

HMD 453**Management of Hospitality Service Delivery Systems**

Evaluation, design, and management of service delivery systems through operations management topics from a service perspective. Included are other related topics such as customer satisfaction and managing organizational change. Prerequisites: TCA 380, HMD 407. 3 credits.

HMD 454**Lodging Operations and Strategic Management**

Organization and operation of hotels/hotel companies, emphasizing the techniques and tools of strategic management. Introduces models, methods, and techniques which can be used to identify strategic issues, generate future-oriented action plans to address those issues, and implement change. Explores the manager's role as a strategic thinker and leader of change. Prerequisites: HMD 407, TCA 321, TCA 380, and FIN 301 or TCA 420, senior standing, 2.50 GPA. 3 credits.

HMD 455**Hotel Administration Seminar**

Study and discussion of current problems in the hospitality industry using case studies, individual research, and guests. 3 credits.

HMD 456**Employee Development**

Stresses the techniques in planning, developing, and conducting training programs in food service and lodging firms. Prerequisite: HMD 259, senior standing. 3 credits.

HMD 474**Independent Study in Hotel Management**

Research in an area of concern to the management of hotels and related industries. May be repeated to a maximum of six credits. Prerequisite: Consent of instructor. 1-3 credits.

Department of Recreation and Sport Management

Purpose and Focus

The Bachelor of Science degree in Recreation prepares students to work in the expanding leisure service industry. Graduates of this program acquire the knowledge and skills necessary to manage public, commercial, and not-for-profit sport and leisure services and facilities, including municipal recreation; state and federal parks; commercial recreation facilities, such as fitness centers and resorts; military recreation operations; YMCAs/YWCAs; and sport organizations.

Accreditation

Northwest Commission on Colleges and Universities
Professional Golfers' Association of America

Undergraduate Major

Recreation

Area of Concentration**Professional Golf Management**

The Professional Golf Management (PGM) concentration is accredited by the Professional Golfers' Association of America and provides students with the academic knowledge and experience necessary for a career in the golf industry. The PGM concentration consists of 34 credits beyond the major core in recreation. Sixteen months of internship at approved golf facilities is also required. Completing the Recreation major and PGM concentration qualifies students with U.S. citizenship membership into the PGA upon eligible employment in the golf industry. For a yearly fee, extensive golf-course playing and practice privileges are provided to enrolled students in good standing with the PGM program.

Admission Requirements to the Concentration of Professional Golf Management:

GPA 2.5. Attain a golf handicap of 12 or less verified by the United States Golf Association, Professional Golfers' Association of America, PGA golf professional, high school golf coach, or successfully pass the PGA playing-ability test.

Minor**Recreation (21 credits)**

Includes RLS 100, RLS 150, RLS 200 or 220, RLS 300, RLS 445, and two additional three-credit upper-division (300-400 courses) RLS classes (excluding RLS 460 and RLS 461).

Certification and Licensure Programs

After accruing two years of post-degree field experience in a leisure service setting, graduates with a major in recreation are eligible to sit for the National Certified Park and Recreation Professional Examination.

Progression: Students are expected to make continued progress toward completing the degree and maintain a cumulative GPA of 2.50 or above and a C (2.00) or better in all required courses completed in the recreation and sport management curriculum.

Work Experience Requirement: Students are required to accrue 300 hours of field experience in a leisure service agency prior to the senior internship. The field experience hours must be approved by the Department Internship Coordinator and documented in the student's academic record. The 300-hour requirement differs from the senior internship in that the internship is a full-time, 14-week placement in a leisure service setting that is supervised by faculty. Students receive 12 academic credits for the internship.

Advisement

Upon acceptance as a major, students will receive advising from the college's Office for Student Advising. Faculty advisors will assist students in pursuing elective tracks that enhance the student's individual career preparation. Special areas of interest may include sport management, fitness management, youth development, outdoor recreation management, commercial recreation, spa management and resort leisure service management. Faculty advisors will also advise students on internship opportunities.

