

# Department of Hotel Management

## **Purpose and Focus**

The Hotel Management Department's primary objective is to provide the opportunity for students to obtain knowledge in a variety of disciplines related to the hotel industry. The department provides courses that allow focus in the areas of gaming, human resources, timeshare/vacation ownership, and technology.

## **Accreditation**

Northwest Commission on Colleges and Universities

## **Undergraduate Degrees and Majors**

Bachelor of Science in Gaming Management  
Lodging and Resort Management Major

**Work Experience Requirements:** In addition to general academic requirements, the Harrah College of Hotel Administration requires 1,000 hours of acceptable employment. Students majoring in the Department of Hotel Management must obtain work consistent with their field of study, e.g., lodging majors must work in the lodging industry, and gaming management majors must work in the gaming industry. Upon completion of the work hours and verification, students must enroll in HMD 295 to receive a passing grade.

The internship must also be consistent with the student's major and must be approved by an internship instructor. Students majoring within the department register for HMD 450 or 451.

## **Degree Requirements**

### **Gaming Management**

- 1) English Composition ..... 6 credits  
ENG 101 and ENG 102
- 2) English Literature ..... 3 credits  
ENG 231 or 232
- 3) Constitutions ..... 4 credits  
HIST 100 or PSC 101
- 4) Mathematics ..... 3 credits  
MATH 124
- 5) Distribution Requirement (Social Science)  
Humanities and Fine Arts ..... 9 credits  
ART 100, COM 101 and three additional Humanities elective credits in the appropriate fields (Suggest Multicultural or International course)  
Life & Physical Sciences & Analytical Thinking...9-10 credits  
PHIL 102, and two courses from life & physical sciences category; at least one must be a lab.
- 6) Multicultural .....(see notes)  
International .....(see notes)
- 7) Degree Requirements:  
Social Science ..... 3 credits  
Suggest SOC 442 or GAM 442

Business Core Requirements ..... 12 credits  
ECON 261, IS 101, HMD 225, 226 or CS 115, ENG 407A and three credits of economics electives (suggest ECON 362, Multicultural or International course)

Gaming Operations & Management Electives .... 60 credits  
GAM 225, 295, 334, 340, 426, 434, 437, 470, 474, 490, HMD 203, 259, 401, 407, 410, 453, 454, TCA 221, 321, 380, 420

Mathematics ..... 3 credits  
MATH 132

College Electives ..... 11 credits

Total: ..... 124 credits

## **Notes:**

1. Students must have practical work experience and at least one internship in gaming operations or its equivalent in addition to completing the 11 elective credits approved by the department chair.
2. HMD 101 is prerequisite to all 300- and 400-level classes unless consent of the instructor is received to the contrary.  
HMD 101 may be replaced with an upper-division hotel elective by petition on the basis of experience or other academic preparation.
3. Every student must complete a three-credit multicultural course and a three-credit international course. Courses satisfying other requirements may simultaneously satisfy the multicultural and international requirements except one course cannot satisfy both the multicultural and the international requirements.

## **Hotel Administration**

### **Lodging and Resort Management**

- 1) English Composition ..... 6 credits  
ENG 101 and ENG 102
- 2) English Literature ..... 3 credits  
ENG 231 or 232
- 3) Constitutions ..... 4 credits  
HIST 100 or PSC 101
- 4) Mathematics ..... 3 credits  
MATH 124
- 5) Distribution Requirement (Social Science)  
Humanities and Fine Arts ..... 9 credits  
COM 101 and three additional Humanities elective credits in the appropriate fields.  
Life & Physical Sciences & Analytical Thinking...9-10 credits  
PHIL 102, and two courses from life & physical sciences category; at least one must be a lab.
- 6) Multicultural .....(see notes)  
International .....(see notes)
- 7) Degree Requirements:  
Social Science ..... 3 credits  
PSY 101 or SOC 101

Business Core Requirements ..... 12 credits  
IS 101, HMD 225, 226 or CS 115, ECON 261, ENG 407A and three-credit economics electives

