

**Business/Hotel Research Expertise Cluster**

Last updated January 2013

<b>College</b>	<b>Unit</b>	<b>First</b>	<b>Last</b>	<b>Expertise</b>
Business	Management, Entrepreneurship & Tech.	Oluwakemi (Kemi)	Osidipe	Accounting Information Systems
		Hans	Rawhouser	Entrepreneurship and Industry Creation
Business	Marketing	Keah-Choon	Tan	Purchasing (C.P.M.); Operations Management (CPIM); Supply Chain Management
		John	Schibrowsky	
		Michael	LaTour	Role of Memory in Decision Making; Direct and Indirect Methods of Consumer Response; Malleability of Memory and Experience
		Alexander	Nill	
		James	Cross	Marketing Channels/Policies; Business Logistics
		Gillian	Naylor	Survey Development and Analysis; Post Consumption Decision Making Evaluation
		Michael	Mejza	Transportation Policy; Motor Carrier Safety; Supply Chain Management
		Anjala	Krishen	Decision Making in Complex Environments from a Customer Perspective; Marketing; Business; Advertising; Retail and Distribution Management
Nadia	Pomirleanu	Marketing Strategy; Impact of UGC (user generated contect) on Product Design; Customer Satisfaction		

Business	Management Information Systems	Marcus	Rothenberger	Software Process Improvement; Reusability; Performance Measurement; Service-Oriented Architectures
		Reza	Torkzadeh	Information Systems
		Jerry	Chang	Information Systems; Instrument Development; Self-Efficacy; Software Piracy; Use/Impact/Culture Aspects of IS; Organizational Learning
		Darren	Denenberg	Human-Computer Interaction; Social Computing; On-Line Communities
		Honghui	Deng	Information Systems; Risk Management; Diversity in Theory; Methodology
		Andrew	Hardin	Organizational Collaboration; Virtual Work; Technology Management; Financial Decision-Making; Entrepreneurship
		Richard	Southwick	
		Ken	Peppers	Information Systems; Design Science Research; IT Investments and Firm Market Value
		Greg	Moody	Human-Computer Interaction; Security; Privacy; Trust; E-Commerce
Business	Management	Keah-Choon	Tan	Production and Inventory Management (CPIM)
		Stoney	Alder	
		Joseph	Gilbert	Business Ethics; Business Strategy; Management; Financial Crisis; Organization Theory; Master Teacher

		David	Hames	Negotiation; Human Resources Management; Labor-Management Relations
		Vincent	Hsu	Global Business Strategy; Managerial Accounting Research; Cost Accounting Research; Certified Management Accountant (CMA)
		Alan	Miller	Advanced Organizational Behavior; Global Business Strategy; Human Resource, Strategic, and Performance Management; Proxy Contests; Capacity Building
		Darryl	Seale	Business Policy/Strategy; Managerial Decision Making; Behavioral Game Theory
		Sheng	Wang	Mentoring; Careers; Knowledge Sharing; Organizational Behavior Issues
		Joel	Wisner	Supply Chain Management
		Jifeng	Yu	International Entrepreneurship; Corporate Venturing; Innovation; Enterprise Risk Management; Alliances; Social Network
		Daniel	McAllister	Leadership; Motivation; Conflict Management; Decision Making; Team Building; Goal Setting; Performance Evaluation
		Keong	Leong	Supply Chain Management and International Operations
Business	Finance	Paul	Thistle	Insurance Economics and Corporate Finance
		Percy	Poon	

		Saeyoung	Chang	Corporate Finance; Corporate Governance; Mergers and Acquisitions; Employee Layoffs; CEO Compensation; Stock Repurchases
		Robert	Chatfield	
		Daniel	Chi	Corporate Finance and Governance; Investments; Financial Markets; Valuation; Earnings Management; Risk Management
		Seungmook	Choi	
		Mel	Jameson	
		John	Puthenpurackal	
		Michael	Sullivan	
		Andrew	Zhang	Empirical Investments; Market Anomaly; Corporate Bond Pricing
		Giorgio	Cannarella	Applied Econometrics; Stock Market Volatility; Macroeconomic Adjustments and Monetary Theory; Financial Crises, Housing Bubbles
Business	Economics	Stephen	Brown	Energy Economics and Policy; Global Warming; Energy Security; Energy System Modeling; Regional Economic Growth
		Stephen	Miller	Macroeconomics; Government Budget and Debt; Economic Growth; Financial Institutions; Housing Prices
		Constant	Tra	Environmental Economics; Natural Resource Economics; Urban and Land Use Policy