Degree Requirements

Recreation

1) English Composition	6 credits
ENG 101 and ENG 102	
2) English Literature	3 credits
ENG 231 or 232	
3) Constitutions	4 credits
HIST 100 or PSC 101	
4) Mathematics	3 credits
MATH 120 or 124	
5) Distribution Requirement (Social Science)	
Humanities and Fine Arts.....	9 credits
Life & Physical Sciences & Analytical Thinking...9-10 credits	
PHIL 102, ENV 101 and two courses from life & physical sciences category; at least one must be a lab.	
6) Multicultural	(see notes)
International	(see notes)
7) Degree Requirements:	
Social Sciences.....	9 credits
PSY 101 or 102, any three-credit sociology class and three additional elective credits in a different field	
Leisure Studies Core	40 credits
RLS 100, 150, 200, 220, 300, 310, 350, 445, 450, 460, 461	
Program Electives	3 credits
RLS 320, 360, 370, 420, 421, 425 or 498	
Computer	3 credits
IS 101 or HMD 225	
Open Electives	34 credits
Total:	124 credits

Notes:

1. Pre-major core must be completed prior to enrolling in upper-division degree requirements.

2. Every student must complete a three-credit multicultural course and a three-credit international course. Courses satisfying other requirements may simultaneously satisfy the multicultural and international requirements except one course cannot satisfy both the multicultural and the international requirements.

Recreation

Professional Golf Management Concentration

1) English Composition	6 credits
ENG 101 and ENG 102	
2) English Literature	3 credits
ENG 231 or 232	
3) Constitutions	4 credits
HIST 100 or PSC 101	
4) Mathematics.....	3 credits
MATH 120 or 124	
5) Distribution Requirement (Social Science)	
Humanities and Fine Arts.....	9 credits
COM 101	
Life & Physical Sciences & Analytical Thinking...9-10 credits	
PHIL 102, ENV 101 and two courses from life & physical sciences category; at least one must be a lab.	
6) Multicultural.....	(see notes)
International.....	(see notes)
7) Degree Requirements:	
Social Science.....	9 credits
PSY 101, any three-credit sociology class and three additional elective credits in a different field	
Leisure Studies Core.....	43 credits
RLS 100, 150, 200, 220, 300, 310, 350, 417, 445, 450, 460, 461	
Professional Golf Management Concentration Electives ...	
.....	34 credits
FAB 101, OH 111, RLS 102, 103, 104, 110, 201, 301, 401, 480, TCA 221, TCA 378, TCA 380, ENG 407A, HMD 407, TCA 420, RLS 480	
Computer.....	3 credits
IS 101 or HMD 225	
Total.....	124 credits

Notes:

1. Pre-major core must be completed prior to enrolling in upper-division degree requirements.
2. In the Professional Golf Management Concentration you must have a 2.50 GPA , pass the PGA's playing ability test, pass Level I, II, & III of the PGA/PGM™ Golf Professional Training Program.
3. Every student must complete a three-credit multicultural course and a three-credit international course. Courses satisfying other requirements may simultaneously satisfy the multicultural and international requirements except one course cannot satisfy both the multicultural and the international requirements.

Recreation

RLS 100

Social Psychology of Leisure Behavior

Provides students with an understanding of basic leisure theory and psychological, sociological, and historical influences on leisure behavior from a social-psychological perspective. Students examine the implications of this information for leisure service professionals and their own lives. 3 credits.

RLS 101

Golf for Business and Life

Geared toward novice golfers with little or no golf experience. Focuses on fundamentals of the game with special attention to the benefits of its use in the corporate environment. 1 credit.