Hotel College Core Requirements ..... 48 credits  
HMD 101, 103, 259, 395, 395D, 401, 402,407, FAB 101,  
159, 160, 461, TCA 201, 221, 321, 380, 420, 422

Lodging and Resort Management Requirements...24 credits  
HMD 203 or 235, 202, 295, 320, 410, 251 or 450, 456,  
453, 440 or 454

Social Science ..... 3 credits  
Lodging Electives ..... 6 credits

Total: ..... Total: 128 credits

#### **Notes:**

1. Pre-major core must be completed prior to enrolling in upper-division degree requirements.
2. Students must have appropriate work experience in the lodging industry.
3. HMD 101 is prerequisite to all 300- and 400-level classes unless consent of the instructor is received to the contrary.  
HMD 101 may be replaced with an upper-division hotel elective by petition on the basis of experience or other academic preparation.
4. Every student must complete a three-credit multicultural course and a three-credit international course. Courses satisfying other requirements may simultaneously satisfy the multicultural and international requirements except one course cannot satisfy both the multicultural and the international requirements.

### **Gaming**

#### **GAM 225**

##### **Introduction to Gaming Management**

Overview of the casino; topics include the economics of the casino, its interface with the hotel, organizations, and terminology. 3 credits.

#### **GAM 295**

##### **Work Experience in Casino/Gaming**

Required 1000-2000 of approved gaming-related work experience. S/F grading only. Prerequisite: GAM major only. 0 credits.

#### **GAM 334**

##### **Gaming Management I**

Review of gaming industry history as it applies to modern management philosophy and regulation. Examination of hotel casino cash flow sources and mechanics of production. Slot operations analysis, game analysis, casino marketing analysis and a general overview of selected areas of casino management. Basic statistical applications related to casino management. Prerequisites: GAM 225. 3 credits.

#### **GAM 339**

##### **Protection of Casino Table Games**

In-depth examination of the various methods used to protect casino table games. Reviews blackjack, baccarat, poker, craps, and roulette, examining possible ways that cheating can occur. Methods of detection and various internal controls used by the casino discussed. Prerequisite: GAM 334. 3 credits.

#### **GAM 340**

##### **Gaming Device Management**

Study of casino slot department and route operation management procedures, with emphasis on equipment selection and maintenance, controls, layout, and customer service. Includes history of equipment development, future outlook, and career opportunities. Prerequisite: GAM 225. 3 credits.

#### **GAM 342**

##### **Problem Gambling**

Learn about the widespread popularity of gambling behavior and the dynamics of the legal, moral, and medical aspects of "deviant" acts. Interprets problem gambling from a variety of disciplinary perspectives. Future challenges faced by problem gamblers and the gaming industry. Prerequisite: GAM 225. 3 credits.

#### **GAM 426**

##### **Accounting for the Gaming Industry**

Detailed examination of accounting systems, procedure, and controls peculiar to casinos required by both management and government for internal auditing, financial reporting, and governmental control. Prerequisite: TCA 221. 3 credits.

#### **GAM 434**

##### **Gaming Management II**

Second course in casino management and operations. Prerequisite: GAM 334. 3 credits.

#### **GAM 437**

##### **Casino Industry Regulation**

Nevada's system of gaming regulation and control provides a model for studying the history, purpose, politics, methods, and limitations — both practical and legal — of governmental regulation and control of legal gambling. Prerequisite: GAM 334. 3 credits.

#### **GAM 439**

##### **Seminar in Casino Management**

Special topics in casino problems. Course open to experienced casino personnel. Prerequisite: GAM 334. 3 credits.

#### **GAM 440**

##### **Casino Marketing**

Marketing concepts as applied to the gaming industry. Prerequisites: TCA 380 and GAM 225 or GAM 334. 3 credits.

#### **GAM 442**

##### **Sociology of Gambling**

(*Same as SOC 442.*) Analysis of patterns of participation in various forms of gambling; political/economic background of gambling; effects of gambling on communities, lifestyles, and value systems. Prerequisites: GAM 225 or SOC 101. 3 credits.

