Hotel Administration offers one of the world's best programs in the preparation of students for

the global hospitality and leisure services professions. Strong classroom academics are combined with focused internship and mentoring opportunities to provide a solid, applied educational foundation. The college features professional programs with a career in management as its goal. Our majors prepare students for a diverse and exciting business focus specific to careers in hotels/lodging, restaurants, tourism, gaming, trade shows, conventions, meeting planning, recreation, food service and the culinary arts. In addition, our location offers students the "World's Greatest Laboratory" of opportunities to acquire professional experience in the hospitality and leisure services field.

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Employment Opportunities

The term, "Hospitality Industry," covers a wide spectrum of businesses and our Hospitality Management Major leads to a myriad employment opportunities.

Graduates of our program typically are offered entry level management positions or are placed into a management development program by their new employers. Our students are highly sought by national and international hotel/lodging chains, national restaurant companies, timeshare operations, independent management and hospitality industry consulting firms.

Who Hires Our Graduates?

- ♦ Allegiant Air
- ♦ Alyeska Resort
- ♦ ARAMARK
- ♦ Archstone-Smith
- ♦ AVERO
- ♦ Bacara Resort and Spa
- ♦ Big Sky Resort
- ♦ Bluegreen Corporation
- ♦ Boyd Gaming Corporation
- ♦ CanyonRanch SpaClub
- ♦ Charlie Palmer Group
- ♦ Club at Cordillera
- ♦ Club Med
- ♦ Compass Group
- ♦ Cornerstone Colorado Club
- ♦ Dragon Hill Lodge
- ♦ Echelon Resorts
- ♦ Ecolab
- ♦ El Paso BBQ
- ♦ Encore Productions
- ♦ Experient
- ♦ Fairmont Hotels
- ♦ Fontainebleau
- ♦ Four Seasons
- ♦ Freeman Group
- ♦ Garden City Casinos
- ♦ Grand Hotel
- ♦ Harrah's Entertainment
- ♦ Hillstone Restaurant Group
- ♦ Hilton Hotels Corporation
- ♦ Holland American Line
- ♦ Houston's Restaurants
- ♦ Hyatt Hotels and Resorts
- ♦ Incline Village Resorts
- ♦ InterContinental Hotel Group
- ♦ Island Hospitality
- ♦ Islands Restaurant
- ♦ J. Alexander's Corporation
- ♦ Kimpton Hotels and Restaurants
- ♦ KSL Resorts
- ♦ Las Vegas Sands (Venetian Group)

- ♦ Lettuce Entertain You Enterprises
- ♦ Loews Lake Las Vegas Resort
- ♦ LXR – Luxury Resorts and Hotels
- ♦ Mammoth Mountain Ski Area
- ♦ Marriott International
- ♦ MGM MIRAGE
- ♦ Oakwood Worldwide
- ♦ Omni Hotels
- ♦ Pacifica Hotel Company
- ♦ Panda Express
- ♦ Peninsula Hotels
- ♦ Pinnacle Entertainment
- ♦ Pizza Hut
- ♦ Planet Hollywood Resort and Casino
- ♦ Resort at Squaw Creek
- ♦ Rosewood Hotels and Resorts
- ♦ Sage Hospitality Resources
- ♦ SeaWorld Orlando
- ♦ Sodexo
- ♦ Starbucks Coffee Company
- ♦ Starwood Hotels and Resorts
- ♦ Station Casinos
- ♦ T.G.I. Fridays
- ♦ The Capital Group
- ♦ The Cheesecake Factory
- ♦ The Grand Del Mar Resort
- ♦ The Kor Group
- ♦ The Parker Palm Springs
- ♦ Tower 23
- ♦ Trump International Hotel Management
- ♦ Walt Disney World
- ♦ West Paces Hotel Group
- ♦ White Chocolate Grill
- ♦ Wyndham
- ♦ Wynn Las Vegas

Typical Jobs utilizing the Hospitality Management Major include...

- ♦ Hotels/Lodging and Resort Management
- ♦ Room Reservations Manager
- ♦ Front Desk Manager
- ♦ Front Office Manager
- ♦ Front Services Manager
- ♦ Night Audit Supervisor
- ♦ Assistant Executive Housekeeper
- ♦ Public Area Supervisor
- ♦ Employment and Benefits Specialist
- ♦ Training Specialist
- ♦ Employee Services Coordinator
- ♦ Employee/Labor Relations Specialist
- ♦ Human Resources Generalist
- ♦ Guest Relations Manager
- ♦ Concierge Manager
- ♦ VIP Services Manager
- ♦ Business Services Manager
- ♦ Transportation Manager

Tourism/Convention

- ♦ Convention Sales Manager
- ♦ Convention Services Manager
- ♦ Meeting Planner
- ♦ Travel Agent
- ♦ Convention & Visitors Bureau Representative
- ♦ Cruise Ship Coordinator
- ♦ Events Coordinator
- ♦ Destination Marketing Coordinator

Foodservice Management

- ♦ Restaurant Beverage Manager
- ♦ Hotel/Resort Beverage Manager
- ♦ Banquet Beverage Manager
- ♦ Bar Manager
- ♦ Nightclub Manager
- ♦ Distributor
- ♦ Production Supervisor
- ♦ Beverage Scientist/Mixologist
- ♦ Beverage Sales Representative
- ♦ Beverage Account Manager
- ♦ Beverage Marketing Manager
- ♦ Food and Beverage Manager
- ♦ Catering Manager
- ♦ Banquet Manager
- ♦ Self Service Manager
- ♦ Restaurant Reservation Manager
- ♦ Food and Beverage Information Technology Account Representative
- ♦ Sanitation Services Sales Representative
- ♦ Food and Beverage Analyst
- ♦ Food and Beverage Cashier Supervisor
- ♦ Food and Beverage Cost Accountant
- ♦ Purchasing Buyer
- ♦ Steward Supervisor
- ♦ Quality Assurance Supervisor

Gaming

- ♦ Slot Analyst
- ♦ Slot Floorperson
- ♦ Casino Financial Analyst
- ♦ Casino Marketing Analyst
- ♦ Casino Marketing Coordinator
- ♦ Poker Room Supervisor
- ♦ Race and Sports Supervisor
- ♦ Casino Management Trainee (Table Games and Slots)
- ♦ Casino Cage Supervisor
- ♦ Pit Clerk Supervisor
- ♦ Surveillance Operator
- ♦ Credit Administrator
- ♦ Title 31 Coordinator
- ♦ Technology Sales Representative
- ♦ Technology Account Manager