RLS 102

Introduction to Player Development

Students work intensely on the development of skills necessary to successfully complete the PGA playing ability test. Students are introduced to mechanisms that provide personal evaluations of a player's strengths and weaknesses. PGM students are introduced to the cause and effect relationship between swing mechanics and ball flight laws. S/F grading only. Prerequisite: RLS 102. 0 credits.

RLS 103

Player Development I

A continuation of RLS 102, students work intensely on the development of skills necessary to successfully complete the PGA playing ability test. Students are introduced to the fundamentals of teaching golf by providing knowledge in areas of golf specific teaching golf by providing knowledge in areas of golf specific teaching terminology, laws, principles, preferences, re-swing fundamentals, in-swing fundamentals, and learning styles. S/F grading only. 0 credits.

RLS 104

Advanced Player Development

A continuation of RLS 103, PGM focuses intensely on the development of skills necessary to successfully complete the PGA playing ability test. Students use mechanisms that provide personal evaluations of a player's strengths and weaknesses. S/F grading only. Prerequisite: RLS 103. 0 credits.

RLS 110

Introduction to Golf Management

Introduction to the professional field of golf management. Presentation of fundamental concepts in golf operations and management including: history of golf industry, sociological and economic aspects of golf; consumer markets in golf; setting for golf management; and careers in golf. Orientation to the PGA's Golf Professional Training Program also included. 3 credits.

RLS 150

Introduction to Recreation and Leisure Services

General orientation to the entire area of recreation and leisure services. History, delivery systems, setting, and occupational opportunities in this field. 3 credits.

RLS 200

Leadership in Recreation and Leisure Services

Provides an understanding of various leadership strategies and the abilities to implement these skills in leisure service settings. Application of both theory and technique, with students leading a variety of recreational activities. 3 credits.

RLS 201

PGA/PGM™ level 1

Provides PGM students with knowledge, theory and application of the fundamental concepts in golf operations specific to: PGA constitution, rules of golf, tournament operations, career enhancement, golf car fleet management, introduction to teaching, golfer development programs, and golf club design and repair. Students will revise and complete work experience portfolio as a requirement of PGA/PGM level 1 testing. Prerequisite: RLS 110. 2 credits.

RLS 220

Leisure Services for Individuals with Disabilities

Provides students with an introduction to therapeutic recreation, to increase their awareness and knowledge of the leisure needs of persons with disabilities, to increase their knowledge of different disabilities and illnesses, and to foster advocacy for persons with disabilities. 3 credits.

RLS 230

Camping and Camp Counseling

Exploration of issues and techniques in guiding and coordinating participant experiences in organized camp settings. Participation in a camp experience required. 3 credits.

RLS 242

Theory of Pool/Spa Operation

Prepares health, physical education, recreation professionals, and hotel management personnel with the necessary fundamentals of pool/spa operation relative to a healthful and safe environment. 2 credits.

RLS 300

Program Development in Recreation and Leisure Services

Theory and techniques for developing programmed recreation experiences. Includes applying program development cycle, assessment of leisure needs, using goals and objectives to develop program services, design and development of leisure programs, marketing leisure services, organizing and conducting leisure services. 3 credits.

RLS 301

PGA/PGM™ level 2

Provides PGM students with knowledge, theory and application of the fundamental concepts in golf operations specific to: analysis of the swing, business planning and operations, customer relations, turfgrass management. Students will complete a work experience portfolio as a requirement of PGA/PGM™ level 2 testing. Prerequisites: RLS 110, 201. 2 credits.

RLS 310**Program Evaluation in Recreation and Leisure Services**

Introduction to the research process as it applies to the evaluation of recreation and leisure programs and services including design, data collection, analysis, interpretation and reporting of findings. Particular emphasis on evaluation instruments developed in the field. Prerequisite: RLS 300 or consent of instructor. 3 credits.

RLS 350**Supervision in Recreation and Leisure Services**

Principles and practices of supervision in recreation and leisure service agencies, emphasizing the skills necessary to manage full-time, part-time and seasonal employees and volunteers. Classroom opportunity for supervisory skill development provided. 3 credits.