#### **GAM 470**

##### **Quantitative Methods and Applications in Casino Gaming**

Develops the techniques and methods for computing the probabilities, expected values, and house percentages of casino games and analyzes the effects of changes in playing rules and payoff odds. Prerequisite: ECON 261 or STAT 161. 3 credits.

**GAM 474****Independent Study in Gaming Management**

Research in an area of concern to the management of gaming operations. May be repeated to a maximum of six credits. Prerequisites: GAM 225, Minimum UNLV GPA of 2.50, and junior or senior standing. 3 credits.

**GAM 490****Internship in Gaming Operations**

A field-based experience for students to focus on a possible career path. Designed to expand knowledge of the gaming industry by rotating through various casino departments; focus on specific areas in casino operations such as marketing, table games, cage, slots, audit; regulatory/legal entities, gaming device manufacturing companies, etc. Prerequisites: GAM 225, Minimum UNLV GPA of 2.50, and junior or senior standing. 3 credits.

**GAM 495****Special Topics in Gaming Operations**

Series of special courses designed by faculty from academe and industry. Topics cover a wide spectrum of current gaming issues. May be repeated up to a maximum of six credits; nine on petition. Prerequisites: GAM 225, sophomore, junior or senior standing. 3 credits.

***Hotel Management*****HMD 101****Introduction to the Hospitality Industry**

Survey of the history, likely direction, and dynamics of the hospitality industry from the perspective of the global economy, with emphasis on the wide variety of career opportunities. 3 credits.

**HMD 102****Introduction to Hotel Management**

Organization and operation of the hospitality industry. Must be taken in lieu of HMD 101 during the first semester for students enrolled in a second baccalaureate program or for students holding junior-senior status as a result of transfer. Prerequisite: Junior standing. Not open to students with HMD 101 credit or equivalent. 3 credits.

**HMD 103****Introduction to the Lodging Industry**

Detailed presentation of lodging operations management in specific areas including front office operations, housekeeping and sanitation, food and beverage, and facility operations, including risk management/security, accounting/financial operations, and hospitality services. In addition to the hotel and motel industry, other topical areas also include vacation ownership (time-share) industry, casino and resort industry. Prerequisite: HMD 101. 3 credits.

**HMD 202****Housekeeping Operations**

Application of various systems, procedures, and controls associated with a modern hotel or hospital housekeeping department. Emphasis on management delegation, scheduling systems, routines, and equipment requirements. Laundry operations and hotel recreation departments also reviewed. Prerequisite: HMD 103. 3 credits.

**HMD 203****Front-Office Operations**

Study of front-office procedures from reservations through check-out including the night audit and the property management system and their impacts on other lodging operations. Special emphasis placed on guest-employee relations. Prerequisites: HMD 103 or GAM major. 3 credits.

**HMD 225****Basic Computer Applications for Hospitality Managers**

Introduces major hardware and generic software applications including word processing, spreadsheet, presentation and web design software used in the hospitality industry. 3 credits.

**HMD 226 (Formerly HMD 425)****Industry Computer Applications for Hospitality & Tourism**

Survey of computer applications, issues, and trends in the hospital industry. Emphasis placed on the role of technology in operations and management of technology as a strategy. 3 credits.

**HMD 240****Introduction to the Timeshare and Vacation Ownership Industry**

Timeshare and vacation ownership industry in the United States and internationally. History, development and current issues in the timeshare and vacation ownership industry. 3 credits.

**HMD 251****Hospitality Externship**

Internship experience with no classroom component. Lab fee required. S/F grading only. Corequisites: Minimum UNLV GPA of 2.50 or recommendation of the faculty, hotel, culinary arts, and recreation/leisure studies majors only. Prerequisites: TCA 201. 3 credits.

**HMD 259 (Formerly HMD 359)****Human Resources Management in the Hospitality Industry**

Recruitment, selection, compensation, training, and performance appraisal of employees and managers in the hospitality industry's culturally diverse work place. Prerequisites: HMD 101 or GAM 225 and ENG 101. 3 credits.

