



CARIBBEAN STUDIES IN JAMAICA APPLICATION

Name: _____

(If UNLV) Student ID: _____

Gender: Male ___ Female ___ Date of Birth: _____

Contact Phone: _____

Email: _____

Mailing Address: _____

Name of School: _____ Major: _____

Major: _____

Classification (Freshman, Senior, etc): _____

Preferred Roommate (optional): _____

Return this completed form and deposit to:

Dr. Tony L. Henthorne

William F. Harrah College of Hotel Administration

University of Nevada Las Vegas, BEH 451

Las Vegas, NV 89154

Phone: 702.895.4967

Email: tony.henthorne@unlv.edu



WHY STUDY IN JAMAICA??

- Add an International dimension to your degree and your career!
- Make your resume stand out from the crowd.
- Learn about the special opportunities and challenges of the developing world.
- Experience how the business of tourism and hospitality is practiced in 80% of the world.
- Broaden your horizons - see yourself in a new light.
- Get an “insiders” view of Jamaica in a manner the typical tourist can NEVER get.
- Have the time of your life enjoying the beautiful Caribbean beaches, shopping, food, and the friendly people of Jamaica.

PROGRAM DETAILS

The Dates: May 20 – June 6, 2013.

The Program: All students enroll in two classes (six hours) of upper-division classes. All classes are taught from a uniquely “Caribbean Perspective.” Classes meet both in the resort’s conference room and on-site at the properties and resorts we visit. Class meetings are structured so that students have ample free time to explore the island and the towns or just lie on the beach and enjoy the sun. Long weekends allow for travel to more distant locations on the island, such as exotic Negril!

The Participants: The Summer Studies in Jamaica Program is open to all students, regardless of major or university.

The Location: The Program is split between the beautiful beachside resort towns of Montego Bay and Ocho Rios (serving as “home base” for the Program).

The Costs: \$3,900, all-inclusive.

The All-Inclusive Concept: This inclusive fee covers air travel to/from Jamaica, lodging (double occupancy), all meals and beverages, speaker fees, ground transportation, field trips, university-mandated insurance, some water sports and social activities. Tuition fees are NOT included and are estimated at around \$1,200 for in-state participants.



YOUR ALL-INCLUSIVE HOME AWAY FROM HOME

In Ocho Rios, students are housed at Sunset Jamaica Grande (www.sunsetresortsjamaica.com), an **all-inclusive, beachfront resort**. All meals and all beverages are included while on the properties of Sunset Resorts. Jamaica Grande has four restaurants (three a-la-carte) and four bars – all included. Also included are non-motorized water sports (like water tykes and sea kayaks) and daily maid service. All rooms feature a private balcony and overlook the beautiful Caribbean.

The program winds down in Montego Bay where students will spend their final program days at the **all-inclusive** Sunset Beach Resort, the beautiful sister property of Jamaica Grande.



WHY COME TO JAMAICA?

Jamaica has long been viewed as a tropical paradise, with everything from white sand beaches, rainforests, and the towering Blue Mountains. Jamaica is home to Dunn’s River Falls, a 600-foot waterfall and the Caribbean’s #1 tourist attraction. All program participants get the chance to climb to the top! Reggae was born in Jamaica and the legendary Bob Marley is its best-known ambassador. Music permeates the island and its culture. You are never far removed from the sounds and rhythms of the island.



REGISTRATION PROCEDURE

- Completed application and \$500 deposit will be accepted until space is filled (18 students).
- Checks made payable to UNLV Board of Regents or credit card payments are accepted.
- The balance of payment is due April 1, 2013.

CANCELLATIONS AND REFUNDS

- Cancellations received in writing prior to April 1, 2013, will receive a full refund, minus a \$100 booking fee.
- Cancellations after April 1, 2013, will forfeit all monies paid.
- The University of Nevada Las Vegas reserves the right to cancel or modify this program if deemed necessary, including cancellation due to reasons of insufficient participation or other conditions beyond the control of the University, with a full refund of program costs.

COURSE OFFERINGS

TCA 380: Hospitality Marketing (3 credits)
The study of marketing principles with specific application to the tourism and hospitality industries. The primary focus is on marketing programs and their relevance and usefulness in the management of successful hospitality organizations.

TCA 449: International Tourism (3 credits)
The study of international travel and tourism. Focuses on the economic, social, political and environmental considerations of international tourism management and development.

TCA 376: Special Topics (3 credits) and **TCA 474: Independent Study** (3 credits)

These courses are provided for students who have already completed either or both of the above classes or for the student who expresses a specific area of interest. These courses will be developed and administered to fit the needs of these individual students.



For more information please visit:
<http://www.unlv.edu/hotel/international-studies-travel/jamaica>



Summer Studies in Jamaica May 20th through June 6th, 2013



**Study in the Caribbean and
Earn Six Hours Credit!**