		Djeto	Assane	
		Tom	Carroll	
		Lein-Lein	Chen	
		Ozkan	Eren	
		Ahmad	Kader	
		Herman	Li	
		Bernard	Malamud	
		Mary	Riddel	People's Willingness to Pay for Environmental Improvements; Climate Change; Nuclear Waste Transport and Storage
		Bill	Robinson	
		Alan	Schlottmann	
		Jeffrey	Waddoups	Labor Market; Union Effects; Training; Hotel-Casino Labor Markets
		Brad	Wimmer	Telecommunications; Regulation; Minimum Wage; Merger Analysis; Anti-Trust; Pricing; Sports Economics
		Munpyung	O	Financial Economics; Real Estate Finance; Banking and Credit Market; Time Series and Financial Econometrics
Business	Accounting	Paulette	Tandy	
		Robert	Aalberts	Real Estate Law, Employment Law, and Ethics

		Kimberly	Charron	Work-Life Balance; Cost/Management Accounting; Consolidations
		Ryan	Enlow	
		James	France	
		Donald	Jones	Federal Taxation; Tax Planning; Compliance and Audit Representation; Business Law
		Thomas	McCaslin	
		William	Messier	Auditing; Audit Litigation; Audit Judgment; Internal Control over Financial Reporting
		Tommy	Moores	
		Robyn	Raschke	
		Chad	Simon	
		Jason	Smith	
		John	Zimmerman	Taxation
		Sutirtha (Suti)	Chatterjee	Ethics in Information Systems and Business Ethics
		Danny	Siciliano	
Greenspun Urban Affairs	School of Environmental & Public Affairs	Jaewon	Lim	Economic Development (both in academic research and practice); Economic Impact Analysis (various types of economic and industrial activities); Investment on State and Local Governments

Hotel  
Administration

Donald	Snyder	Gaming; Financial Management; Retail and Corporate Banking; International and Real Estate Banking
Mohsen	Azizsoltani	
Seyhmus	Baloglu	Branding; Image; Sustainability; Self-Service Technology; Tourism; Research Methods; Data Mining; Marketing; Consumer Behavior
Donald	Bell	
Christine	Bergman	
Bo	Bernhard	
Carl	Braunlich	
Jim	Busser	Marketing Sport Tourism; Customer Orientation; Career Decision Factors
Christopher	Cain	PGA Professional Golf Management
Grace	Chatfield	
Dave	Christianson	
Dana	Cotham	
Ervine	Crawford	
Michael	Dalbor	
Vince	Eade	

Mehmet	Erdem	Hospitality Technology; Employee Engagement; Needs Assessment and Training
Christian	Hardigree	Litigation; Premises Liability; Bed Bugs; Safety/Security; Employment Law; Sport Law
Jean	Hertzman	Food Safety; Culinary Education; Hospitality Education; Restaurant Management; Special Events
Tony	Henthorne	
Al	Izzolo	International Travel
Tom	Jones	Hotel Operations; Housekeeping and Building Engineering with a Focus of Sustainability
Yen-Soon	Kim	
Clark	Kincaid	
Curtis	Love	
Tony	Lucas	Casino Management; Casino Marketing; Casino Operations Analysis; Financial Analysis (in gaming)
Karl	Mayer	
Dan	McLean	Urban Environments; Recreation Management; Strategic Planning
Rhonda	Montgomery	
Patrick	Moreo	Hotel Management; Restaurant Management; Italian Cuisine; Hospitality Education

Dan	Nelson	
Carola	Raab	
Gail	Sammons	Organizational Citizenship Behavior; Lodging Operations; Online Training
Patti	Shock	Food and Beverage; Catering for Hotels; Conventions; Conference Centers and Clubs
Ashok	Singh	
Skip	Swerdlow	
Daniel	Swift	Culinary Arts Certified Executive Chef; Pastry Arts Certified; Baking Certified Master Baker; Restaurant Design; Leadership Theory
Sarah	Tanford	
Gary	Waters	
Bill	Werner	Labor and Employment Law; Risk Management
Donald	Wood	
Robert	Woods	
Gregory	Dunn	
Anthony	Gatling	
Alison	Green	Training in Business; Education in the Hospitality Industry; Generations in the Workplace; Engagement in the Hospitality Industry

		Jungsun (Sunny)	Kim	
		Kathrynn (Kate)	Pounders	Marketing/Marketing Strategy; Consumer Behavior (psychology of consumer-decision making); Persuasion and Advertising; and Social Media
		Toni	Repetti	Gaming Operations; Hospitality Expense Management; Hospitality and Gaming Financial Analysis
		Stowe	Shoemaker	Consumer Behavior; Strategic Pricing and Revenue Management; Patient Satisfaction - Incorporating Best Practices in Hospitality to Healthcare; Distribution Channels in Hospitality; Product Development; Strategy
		Dina	Zemke	Services Marketing and Facilities Planning and Management
Libraries	Library	Patrick	Griffis	Business Plan Research; Exporting Plan Research; Business Information Resources; Library Outreach to Business Communities
		James (Cory)	Tucker	Market Research; Industry and Company Information; Information Science
School of Law		Nancy	Rapoport	Bankruptcy; Business Ethics; Corporate Governance; Law and Popular Culture; Professional Ethics
		Keith	Rowley	Contracts; Commercial Law; Law and Popular Culture; Economics and the Law; Business Law
		Francine	Lipman	