**HMD 295****Work Experience in Hotel Industry**

Required 1,000 hours of approved industry-related work experience. S/F grading only. Prerequisites: Hotel, culinary arts management, or recreation and leisure studies majors only. 0 credits.

**HMD 302****Franchising**

Examination of the multifaceted phenomenon of franchising in the hospitality industry, with particular attention to site study, financing, marketing, and operations. 3 credits.

**HMD 315****Ethics for the Hospitality Industry**

Develops awareness and understanding of ethical considerations in decision making peculiar to the hospitality industry. Focuses on nuances of this labor-intensive service industry using organizational values as foundation for ethical behavior. Explores the potential for a legal-ethical dichotomy. 3 credits.

**HMD 320****Working with Diversity**

Offers improved understanding and ability to effectively manage a diverse hospitality/service industry workforce. Dimensions of diversity presented and discussed from historical, psychological, and sociological perspectives to provide a depth of understanding and appreciation of difference and its impact on society and work. Prerequisites: ENG 101, 102. 3 credits.

**HMD 340****Timeshare and Vacation Ownership Resorts**

Examination of the skills and techniques required for planning, development, marketing and sales of timeshare and vacation ownership industry resorts. Prerequisite: HMD 240. 3 credits.

**HMD 366****Executive Speakers Series**

This lecture series explores the potential for employment within a particular industry segment and discusses these opportunities with the hospitality executives. May be repeated to a maximum of three credits. S/F grading only. Prerequisite: HMD 101. 1 credit.

**HMD 376****Special Topics in Hotel Administration**

Series of special courses designed by faculty from academe and industry. Separate units treat topics in a) Computer operations, b) Casino, c) Human resources, d) Facility management, e) Hotel operations and management, and f) Field experience. May be repeated to a maximum of six credits; nine on petition. Prerequisites: Junior standing. 1-3 credits.

**HMD 395****Facilities Management**

Explores the engineering and maintenance requirements peculiar to the hospitality industry. Special emphasis on environmental issues, modernization, building operating systems, and resource management. Lab fee required. Corequisite: HMD 395D. Prerequisite: HMD 101. 3 credits.

**HMD 396****Architecture in Hotel Management**

Team-taught effort illustrating how architecturally appealing hotels can provide maximum profit when managers and architects cooperate early in providing optimum space and labor utilization. 3 credits.

**HMD 401****Hospitality Law**

Legal aspects of the owner/customer relationship with particular attention to personal and property liability in the hospitality industry. 3 credits.

**HMD 402****Employment Law in the Hospitality Industry**

Covers all significant state and federal laws applicable to employment relationships found in hospitality businesses and studies effective methods of managing hospitality employees in compliance with applicable employment laws. Students learn to effectively identify, evaluate and resolve employment law issues and liabilities commonly encountered by hospitality businesses. Prerequisite: HMD 259. 3 credits.

**HMD 407****Organizational Behavior Applied to the Service Industries**

Focuses on developing management skills through the study and application of theories of human behavior, particularly in service organizations. Areas addressed include: working with/through others, communication, coaching and counseling, providing feedback, goal setting, stress management, creative problem solving, motivation, power, conflict management, and group dynamics and developing effective teams. Prerequisite: Advanced major standing or junior standing. 3 credits.

**HMD 408****Labor-Management Relations**

Analysis of labor-management relations in the hospitality industry at the employee, unit, and strategic levels. Development of written and verbal communication and problem identification/solving skills via environmental analysis (historical, legal, social and technological). Other areas include: contract negotiation and administration, union-management cooperative efforts, and strategic labor management decision-making. Prerequisites: HMD 259, junior standing. 3 credits.

**HMD 410****Hospitality Security and the Preservation of Assets**

Analysis of contemporary security concerns specific to hospitality and gaming industries; encompassing lodging, food and beverage, clubs, retailing, and medical service. Includes development of security department organizations, fraud analysis, risk management, asset protection, loss prevention, disaster control, crisis communication, industrial safety, casino security liaison, and emergency action planning. Prerequisites: HMD 395. 3 credits.

