According to the National Restaurant Association (NRA), there are approximately 945,000 restaurants in the United States. Restaurant industry sales account for $558 billion annually and equal four percent of the U.S. gross domestic product. This industry employs an estimated 13.1 million people, making it the nation's second-largest employer outside of government and is expected to add two million jobs over the next decade. “America's restaurants today are leaders in nutrition and healthy living, sustainability and social responsibility, and entrepreneurship and business opportunities. Restaurants keep the promise of the American Dream alive.” (NRA)

Students admitted to the Food Service Management program receive the education required to manage any business through their participation in courses such as accounting, marketing, law, organizational behavior, finance and human resources management. As a Food Service Major, their studies are focused on the food service industry through additional coursework taken in culture and cuisine, nutrition, beverage management, catering, and the choice of baking or garde manger, which are taken at our local community college. The addition of the required work experience and internship in the food service area as well as a broad liberal arts approach to the general education core makes this program second to none in preparing future food service managers.

Employment Opportunities
The Food Service Management Major prepares graduates to enter this diverse and dynamic industry ready to accept a position in any segment of food service management, from fine and casual dining to fast food, catering and franchise ownership. Food service managers are responsible for the daily operations of restaurants including the oversight of the kitchen, dining room, banquet operations and most importantly, customer satisfaction.

The College
The William F. Harrah College of Hotel Administration offers one of the world's best programs in the preparation of students for the global hospitality and leisure services professions. Strong classroom academics are combined with focused internship and mentoring opportunities to provide a solid, applied educational foundation. The college features professional programs with a career in management as its goal. Our majors prepare students for a diverse and exciting business focus specific to careers in hotels/lodging, restaurants, tourism, gaming, trade shows, conventions, meeting planning, recreation, food service and the culinary arts. In addition, our location offers students the “World’s Greatest Laboratory” of opportunities to acquire professional experience in the hospitality and leisure services field.
Many continue on to join family businesses or open restaurants and catering companies. Our graduates in this field are also working in research, development, testing, technology and government positions serving the food service industry.

Who Hires Our Graduates?

- Alyeska Resort
- ARAMARK
- AVERO
- Bacara Resort and Spa
- Big Sky Resort
- Bluegreen Corporation
- Boyd Gaming Corporation
- Charlie Palmer Group
- Club at Cordillera
- Club Med
- Cornerstone Colorado Club
- Dragon Hill Lodge
- Echelon Resorts
- Ecolab
- El Paso BBQ
- Fairmont Hotels
- Fontainebleau
- Four Seasons
- Garden City Casinos
- Grand Hotel
- Hard Rock Cafe
- Harrah’s Entertainment
- Hillstone Restaurant Group
- Hilton Hotels Corporation
- Holland American Line
- Houston's Restaurants
- Hyatt Hotels and Resorts
- Incline Village Resorts
- InterContinental Hotel Group
- Island Hospitality
- Islands Restaurant
- J. Alexander’s Corporation
- Kimpton Hotels and Restaurants
- KSL Resorts
- Las Vegas Sands (Venetian Group)
- Lettuce Entertain You Enterprises
- Loews Lake Las Vegas Resort
- LXR – Luxury Resorts and Hotels
- Mammoth Mountain Ski Area
- Marriott International
- MGM MIRAGE
- Oakwood Worldwide
- Omni Hotels
- Pacifica Hotel Company
- Panda Express
- Peninsula Hotels
- Pinnacle Entertainment
- Pizza Hut
- Planet Hollywood Resort and Casino
- Resort at Squaw Creek
- Rosewood Hotels and Resorts
- Sage Hospitality Resources
- SeaWorld Orlando
- Sodexo
- Starbucks Coffee Company
- Starwood Hotels and Resorts
- Station Casinos
- T.G.I. Fridays
- The Capital Group
- The Cheesecake Factory
- The Grand Del Mar Resort
- The Kor Group
- The Parker Palm Springs
- Tower 23
- Trump International Hotel Management
- Walt Disney World
- West Paces Hotel Group
- White Chocolate Grill
- Wyndham
- Wynn Las Vegas

Typical Jobs utilizing the Food Service Management Major include...

- Food and Beverage Manager
- Catering Manager
- Banquet Manager
- Self Service Manager
- Restaurant Reservation Manager
- Food and Beverage Information Technology Account Representative
- Sanitation Services Sales Representative
- Food and Beverage Analyst
- Food and Beverage Cashier Supervisor
- Food and Beverage Cost Accountant
- Purchasing Buyer
- Steward Supervisor
- Quality Assurance Supervisor
- Resort/Hotel Food Service Manager