RLS 360**Sport Club Management**

Introduces various aspects of sport club management emphasizing effective and efficient operations which contribute to membership satisfaction. 3 credits.

RLS 370**Commercial Recreation**

Examination of the operation of private and commercial recreation businesses, such as retail sporting goods stores, golf courses, tennis complexes, ice/roller skating rinks, and bowling centers. 3 credits.

RLS 401**PGA/PGM™ level 3**

Provides PGM students with knowledge, theory and application of the fundamental concepts in golf operations specific to: swing concepts of teaching, supervising and delegating, merchandise and inventory management, and food and beverage control. Students will complete a work experience portfolio as a requirement of PGA/PGM™ level 3 testing. Prerequisites: RLS 110, 201, 301. 2 credits.

RLS 417**Legal Aspects of Recreation and Leisure Services**

Fundamental understanding of the risk management process, tort liability issues and concerns, and legal considerations in the management of a variety of leisure service programs and facilities. Prerequisites: Pre-major (RLS 100, 150, 200, 220) and RLS 300. 3 credits.

RLS 425**Outdoor Recreation and Education**

Broad view of outdoor recreation/education that focuses on the types of experiences, systems, and opportunities available. Includes environmental issues, political ramifications, and implications for management. 3 credits.

RLS 445**Park and Recreation Facilities Planning and Management**

Extensive study into the planning, design, and development of park and recreation areas and facilities. Also includes operation and maintenance of circulation, lighting, water systems, solid waste, health, safety, and emergency provisions. 3 credits.

RLS 450**Administration of Recreation and Leisure Services**

Comprehensive examination of the philosophical, legal, financial, and administrative foundations necessary for management personnel in a public, not-for-profit or commercial leisure service organization. Prerequisites: RLS 150, RLS 200, and three credits in RLS 400-level courses. 3 credits.

RLS 460**Senior Seminar in Recreation and Leisure Studies**

Internship and placement requirements, professionalization of the leisure service field, and principles of professional and ethical conduct. Prerequisites: Senior standing or consent of instructor. Recreation majors only, completion of 24 hours of major courses including current semester enrollments. 1 credit.

RLS 461**Internship in Recreation and Leisure Services**

Supervised on-site professional experience in recreation, sport and leisure service agencies approved by the department. Emphasis on application of knowledge and skills to actual job roles and responsibilities. Recreation majors must complete 12 credits of internship. Prerequisites: RLS 460. Majors only. 1-12 credits.

RLS 462 A-E**Professional Golf Management Internship I-V**

Internship is a full-time, 40 hour per week, academic experience at an approved golf facility. Internship sites offer variety of professional experiences in the operation and management of the: facility, member relations, golf retailing, food and beverage, turf grass, and tournaments. Courses repeatable up to 12 credits. Students must complete 12 credits of internship. Prerequisite: Admission to PGM Concentration. RLS 462A, B and C: 2 credits each. RLS 462D and E: 3 credits each.

RLS 480 (Formerly TCA 480)**Resort Retailing and Merchandising**

Development of retail operations in a resort or club environment. Includes retail store design, purchasing, merchandising, and management for themed casino outlets, golf pro-shops, restaurant shops, and gift shops. Prerequisites: HMD 101 or RLS 100 and TCA 380. 3 credits.

RLS 498**Workshop in Recreation and Leisure Services**

Provides opportunities for the study of current or special topics in the field of recreation and leisure studies. For professionals in the field, recreation majors, and others interested in gaining understanding of relevant issues. May be repeated to a maximum of six credits. 1-3 credits.

RLS 499**Special Problems in Recreation and Leisure Studies**

Specialized individual instruction or research to develop in-depth understanding of a current problem in recreation. May be repeated to a maximum of six credits. Prerequisites: Upper-division standing and consent of instructor. 1-6 credits.