**HMD 440****Strategic Planning in Timeshare and Vacation Ownership Industry**

Examination of the skills, tools and techniques needed for successful strategic management of timeshare and vacation ownership industry organizations. Prerequisites: HMD 240, HMD 340, senior standing. 3 credits.

**HMD 450****Hospitality Internship**

Internships that either rotate through various hotel departments or focus on specific areas such as human resources, facility management, and gaming. Seminars and reports required. Lab fee required. Corequisites: Minimum UNLV GPA of 2.50 or recommendation of the faculty, and recreation/leisure studies majors only. Prerequisite: TCA 201. 3 credits.

**HMD 453****Management of Hospitality Service Delivery Systems**

Evaluation, design, and management of service delivery systems through operations management topics from a service perspective. Included are other related topics such as customer satisfaction and managing organizational change. Prerequisites: TCA 380, HMD 407. 3 credits.

**HMD 454****Lodging Operations and Strategic Management**

Organization and operation of hotels/hotel companies, emphasizing the techniques and tools of strategic management. Introduces models, methods, and techniques which can be used to identify strategic issues, generate future-oriented action plans to address those issues, and implement change. Explores the manager's role as a strategic thinker and leader of change. Prerequisites: HMD 407, TCA 321, TCA 380, and FIN 301 or TCA 420, senior standing, 2.50 GPA. 3 credits.

**HMD 455****Hotel Administration Seminar**

Study and discussion of current problems in the hospitality industry using case studies, individual research, and guests. 3 credits.

**HMD 456****Employee Development**

Stresses the techniques in planning, developing, and conducting training programs in food service and lodging firms. Prerequisite: HMD 259, senior standing. 3 credits.

**HMD 474****Independent Study in Hotel Management**

Research in an area of concern to the management of hotels and related industries. May be repeated to a maximum of six credits. Prerequisite: Consent of instructor. 1-3 credits.

# Department of Recreation and Sport Management

***Purpose and Focus***

The Bachelor of Science degree in Recreation prepares students to work in the expanding leisure service industry. Graduates of this program acquire the knowledge and skills necessary to manage public, commercial, and not-for-profit sport and leisure services and facilities, including municipal recreation; state and federal parks; commercial recreation facilities, such as fitness centers and resorts; military recreation operations; YMCAs/YWCAs; and sport organizations.

***Accreditation***

Northwest Commission on Colleges and Universities  
Professional Golfers' Association of America

***Undergraduate Major***

Recreation

***Area of Concentration*****Professional Golf Management**

The Professional Golf Management (PGM) concentration is accredited by the Professional Golfers' Association of America and provides students with the academic knowledge and experience necessary for a career in the golf industry. The PGM concentration consists of 34 credits beyond the major core in recreation. Sixteen months of internship at approved golf facilities is also required. Completing the Recreation major and PGM concentration qualifies students with U.S. citizenship membership into the PGA upon eligible employment in the golf industry. For a yearly fee, extensive golf-course playing and practice privileges are provided to enrolled students in good standing with the PGM program.

**Admission Requirements to the Concentration of Professional Golf Management:**

GPA 2.5. Attain a golf handicap of 12 or less verified by the United States Golf Association, Professional Golfers' Association of America, PGA golf professional, high school golf coach, or successfully pass the PGA playing-ability test.

***Minor*****Recreation (21 credits)**

Includes RLS 100, RLS 150, RLS 200 or 220, RLS 300, RLS 445, and two additional three-credit upper-division (300-400 courses) RLS classes (excluding RLS 460 and RLS 461).

***Certification and Licensure Programs***

After accruing two years of post-degree field experience in a leisure service setting, graduates with a major in recreation are eligible to sit for the National Certified Park and Recreation Professional Examination.

**Progression:** Students are expected to make continued progress toward completing the degree and maintain a cumulative GPA of 2.50 or above and a C (2.00) or better in all required courses completed in the recreation and sport management curriculum.